A PETITION TO THE

INTERNATIONAL FRATERNITY

OF

DELTA SIGMA PI

BY

BETA ALPHA MU

OF

MCNEESE STATE COLLEGE

PETITION

To The Grand Council of the International Fraternity of Delta Sigma Pi

Gentlemen:

We, the undersigned Brothers of Beta Alpha Mu Fraternity, hereby earnestly petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi on the campus of McNeese State College, Lake Charles, Louisiana.

Beta Alpha Mu was formed exclusively for the purpose of affiliation with Delta Sigma Pi Professional Fraternity. The present aims, purposes, and requirements reflected in our Constitution and By-Laws were patterned after and are commensurate with the same high ideals of Delta Sigma Pi.

In pursuit of this affiliation, the Brothers of Beta Alpha Mu Fraternity pledge to uphold the rules and regulations as set forth in the Constitution and By-Laws of the International Fraternity of Delta Sigma Pi and further carry out its traditions and programs.

Witness our signatures:

Nick P. Helest

Ronald Comming Sr. Vice-President

lodney Marcantel

handl J. Dougay

Senator

Advisor

Roger L. Cox Vice-President

Chrill Locaran

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Alternate Senator

Advisor

Danny Sheridan Total VID anning Edward White James Helty Charles Wayner tell, in Lugary Smith Thomas F. Daw James W. Bigelow Den W. Mount Fed Friedrick George William Cartton Richard J. Stutes John D. Darnett Lever a. Shirley Milton @ White Earl H. Hothreauf Hoper S. KeBlanc Ernest D. Weafer Jel Bost Gobert P. Fuhrer James L. Misso - Asse allen Chefina Batchelo Nolan Brownard Jim Corbett Etudge J. Vincent gr. Land Doyle Hermon Moncesul Honald C. Muchy mourice Dutour Daniel Young Jonny Glatte Janes Inmann Wagne He Blan Thomas O Sellane John C. Kullow west that notow Dary J. mayey

Gordon M. Brewer Denis Husers

Henry Lancastu

Roger Vencent

LAKE CHARLES, LOUISIANA

#### HISTORY OF THE AREA

# "The Lake Charles Story"

When the people of Lake Charles opened their area's treasure chest of natural resources by dredging a seaway to the Gulf of Mexico, they performed a feat without precedent and brought to their community an ever-increasing measure of industrial growth and prosperity.

In the year 1771, Barthelemy LeBleu and his bride, the former Mlle. Lamirande, both natives of Bordeaux, France, discovered the lake which was destined to become a geographical landmark familiar to lengthy roster of the captains of industry and commerce throughout the world.

They found the lake edged in snowy dogwood, redbud, and wild azaleas. Its cool depths and emerald tone in a setting of ancient cypress, graceful willows and stately oaks still remain enchanting today.

These first citizens lived in company with peaceful tribes of Choctaws, Coushattas, and Cherokees until the coming of other pioneers. Among the first to come was Charles Anselm Salliers, originally from the province of Savois, France. He was also known as "Charles Savoyard", a nickname given him when he first arrived in this country because he came from Savois. His use of the other nicknames of "Carlos Savoyard" and "Carlos Sallier" led to the belief by some people that he was a Spaniard; however, the "Genealogical Record of the Sallier Family", and records at the St. Landry Church in Opelousas show that he was French. When he settled in this area, he took his original name of Charles Sallier, and gave that name to Catherine, the only daughter of the Lebleus, and to the lake and the community....originally called Charley's Lake.

Glimpses into Lake Charles' past reveal the many things she has been to many people.

The settlers who came between 1780 and 1819 acquired their property from the Indians or homesteaded what was then known as the Rio Hondo lands. The original titles were based on Spanish grants to settlers in return for some stipulated service.

Rio Hondo was the name given by the Spaniards to the river which flowed through Lake Charles. It was later called Quelqueshue, an Indian term meaning Crying Eagle, and still later, it became Calcasieu.

History touches lightly on these earliest residents but their conglomeration of English, French, Spanish, Dutch and American names indicate that even in the beginning Lake Charles held great attractions for pioneers seeking security and well-being.

It attracted less desirable visitors, too. The wilderness route to the sea, the Calcasieu River, served the ships of slave traders and corsairs. Among the latter was Jean Lafitte, the legendary buccaneer, who headquartered in Lake Charles before lapsing into a career of piracy out of Campeche.

During the year 1840 the parish of Calcasieu was created out of the western part of St. Landry. It was a princely domain with but few inhabitants. Two thousand people lived within the 6,000 square miles of the original parish precincts. This sprawling area-including what is now Allen, Beauregard, Jeff Davis and part of Cameron Parishes-was long referred to as Imperial Calcasieu. In 1852, Lake Charles became the seat of Calcasieu Parish. With this position of political importance, growth was assured. The town was incorporated in 1867 with a total citizenry of about 400. The first Major was J. W. Bryan.

Jacob Ryan, often called the "father of Lake Charles", was the town's first real estate man. He sold property by the rope length along the street which bears his name. Ryan Street is the main street of the city.

It was still primitive territory. Transportation was largely dependent on roundabout water routes and without the facilities for development of timber and other natural resources, growth was slow during the next few years.

Captain Daniel Goos first came to Lake Charles in 1855. He established a lumber mill and a schooner dock which in now called Goosport, a suburb of the city. He was the first to point the way to progress for future generations when he established a profitable trade with coastal Texas and Mexican ports by sending his schooners down the winding reaches of the river out into the Gulf.

The coming of the railroad in 1880-Morgan's Louisiana Western which later became the Southern Pacific-spelled the doom of the schooner trade and distracted transporter's attentions from the river route to the Gulf. Thus began the new era.

J. B. Watkins, in his capacity as agent for a group of English investors, operating as the North American Land and Timber Company, purchased 960,000 acres in the area and then promoted the migration of farmers and mechanics from the midwest. He founded the "American", a newspaper first published in New York and later in Lake Charles.

In 1886, Mr. Watkins became the forerunner of the active citizens who comprise Lake Charles' Association of Commerce. He spent \$2,000 for one-cent stamps to send community promotional literature through the mails.

J. B. Watkins was instrumental in building the first railroad running north and south through this section. It became the Missouri Pacific. He built the town's first bank in 1885 and used it to promote his scheme to attract residents to this community.

Dr. Deaman A. Knapp of Ames, Iowa, made the development of a new industry possible. In 1891, with capital raised in New York, he built a rice mill. This mill, when in operation was the largest in North America, and was the first in Louisiana outside of New Orleans to establish the cash system of selling rice.

Dr. Knapp originated the "Boys Corn Club". This organization developed into the present nation-wide system of 4-H Clubs. He built and became the first president of the Calcasieu National Bank, which later became the Calcaieu-Marine National Bank.

