

## AWARENESS TIPS: Motivating Members/Increasing Involvement

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- ▲ Communicate expectations and opportunities thoroughly during recruiting and pledging.
- ▲ Reinforce attendance and obligations explained in Ritual.
- ▲ Build on the positive factors with all types of members (part-time, commuter, non-traditional age, minority, employed, etc.) Embrace diversity!
- ▲ Keep programs high quality; well planned; interesting; unusual. Avoid repeating same activities and becoming too routine.
- ▲ Confront cliques and non-participants; show concern and brotherhood; support each other.
- ▲ Travel together to conferences, field trips, and business tours.
- ▲ Analyze chapter needs, reasons members need motivation and identify solution options.
- ▲ Give rewards, thanks, recognition, encouragement, congratulations, good luck, etc.
- ▲ Collect schedules of all members and plan events accordingly. Be respectful of time commitments; make event times and locations as convenient as possible; change dates, times, and locations as needed for improvement.
- ▲ Prepare and collect anonymous surveys on interests or problems. Then, respond to it.
- ▲ Chapter officers must set an example by being responsible, dependable, and reliable. Officers must encourage others who do not have positions.
- ▲ Ask members to serve, to attend, and to join you. Some members are willing and interested, but are not aggressive to volunteer.
- ▲ Don't tolerate bad behavior and policy violations. Good members will leave if professionalism and a good public image are sacrificed. There are other good organizations available.