John McNeese was the first parish school superintendent. The first public school in Lake Charles opened in 1882 with 203 students. John McNeese is the namesake of today's McNeese State College in Lake Charles with an enrollment of over 4,000.

The years passed, The forests of timber were thinning out. The lumber industry was failing. True, agricultural pursuits, the only other commercial attributes possessed by Lake Charles at the time, were of a profitable nature but the degree of profit was governed by the vagaries of nature and were not consistent.

Then, in the mid-1920's, the people of the town, descendents of hardy, independent pioneer stock who had carved this community out of prairie and forest, displayed a courage, foresight and business acumen that is without historical equal. After being refused federal aid to dredge a channel to the Gulf of Mexico, they pledged themselves to a community project that had no precedent and has yet to be duplicated. They voted local bonds, dredged their own deep water channel to the Gulf of Mexico, built their own dock facilities and proceeded to tell the world that Lake Charles was open for buiness as a deep water port!

The world of commerce responded and the huge success of the venture finally commanded consideration from the Federal Government. Aid was forthcoming for shortening the route by the construction of a direct channel to the Gulf. The present seaway stretches just 34 miles south to the sea. Louisiana has two other deep water ports; New Orleans is 107 miles and Baton Rouge is 237 miles up the Mississippi from the Gulf.

The linking of Lake Charles to the world's sealanes proved a tremendous industrial attraction. During past decades the smokestacks have moved south.

Adjacent to the Ship Channel and the City of Lake Charles, twenty national manufacturers and their subsidiaries combine to form a nearly two-billion dollar chemical and petrochemical complex at Lake Charles. The area's industrial payroll totaled \$78 million dollars in 1967.

The ships, like their bustling port of call, have become almost unbelievably larger than they were back in the days when schooners sailed almost the same route from the lakeside village under the flag of Daniel Goos. The residents and the industries in the Lake Charles Harbor and Terminal Distric on April 4, 1961 approved a bond issue in the amount of \$13,000,000.00 for the expansion of the Calcasieu River Ship Channel and Pass and to deepen the channel to 40 feet and to widen it to 400 feet. The channel now can accomodate the largest tankers afloat without interference with freighter sailings. During 1967 the Port of Lake Charles handled 1,053,541 tons of general cargo across its wharves.

The United States Census reports Lake Charles' population for 1960 as being 63,392; 1940-21,207; 1950-41,272. This substantiates the statement that Lake Charles is a fast growing city. The Lake Charles Planning Commission estimated that the population was 77,070 as of Januaryl, 1967. A population of 90,820 is projected by the Planning Commission by 1970.

There is a Major-Council form of Government. (adopted in 1961)

The altitude is 17 to 22 feet. This mean annual temperature, 68.3 degreesF., average annual rainfall, 56.72 inches; average winter temperature, 54.2 degrees F., and average summer temperature, 81.7 degrees F.

The social and intellectual climate is simultaneously Southern and Western. Rice planters, manufacturing exectives, cattlemen, and oil producers all work together in civic organizations to make Lake Charles a greater city.

Two 18 hole golf courses located just outside the city provides opportunity for this sport. There are two large bowling alleys in the city. Sam Houston State Park is located at West Fork on the Calcasieu River. It is a Louisiana State Park situated on 1,047 acres of land at the end of State Highway 378, approximately 10 miles north of Lake Charles. Fishing is available in Calcasieu Lake, Prien Lake, Calcasieu River, Lacassine and surrounding bayous and lakes.

Tennis is available at Lake Charles High School Courts and McNeese State College. Putt Putt Golf Coruse is located at Oak Park Boulevard and Highway 14. The downtown area contains three modern movie houses. The YMCA is located at 618 Kirby Street. Swim and play at the resort facilities on the beautiful north beach.

The Lake Charles Servicemen's Center is located on Bilbo Street in downtown Lake Charles. There are three hopitals located at Lake Charles. The Lake Charles Municipal Airport is located seven and one-half miles from the Parish Court House and City Hall in downtown Lake Charles and covers 1,649.44 acres. The cost of this facility was six million dollars.

There are two organizations open to boat owners-The Lake Charles Power Squadron for large boats and the Calcasieu Boat Club for owners of smaller craft. The college and high schools in the area provide a year-round schedule of intramural sports and competition.

There are several historical markers in the area. Among these are: Perkins Ferry Historical Marker, located at the junction of North Highway 171 and Graham Street; Confederate Monument on the front lawn of the Calcasieu Parish Court House; Lake Charles Historical Marker located on Highway 90 as you enter the city from the west along the lakefront; and crossed pistols in the iron railing design on the Calcasieu River Bridge.

The Calcauieu Historical Museum is located at 1019 Front Street in downtown Lake Charles with hours on Wednesday through Friday from 10:00 to 12:00 noon and 2:00 to 5:00pm, Saturday from 10:00 to 12:00 noon, and Sunday from 2:00 to 5:00 pm.

Industrial tours may be arranged by contacting the plant of your choice by telephone or letter. Charter boats are available for deep sea fishing.

Sowela Technical Institute, the only state supported Technical Institute in Louisiana, offers a variety of courses to train people to enter into business and industry and is located at 501 Broad Street in downtown Lake Charles.

HALL, RAGGIO, FARRAR & BARNETT

LAWYERS

MAGNOLIA LIFE BUILDING
LAKE CHARLES, LOUISIANA 70601

P. O. BOX 820 TELEPHONE 436-9481

RICHARD B. GAPPEL FREDERIGK L. GAPPEL LOUIS D. BUFKIN RICHARD A. GHOZEN

THOMAS C. HALL
THOMAS L. RAGGIO

R. W. FARRAR, JR.

EDGAR F. BARNETT

March 17, 1969

Central Office International Fraternity of Delta Sigma Pi Oxford, Ohio 45056

Gentlemen:

It has been requested that I write this letter to inform you that a group of young men at McNeese State College, here in Lake Charles, are interested in becoming members of Delta Sigma Pi.

The interest certainly exists. The interest was first illustrated to me when several months ago I received an invitation from a representative of this group requesting that I attend an organizational meeting. The interest has been further manifested by what was apparently a sincere expression of such not to mention the fact that the group now has a reported membership of 52.

Even now these young men have begun to conduct an active program of business meetings and meetings at which lectures have been given on subjects designed to foster a better understanding of the business world. It is believed by me that the interest, imagination and energy which these young men have shown to possess in this respect will result in mutual benefit to both the fraternity and this group, should the charter be granted.

In my opinion, an active chapter of Delta Sigma Pi at McNeese State College will be a credit to the fraternity should these people continue to work as they have, and I have every reason to believe that they will do so.

Sincerely,

Louis D. Bufki

LDB: gmh

THE GROWTH AND DEVELOPMENT OF
MCNEESE STATE COLLEGE



PRESIDENT W. N. CUSIC

McNeese State College

#### MCNEESE STATE COLLEGE

LAKE CHARLES, LOUISIANA

OFFICE OF THE PRESIDENT

December 16, 1968

Grand Council
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

### Gentlemen:

The members of Beta Alpha Mu, a professional business faternity at McNeese State College, are submitting a petition to you for the establishment of a chapter of Delta Sigma Pi.

The college has an enrollment of over 5,000, and the enrollment is rapidly increasing each year. Along with our overall growth, the Division of Commerce is increasing at a greater rate.

I am sure that the establishment of a chapter of Delta Sigma Pi would be of an unmeasurable value to the young men in the field of business. The leadership and the quality of these young men would be an asset to the national organization, just as they are to McNeese State College.

Sincerely yours,

W. N. Cusic President

WNC/jv



#### MCNEESE STATE COLLEGE

LAKE CHARLES, LOUISIANA
70601

DIVISION OF STUDENT LIFE

#### HISTORY OF MCNEESE STATE COLLEGE

McNeese State College was founded in 1939 as a division of Louisiana State University, offering only the first two years of higher education. Originally called Lake Charles Junior College, the name became John McNeese Junior College in 1940 by resolution of the University's Board of Supervisors in honor of a pioneer Southwest Louisiana educator.

Advanced to four-year status and separated from L. S. U. in 1950, the College was renamed McNeese State College and its administration was transferred to the State Board of Education. Four years later, McNeese gained significant recognition through admission to the Southern Association of Colleges and Schools, highest accrediting agency in the United States for such schools in the South.

The 1960 Louisiana Legislature authorized McNeese to offer curricula leading to master's degrees in education. Subsequent expansion of the Division of Graduate Studies now enables McNeese to confer a total of eight graduate degrees, including that of Education Specialist which is a degree beyond the master's level.

In 1962 McNeese was organized into the following academic divisions: Education, Fine Arts, Humanities, Pure and Applied Sciences, and Graduate Studies. The Division of Commerce was created in 1966 to complete the current academic organizational structure.

Located on an 86-acre tract donated by the Calcasieu Parish Police Jury, the College opened its doors in 1939 with a physical plant of two buildings: the administration building (Kaufman Hall) and McNeese Arena. McNeese Auditorium was completed in 1940. These three structures are still in use today. As enrollment has grown from 154 in the opening year to the present more than 4,500, considerable land acquisition and physical plant expansion has occurred. In the summer of 1964, the Louisiana State Board of Education gave the College permission to apply to General Services Administration for a portion of the land and facilities at vacated Chennault Air Force Base. In the fall of 1966, the College received the deed to 242 acres and a number of buildings. This addition gives the College a total of 686 acres of land. This includes the main campus, a 280-acre farm, 65 acres on which the athletic plant and married-student apartments are located, and seven acres each for horticulture department and President's home grounds.



#### MCNEESE STATE COLLEGE

LAKE CHARLES, LOUISIANA

70601

DIVISION OF STUDENT LIFE

The Chennault campus is now an integral part of the College, housing the Special Eucation Center and the departments of Engineering, Nursing, and Technology as well as providing student residence and recreation facilities.

Most construction and additions to the campus have been made since 1956. Noteworthy among recent developments has been the provision of on-campus housing for students desiring these accommodations. Included are three modern dormitories for women, two for men, and a total of 162 apartments for married students. The most recently completed structure on campus is the Student Union, which includes Holbrook Ranch Student Center, cafeteria, bookstore, publications center, placement office, and post office.

Several million dollars worth of planned new construction includes a physical science building, administration building, teacher education complex, and additional student apartments.

McNeese State College, growing with Southwest Louisiana, has more than justified the dreams of the cattlemen, the Lake Charles Association of Commerce, as it was known then, Calcasieu Parish Police Jury, and other far-sighted citizens who were instrumental in its founding. THE CAMPUS



# Kaufman Hall Annex

The building was completed in 1962 and provides extra classroom and office space. Currently houses all of the Commerce Department and all office equipment.



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Lether E. Frazar Memorial Library

Frazar Library was named after Lether E. Frazer first President at McNeese. It is equiped with all of the latest educational equipment, and contains a great number of books and periodicals.



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Science Building

The building contains offices, classrooms, and labs for chemistary and physics. The building was completed in 1969.

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## PRESIDENTS HOME

The Presidents Home is located across the street from the main campus. It was erected in 1965 and was patterned after the famed plantation homes of the Deep South.



Auditorium

The building was completed in 1939 with the seating capacity of 2200. Used for assemblies, cancerts, and lecture programs. It is utilized by Community Concert Association and other civic organizations.



FINE ARTS BUILDING

The original Fine Arts Building was completed in 1949, with an addition being completed in 1963. It contains a number of classrooms, practice rooms, labs, and Ralph Squires Auditorium. It currently houses the Departments of Music, Speech, and Visual Arts.



Frasch Hall

The building was completed in 1956 and is currently accommadating Departments of Physical Science and Biological Science. Named after Herman Frasch, who discovered the process for extracting sulphur from underground, and the process of extracting sulphur from some crude oil.



Sallier Hall

One of a number of Women's Residents Halls, Sallier Hall was erected in 1956. It was named after Carolyn LeBleu Sallier, first child born in Calcasieu Parish.



Holbrook Ranch

Named after W. E. Holbrook of DeQuincy, Louisiana. Mr. Holbrook was President of the Police Jury when the College was established in 1939. Holbrook Ranch houses the main campus cafeteria, the College bookstore, the printing office, the post office, the Student Government offices, the career placement office, the Student Union Board, and a number of game rooms, as well as a coffee shop.



Kaufman Hall

The building was completed in 1939 and has been added on to since then. The building now contains classrooms and administration facilities. Named after Leymed Kaufman, who was a business leader of Lake Charles, Louisiana.



## ZIGLER HALL

One of a number of men's residents halls, Zigler was erected in 1965. It was named after Fred Zigler a local business man and philantropist. It contains a study room, a number of overnight accommadations for guest, and office space as well as residents facilities.



## ATHLETIC FIELD HOUSE

The Field House was completed in 1964. It is ranked as the top field house in the state for small colleges. It contains offices, film rooms, training, and dressing rooms.



DIVISION OF STUDENT LIFE

## MCNEESE STATE COLLEGE

LAKE CHARLES, LOUISIANA

70601

DECEMBER 11, 1968

GRAND COUNCIL
DELTA SIGMA PI
330 SOUTH CAMPUS AVENUE
OXFORD, OHIO

DEAR SIR:

I AM PRIVILEGED TO SANCTION THE PETITION OF BETA ALPHA MU, A LOCAL HONORARY BUSINESS FRATERNITY AT MCNESS STATE COLLEGE, FOR THE ESTABLISHMENT OF A CHAPTER OF DELTA SIGMA PI.

THE EXPERIENCES GAINED FROM AFFILIATION WITH A NATIONAL PROFESSIONAL FRATERNITY ARE OF INESTIMABLE VALUE TO THE YOUNG MEN IN THE FIELD OF BUSINESS ENDEAVORS.

I AM CONFIDENT THAT THE BUSINESS STUDENTS WHO AFFILIATE WITH THE PROGRAM WILL DEVELOP QUALITIES OF LEADERSHIP, SERVICE, AND INTEGRITY THAT WILL BETTER EQUIPT THEM TO ASSUME RESPONSIBLE POSITIONS IN THE BUSINESS WORLD.

VERY TRULY YOURS,

VERNON E. KEATING

DEAN OF MEN

THE GROWTH AND DEVELOPMENT OF
THE SCHOOL OF BUSINESS



Dr. Armand L. Perrault

(Professor of Business Administration)

(Dean, School of Business)

Dr. Perrault received his Bachelor of Science in General Business and his Master of Business Administration from Louisiana State University. He did work on his doctorate at Tulane but was granted the Ph.D. from the University of Texas.

He has over twenty years of experience teaching college level cources. His first teaching assignment was at Copial-Lincoln Junior College with him then moving to Tulane for five years. He has been at McNeese since 1955 where he was named Dean of the Division of Commerce in 1966. The name has since been changed to the School of Business. Dr. Perrault is a member of the Bureau of Business Research at LSU and is also a member of Delta Sigma Pi.



## MCNEESE STATE COLLEGE

LAKE CHARLES, LOUISIANA

70601

December 17, 1968

Grand Council
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

Dear Sirs:

Our students are most interested in having their local business fraternity become affiliated with Delta Sigma Pi.

The Division of Commerce at McNeese was organized three years ago as a separate unit of the college. Our annual enrollment has been increasing at three times the rate for the college as a whole, and we are adding new programs to our curricula offerings each year. Beginning with the forthcoming catalogue, the division will officially be designated as the School of Business.

We have also installed student organizations to represent the various areas of specialization, and three groups, office administration, marketing, and management, have national affiliation.

We would be most happy to have our college associated with your fine organization, and, since I enjoyed membership in Delta Sigma Pi at Louisiana State University, I feel certain that our students would benefit measureably as a Delta Sig.

McNeese State College cordially invites your consideration for our organization.

Sincerely yours,

Armand L. Perrault, Ph.D. Dean, Division of Commerce

ALP/dl



Dr. Walter J. Primeaux

(Professor and Head, Dept. of Business Administration)

Dr. Primeaux received his B.S. in Business Administration and Economics from University of Southwestern Louisiana.

He obtained his M.B.A. and Ph.D. from the University of Houston. He has taught at Nichols State College as an Associate Professor before coming to McNeese in 1968.

His experience in private industry includes being part owner and vice-president of a multi-outlet retail firm, an accountant for an insurance company, and an accountant for Texaco.

He is a member of the American Economic Association, the Southern Economic Association, and the Southwestern Social Science Association. He is also a member of Omicron Delta Epsilon, a national honor society in economics.



## MCNEESE STATE COLLEGE LAKE CHARLES, LOUISIANA

December 13, 1968

Grand Council
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Gentlemen:

I am pleased to recommend Beta Alpha Mu, a local business fraternity, to Delta Sigma Pi. The young men within this organization will certainly benefit from their association with Delta Sigma Pi.

You have my assurance that our intention is to have a successful and active organization.

Sincerely,

Walter J. Primeaux, Jr., Head
Dept. of Business Administration

WJP/mas



Willard E. Hohnstein

(Professor and head of Dept. of Economics)

Dr. Hohnstein received his B. A. in Economics from the
University of Nebraska. He obtained his M. A. from Southern
Methodist University, Texas. He received his Ph. D. from the
University of Oklahoma. He has taught in the Commerce Department
at East Texas State University, Texas.

He is a member of Delta Sigma Pi, Phi Beta Kappa,
American Economic Ass'n., and the Southern Economic Ass'n.



#### MCNEESE STATE COLLEGE

LAKE CHARLES, LOUISIANA

December 20, 1968

Grand Council
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

#### Gentlemen:

The Department of Economics at McNeese State College functions within the Division of Commerce. As professor of economics and head of the department, I have had contact with a number of the young men who have formed the nucleus of the group which is seeking a charter for a chapter of Delta Sigma Pi here at McNeese. They have impressed me with their capabilities as well as with their earnest efforts toward organization.

From my previous experience as a faculty sponsor for another chapter, I know that membership in Delta Sigma Pi and the professional activities associated with it can be a valuable addition to the total college experience, of a student aspiring to a business career.

For these reasons, I believe that these young men merit every consideration from your office and heartily recommend them to you.

Sincerely,

Willard E. Wohnstein, Head

Dept. of Economics

WEH/mas

## HISTORY OF THE DIVISION OF COMMERCE

The development of the programs in education for business at McNeese State College has paralleled the development and growth of the institution as a whole. The college was founded by an act of the state legislature in 1938, and the following year Lake Charles Junior College of Louisiana State University began its operation as a part of the university's junior division.

Two-year curricula in business administration and business education leading to the baccalaureate were offered during the initial semester at the junior college. There was also a two-year terminal program in secretarial science. During the freshman year of these programs, the usual arts and science coursework was required with specialized courses in business, accounting, economics, and secretarial science comprising the sophomore year.

In 1940 the name of the institution was changed to John McNeese Junior College of L.S.U. in order to honor the memory of the foremost pioneer in public education in the southwestern part of the state. The three curricula in the business area remained intact, and in 1944, sufficient growth of majors justified the creation of a Department of Commerce with its own chairman.

Continued development of the college's overall operations culminated in the state legislature conferring a senior college status and complete autonomy upon the institution in 1951. The name was changed to McNeese State College, and the various departments of the institution were authorized to confer a baccalaureate. Curricula in the Department of Commerce included accounting, general business, and management. Besides the two-year terminal secretarial science curriculum, a two-year program was added in distributive merchandising.

The first Bachelor of Science degrees in business were awarded in 1953, and the area continued to grow. When the college reorganized its departmental organization into divisions, the Division of Commerce was created and a dean appointed to head the unit. The expansion of degree programs was increased to include accounting, general business, foreign trade, economics, and secretarial science. A two-year secretarial science program was kept, and an evening program was begun in business.

The college made administrative changes again in 1958 when the departmental system was again adopted. An academic dean of the college was appointed to supervise the fourteen separate departments.

In the commerce area, two administrative units were organized, the Department of Accounting and Economics and the Department of Business Administration and

Secretarial Science. Four years later, the college again returned to a divisional organizational structure because of the continued overall increase in enrollment with five separate divisions, each with its own academic dean. At this time, the commerce area was placed in the Division of Humanities with the Departments of Accounting and Business Administration remaining intact. In 1967 the commerce area was separated from humanities and became an autonomous unit of the college under its own dean. The three departments comprising the division at this time were accounting, business administration, and economics. The next year the secretarial science curriculum was updated, and the name of the program changed to office administration to more adequately define the function of the coursework in that particular area.

At the same time, Master of Business Administration and Master of Business Education degrees were added to the commerce offerings. In the summer of 1969, one more change in the evolution of the business area will become effective. McNeese will designate each academic area as a school rather than a division. The School of Business will become official designation of the commerce area. Currently, degrees are granted in the following areas—general administration, marketing, management, economics, accounting, office administration, and finance.

The School of Business will move its operations to a new wing of the college administration building during the summer of 1969, and space will be reserved for a Bureau of Business Research which will begin operations in the fall of 1969.

Enrollment in the commerce area has continued to increase percentage-wise much greater than that of the college as a whole. During the past three years in which the Division of Commerce has operated autonomously, enrollment has increased 42%, while that of the college has increased 18% during this same period. The Department of Business Administration continued to be the area of greatest increase within the division and has posted a 52% increase during this time. Currently, enrollment in the Division of Commerce is over 900, and the faculty number nineteen. Growing at a rate of 250 per year, the new School of Business should double its current enrollment before the increase begins to level off.

Among the nine state colleges under the jurisdiction of the State Board of Education, McNeese is the only institution located in an industrial or in a metropolitan area. The outlook for the future in regard to the business programs is, therefore, very optimistic.

FACULTY



Sallye S. Benoit

(Assistant Professor of Office Administration)

Mrs. Benoit received a B.A. from Southeastern Louisiana
State College, and an M.A. from George Peabody College in
Tennessee. She has been at McNeese five years.

Mrs. Benoit is a member of Who's Who, Delta Kappa Gamma, Delta Pi Epsilon (Honary Business Fraternity), American Association of University Women, and Louisiana Business Education Association of which she is Vice-President of the Southwest District.



Mr. John Carson

(Assistant Professor of Economics)

Mr. Carson received his B.B.A. in Economics from the University of Georgia. He was also awarded a fellowship to complete his M.B.A. requirements at Georgia. Currently he is working on his dissertation for a Ph.D. at Louisiana State University.

Most of his experience has been teaching Economics at McNeese State College where he has been for the last five years.

He is a member of the Southern Economics Association, the American Economic Association, and the Southwestern Social Science Association.

# Mrs. Pat Houser (Assistant Professor of Office Administration)

Mrs. Houser received her Bachelor of Science from the University of Southwestern Louisiana in Business Education and English. She then obtained a Master of Science from George Peobody. Her experience includes eleven years of teaching in high schools in Louisiana and four years of teaching at McNeese.

Through her career she has gained membership in
Pi Kappa Phi, an honor scholastic society; Kappa Delta
Pi, an honor educational scolastic society; and Delta
Pi Epsilon, a honor scolastic business education society
for graduate students. She is a member of the American
Association of University Women, Louisiana Business
Education Association, Southern Business Education
Association, and the National Business Education Association.
She is the sponsor of Phi Chi Theta, a local womens business
fraternity.



Frank Ingraham

(Assistant Professor of Economics)

Mr. Ingraham received both his Bachelor and Master of Business Administration from North Texas State University. He has completed the requirements for a Ph.D at LSU and is now working on his dissertation. While working on his Ph.D, he held a teaching assistantship. He has been teaching at McNeese since 1966.

Mr. Ingraham has had practical experience while working as an associate economist for the First National City Bank of New York City. He is now on the board of directors of the American Bank of Commerce in Lake Charles, La.



Bipender Kakkar

(Associate Professor of Business)

Mr. Kakkar received a Social Science Bachelor degree from New Delhi University. His degree was presented to him in a special ceremony by Prime Minister Neheru of India. He obtained his Masters of Business Administration from University of Mississippi where he was awarded a Mon-service scholarship to continue work on his Ph.D. He has completed the requirements for the Ph.D and is presently working on the dissertation.

He has taught at Christian Brothers College in Memphis, Tennessee and came to McNeese in 1968. He is a member of the national business fraternity Delta Sigma Pi.

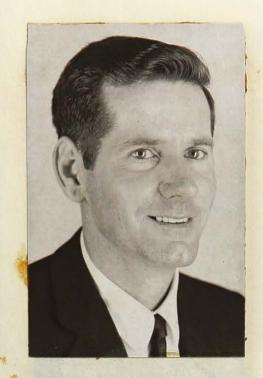
## Dr. Adi S. Karna

(Assistant Professor of Business Administration)

Dr. Karna received a Bachelor's degree in his native country of India. He received a M.B.A. from the Ohio State University in 1964 and a Ph.D. from Ohio State in 1968 where he concentrated in Finance.

Dr. Karna had business experience in India and taught as an assistant at Ohio State before coming to McNeese in 1968.

Dr. Karna was a member of Phi Alpha Kappa, a fraternity in Finance and Banking, at Ohio State.



Huey K. McFatter
(Assistant Professor of Accounting)

Mr. McFatter received both his Bachelor of Science in Accounting and his Master of Business Administration from LSU. He has also received a LL.B. from the LSU Law School. He has done extensive work on his Ph.D. at the University of Arkansas.

He has been at McNeese since 1957 with the exception of two years of work on his doctorate at Arkansas where he held an assistantship. He practiced law for one year in the firm of Deblieux and Cox in Baton Rouge and also worked one year as an income tax auditor.

He holds membership in Beta Alpha Pi a honorary accounting fraternity and in Gamma Eta Gamma a honorary legal fraternity.



Wylma Reynolds
(Professor of Office Administration)

Miss Reynolds received a B.A. from Northwestern State College and an M.A. from Louisiana State University. She has been at McNeese for fifteen years.

Miss Reynolds is the Secretary and a member of the Executive Council of the Louisiana Business Education

Association. She is also a member of the Southern Business Education Association, National Business Education

Association, and Delta Kappa Gamma Society.



Grady F. Rials, Col., USA (Ret.)
(Instructor of Business)

Mr. Rials received his Bachelor of Science in History from Louisiana State University and then obtained his Master of Business Administration from Southern California. He attended a seminar on distribution and transportation at Northwestern University. He was also in an industrial training program for one year in private industry as part of a service program to place officers in executive positions.

He is a retired colonel with the Transportation Corps where he earned the Legion of Merit medal for efficient supervision of transportation logistics. He is a member of the Armed Forces Management Association.



James C. Watts
(Instructor of Accounting)

Mr. Watts received his B.S.(1966), and M.S.(1968), in accounting from Louisiana State University. He is a member of the American Accounting Association. He came to McNeese in 1968.

HISTORY OF BETA ALPHA MU

#### HISTORY OF BETA ALPHA MU

Beta Alpha Mu was organized in February, 1968, when a group of interested business students met to take positive steps towards founding a local chapter of a national business fraternity on the campus of McNeese State College. This action was instigated by the visit of Mr. Ben Wolfenberger who discussed the possibilities of a Delta Sigma Pi chapter on the campus.

During the first week of February, the intentions of Beta Alpha Mu were discussed with Dr. Armand Perrault and Mr. Duford Henry, both of whom are alumnus of Delta Sigma Pi. With the advice and favorable comments of these two teachers, Beta Alpha Mu set as its main objective the installation of a Delta Sig chapter at McNeese.

By becoming affiliated with the national organization, the members felt they could better attain the highly regarded objectives of Delta Sigma Pi. Along with the objectives of the national fraternity, Beta Alpha Mu set the following as its main purposes:

- (1)To develop leadership ability in the members so that they may be better able to become leaders in the world of tomorrow.
  - (2)To bring in leaders in business to speak to the students in order that the students may widen their knowledge of business management and operations.
- (3)To promote friendship and cooperation among the members of the fraternity through working together in all endeavors.
  - (4) To promote interest in the study of commerce at McNeese State College.

In striving to attain the objectives set by the local chapter and those of the International Fraternity of Delta Sigma Pi, Beta Alpha Mu embarked upon a course of events leading to this petition. The nature of these events follows.

#### CALENDAR OF MEETINGS AND ACTIVITIES

- Jan. 31 First meeting held. Name chosen to signify Business Administration McNeese.
- Feb. 7 Lamar Tech's chapter of Delta Sigma Pi visited. Showed films of their chapter's activities and spoke of goals of fraternity.
- Feb. 14 Second meeting of fraternity. Spoke of chapter goals and getting recognized as organization by McNeese.
- Feb. 21 Election of officers for 1968 Spring semester.
- Feb. 28 Speaker committee appointed by President.
- March 13 Membership drive begins.
- March 20 First formal business meeting held along with professional meeting. Mr. Frank Ingraham speaks on economy of Lake Charles and nation.
- March 27 Constition committee appointed.
- March 31 Copy of constitution given to members.
- April 3 Social committee appointed.
- April 10 Constitution submitted to college for approval.
- April 17 Membership drive closed.
- April 24 Social committee announces date of fraternity picnic.
- May 1 Invitations to social sent out.
- May 8 Speaker committee announces plans for second professional meeting.
- May 12 Beta Alpha Mu and Marketing Club picnic.
- May 15

  Second professional meeting. Speakers are Mr.
  Roy Brown, Superintendent of Lake Charles Charity
  Hospital; Mr. Lloyd Verrett, Associate Administrator
  of St. Patricks Hospital of Lake Charles; Mr.
  Raymond Greene, Administrator of Douglas Memorial
  in Dequincy; Mr. Earl Wood, Administrator of the
  Lake Charles Memorial Hospital; Mr. Frank Gayle,
  Administrator of West Calcasieu-Cameron Hospital
  in Sulphur.
- May 22 Final meeting of the semester.

Sept. 11 Delegates for Hattiesburg Convention are selected with alternates Sept. 18 Beta Alpha Mu recognized by the McNeese Senate Sept. 25 Audit Committee appointed by acting president Oct. 2 Election of officers Oct. 9 First formal business meeting of the semester. Mr. Wise, Director of Finance for the City of Lake Charles, was the speaker. Oct. 16 Chapter Sweetheart elected Oct. 23 Review of requirements for membership read Oct. 30 Hattiesburg report is given Nov. 6 Mr. Ingraham was the guest speaker at the second formal business meeting of the Fall Semester. Nov. 13 Petition committee appointed Nov. 17 Fraternity party held Nov. 20 First Amendment added to the Constitution Dec. L Petition Committee gives Reports Dec. 11 Mr. Hinchee, director of the Lake Charles Credit Bureau was the guest speaker. Dec. 18 Management Siminar discussion Jan. 8 Formal vote of petitioning Delta Sigma Pi held Jan. 15 Mr. James Webb, Regional Director of Delta Sigma Pi was the guest speaker at the last meeting of the semester. Feb. 6 Mr. Ellery Lacy, Field Secretary for Delta Sigma Pi was guest speaker. Feb. 12 Final plans for management seminar were discussed. Feb. 19 Management Seminar. Dick Krajicek, President of Cesco, Inc. was the guest speaker. Feb. 26 Pledge date set.

FACULTY ADVISORS TO

BETA ALPHA MU



Duford J. Henry

(Instructor of Accounting)

Mr. Henry received a B.S. in Accounting from The University of Southwestern Louisiana. He received a teaching assistantship at the University of New Mexico where he received an M.B.A in 1967.

He taught one year at The College of Santa Fe, and has been at McNeese since 1967.

He is an alumnus of the Gamma Iota chapter of Delta Sigma
Pi at The University of New Mexico. He also belongs to the
American Accounting Association and the American Association of
University Professors.



## MCNEESE STATE COLLEGE

LAKE CHARLES, LOUISIANA

70601 March 10, 1969

Grand Council
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

Dear Sirs:

It gives me great pleasure to recommend Beta Alpha Mu to the International Fraternity of Delta Sigma Pi.

Working with these young, future businessmen as a faculty advisor, I have seen them work hard towards their goal of becoming a chapter of a fraternity which they truly respect, Delta Sigma Pi. I have seen them struggle through the initial organizing period with only a few members due to others not being aware of the advantages of the organization. These few members educated others on the benefits of the fraternity with the pyramiding effect of producing our present membership of students dedicated to the purpose of Delta Sig.

Their dedication to the organization was evidenced by the hard work and cooperation they demonstrated at a recent American Management Association Seminar which was co-sponsored by Beta Alpha Mu. The members did an outstanding job promoting the seminar at the college and in the business community.

With this type of professional activity and affiliation with Delta Sig, the members realize that they can obtain a more well rounded education which will better prepare them for the business world. Aside from the benefits which the students will derive as chapter members, I believe they can be great assets to the Fraternity. As an alumnus of Delta Sigma Pi, I have confidence in their being able to build an outstanding chapter here.

I and the rest of the commerce faculty at McNeese State College sincerely believe that these students should be granted a charter as a chapter of Delta Sigma Pi.

Fraternally yours,

Duford Henry

Instructor of Accounting



Dear Sir:



John C. Folkenroth (Instructor of Business)

Mr. Folkenroth received his Bachelor of Science in Marketing from Louisiana State University at Baton Rouge and his Master of Business Administration from Louisiana State University at New Orleans. While working on his masters he served as a research assistant of the International Marketing Institute. He came to McNeese in 1968.

He is a member of Pi Tau Pi, an honorary business fraternity at LSU. He is a member of Beta Alpha Mu, local business fraternity, and is the sponsor of the Marketing Club.



## MCNEESE STATE COLLEGE

LAKE CHARLES, LOUISIANA

70601

Grand Council
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

Dear Sir:

As faculty advisor to Beta Alpha Mu, I should like to respectfully urge that you grant the charter to enable this organization to become a chapter of Delta Sigma Pi.

During the past year, the young men who comprise the membership of Beta Alpha Mu have been impressive with their sincerity of purpose in this endeavor. Although the entire faculty of the Division of Commerce has expressed their support for a chapter of Delta Sigma Pi, the initiative for the action to obtain one has come from these students.

I firmly believe that these young men have a true desire for as sound and as complete a professional education as they can obtain, and that they feel Delta Sigma Pi is the most effective means for achieving this objective. Considering the enthusiasm and accomplishments that I have observed over the last twelve months, I am sure that these students will work hard to fulfill the expressed purposes of Delta Sigma Pi.

Sincerely yours,

John C. Folkenroth

Instructor in Business Administration

STUDENT MEMBERS OF BETA ALPHA MU



NAME: Nick P. Hebert
ADDRESS: 700 E. McNeese Apt. F-6
Lake Charles, La. 70601
AGE: 21 WEIGHT: 240 HEIGHT: 613"
HIGH SCHOOL ATTENDED: Oberlin High
MARITAL STATUS: Married
DEGREE SOUGHT: B. S.
MAJOR: Management
CLASSIFICATION: Sr. GRADE AVE.: 2.5
ADDITIONAL COMMENTS:

Nick is the vice president of the "M" Club, and as a member of the MSC football team he has been selected as all conference tackle for the past two years. He is

President of the fraternity.



NAME: Ronald Cormier
ADDRESS: 2512 17th Street
Lake Charles, Louisiana 70601
AGE: 20 WEIGHT: 170 HEIGHT: 5' 11"
HIGH SCHOOL ATTENDED: Lacassine High
MARITAL STATUS: Single
DEGREE SOUGHT: Bachelor of Science
MAJOR: Management
CLASSIFICATION: Junior GRADE AVE.: 3.1
ADDITIONAL COMMENTS:

Ronald is a Vice-President in the fraternity. He plans to go into the management field.



NAME: Roger L. Cox

ADDRESS: 700 E. McNeese A-4

Lake Charles, Louisiana 70601

AGE: 21 WEIGHT: 200 HEIGHT: 6 feet

HIGH SCHOOL ATTENDED: LaGrange Senior

MARITAL STATUS: Married

DEGREE SOUGHT: Bachelor of Science

MAJOR: General Administration

CLASSIFICATION: Junior GRADE AVE .: 2.7

#### ADDITIONAL COMMENTS:

Roger is a Vice-President in our organization and will probably go into real estate upon graduation.



NAME: Ro	dney Joseph Marcantel
	124 E. Goodwin
	Welsh, Louisiana 70591
AGE: 19	WEIGHT: 155 HEIGHT: 517"
HIGH SCH	OOL ATTENDED: Welsh High School
MARITAL S	TATUS: Single
DEGREE SC	DUGHT: B. S.
MAJOR: A	ecounting
CLASSIFICA	ATION: Freshman GRADE AVE.: 2.14

## ADDITIONAL COMMENTS:

Rodney is a member of the Microbiology Club and the Marketing Club. He will be going into industrial accounting.



NAME: Darrell Goodreau
ADDRESS: 842-B Jacox Lane
Lake Charles, Louisiana
AGE: 24 WEIGHT: 155 HEIGHT: 5'6"
HIGH SCHOOL ATTENDED: Jennings High School
MARITAL STATUS: Married
DEGREE SOUGHT: B. S.
MAJOR: General Administration
CLASSIFICATION: Jr. GRADE AVE.: 2.4
ADDITIONAL COMMENTS: Darrell is treasurer of the fraternity and Vice President of the Veterans Club. He plans to go into public administration.



NAME:	James F. Metcalf, Jr.
ADDRESS:_	2725 General Arnold St.
	Lake Charles, Louisiana
AGE: 25	WEIGHT: 180 HEIGHT: 61 2"
HIGH SCHO	OOL ATTENDED: Balboa High School
MARITAL ST	ATUS: Single
DEGREE SO	UGHT: Business Management B. S.
MAJOR:	Management
CLASSIFICA	TION: Senior GRADE AVE.: 2.375
ADDITIONA	AL COMMENTS:

Jim is a member of the Marketing Club and a member of the Veterans Club. He plans to go into retail management.



NAME: Ronald J. Dougay
ADDRESS: 935 Dolby
Lake Charles, Louisiana
AGE: 22 WEIGHT: 150 HEIGHT: 51 6"
HIGH SCHOOL ATTENDED: LaGrange Sr. High
MARITAL STATUS: Single
DEGREE SOUGHT: B. S.
MAJOR: Gen. Adm.
CLASSIFICATION: Soph. GRADE AVE.: 2.0
ADDITIONAL COMMENTS:

Ronald plans to go into the retail management field.



NAME: John W. Bryan
ADDRESS: Box 612
Hodge, Louisiana
AGE: 30 WEIGHT: 180 HEIGHT: 5'11"
HIGH SCHOOL ATTENDED: Jonesboro-Hodge
MARITAL STATUS: Married; one son
DEGREE SOUGHT: Bachelor of Science
MAJOR: General Administration
CLASSIFICATION: Senior GRADE AVE.: 2.2
ADDITIONAL COMMENTS.

John is an Air Force veteran of ten years. He is the dorm manager of Zigler Hall at McNeese. He intends to go into the paper mill industry.



NAME: David Doyle
ADDRESS: P. O. Box 202
DeRidder, La.
AGE: 21 WEIGHT: 150 HEIGHT: 5110"
HIGH SCHOOL ATTENDED: DeRidder High School
MARITAL STATUS: Single
DEGREE SOUGHT: BA-Accounting
MAJOR: Accounting
CLASSIFICATION: Sr. GRADE AVE.: 2.3
ADDITIONAL COMMENTS:

David is on the MSC Golf Team. He plans to go into public accounting.



NAME: David Allen
ADDRESS: 4200 La. Ave. Apt. 2
Lake Charles, Louisiana
AGE: 20 WEIGHT: 145 HEIGHT: 51 6"
HIGH SCHOOL ATTENDED: LaGrange Senior
MARITAL STATUS: Single
DEGREE SOUGHT: B. A.
MAJOR: General Administration
CLASSIFICATION: Soph. GRADE AVE.: 2.0
ADDITIONAL COMMENTS:
David plans to go into business and industry



NAME: John B. Barnett, Jr.
ADDRESS: 4006 Center Street
Lake Charles, Louisiana 70601
AGE: 25 WEIGHT: 205 HEIGHT: 6' 3"
HIGH SCHOOL ATTENDED: Baton Rouge High
MARITAL STATUS: Married
DEGREE SOUGHT: B. S., Management
MAJOR: Management
CLASSIFICATION: Junior GRADE AVE.: 2.5
ADDITIONAL COMMENTS:

John is a member of the Marketing Club. He plans to go into advertising.



NAME: Chester Allen Batchelor
ADDRESS: 623 Gayle St.
Lake Charles, Louisiana
AGE: 21 WEIGHT: 215 HEIGHT: 61 2"
HIGH SCHOOL ATTENDED: LaGrange Sr. High
MARITAL STATUS: Single
DEGREE SOUGHT: B.S.
MAJOR: B.A. General Business
CLASSIFICATION: Soph. GRADE AVE.: 2.0
ADDITIONAL COMMENTS:

Chester is interested in the insurance business.



NAME: James W. Bigelow
ADDRESS: 2206 Jett Street
Sulphur, Louisiana 70663
AGE: 20 WEIGHT: 115 HEIGHT: 5110"
HIGH SCHOOL ATTENDED: Sulphur High School
MARITAL STATUS: Single
DEGREE SOUGHT: Business
MAJOR: General Business
CLASSIFICATION: Soph. GRADE AVE.: 2.3
ADDITIONAL COMMENTS:
James' occupational preference lies in insurance.



NAME: John Bost
ADDRESS: 306 Ann Street
Lake Charles, Louisiana 70601
AGE: 20 WEIGHT: 145 HEIGHT: 5' 11"
HIGH SCHOOL ATTENDED: LaGrange Senior
MARITAL STATUS: Single
DEGREE SOUGHT: Business Administration
MAJOR: Management, Business Administration
CLASSIFICATION: Junior GRADE AVE.: 2.27
ADDITIONAL COMMENTS:

John has become very interested in managing Putt-Putt courses due to his part-time employment.



NAME: Gordan Morgan Brewer
ADDRESS: Rt. 1 Box 286 Shirley Road
Bunkie, Louisiana
AGE: 22 WEIGHT: 200 HEIGHT: 610
HIGH SCHOOL ATTENDED: Bolton High School
MARITAL STATUS: Single
DEGREE SOUGHT: Bachelor of Science
MAJOR: Business Administration Management
CLASSIFICATION: Senior GRADE AVE.: 2.1
ADDITIONAL COMMENTS: Gordon is a member of Kappa Sigma. He plans a career in the army.



NAME: Nolan J. Broussard
ADDRESS: Rt. 2, Box 246
Iowa, Louisiana
AGE: 20 WEIGHT: 155 HEIGHT: 51811
HIGH SCHOOL ATTENDED: Lacassine High School
MARITAL STATUS: Single
DEGREE SOUGHT: BachScience
MAJOR: General Business
CLASSIFICATION: Junior GRADE AVE.: 2.5
ADDITIONAL COMMENTS:
Nolan is planning a career in selling.

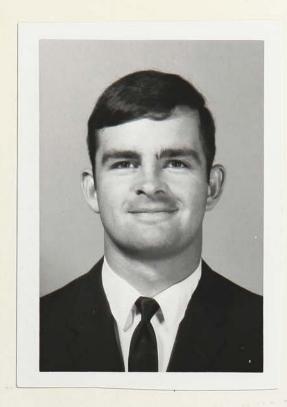


NAME: George William Carlton
ADDRESS: 204 Rio Hondo
Maplewood, Louisiana
AGE: 20 WEIGHT: 175 HEIGHT: 6' 1"
HIGH SCHOOL ATTENDED: LaGrange Sr. High
MARITAL STATUS: Single
DEGREE SOUGHT: B. S.
MAJOR: Business Administration
CLASSIFICATION: Soph. GRADE AVE.: 2.1
ADDITIONAL COMMENTS:
George plans on a career in industry.



NAME:	James Corbett
ADDRESS:	2813½ louisiana Avenue
	Lake Charles, Louisiana 70601
AGE: 23	WEIGHT: 200 HEIGHT: 5' 11"
HIGH SCH	OOL ATTENDED: LaGrange High
MARITAL S	STATUS: Married
DEGREE S	DUGHT: B. S.
MAJOR:	Business Management
CLASSIFIC	ATION: Senior GRADE AVE.: 2.2
ADDITION	IAL COMMENTS:

Jim has a very unique talent as the World Hydro-plane Champion in 1968. He plans to operate a boat dealership.



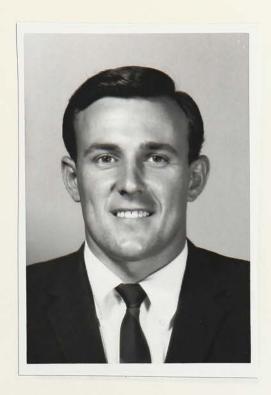
NAME: Randy Dale
ADDRESS: 700 E. McNeese Apt. A-3
Lake Charles
AGE: 20 WEIGHT: 170 HEIGHT: 6'
HIGH SCHOOL ATTENDED: Bolton High
MARITAL STATUS: Married
DEGREE SOUGHT: B. A.
MAJOR: Business Administration
CLASSIFICATION: Junior GRADE AVE.: 2.0
ADDITIONAL COMMENTS

## ADDITIONAL COMMENTS:

Randy is a member of the "M" Club, lettering two years on the baseball team. His plans include becoming associated with a sporting goods store.



NAME: Thomas F. Dower
ADDRESS: 1721 West Common
Lake Charles, Louisiana
AGE: 24 WEIGHT: 165 HEIGHT: 5'9"
HIGH SCHOOL ATTENDED: Lake Charles High
MARITAL STATUS: Single
DEGREE SOUGHT: B. S Management
MAJOR: Management
CLASSIFICATION: Junior GRADE AVE.: 2.5
ADDITIONAL COMMENTS:
Tommy is interested in going into real estate.



ADDRESS:	700 E. McNeese St., Apt. F-9
	Lake Charles, Louisiana 70601
AGE: 22	WEIGHT: 165 HEIGHT: 5'6"
HIGH SCH	OOL ATTENDED: Marion Sr. High
MARITAL S	TATUS: Married
DEGREE SC	DUGHT: B. S Marketing
	DUGHT: B. S Marketing  Marketing

Maurice is very active in sports, and plans to go into selling.

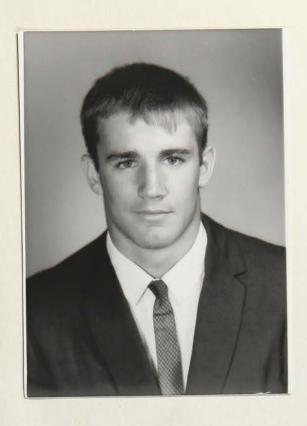


NAME: Gregory Paul Fontenot
ADDRESS: Rt. 3 Box 481 A
Lake Charles, Louisiana
AGE: 20 WEIGHT: 130 HEIGHT: 51 8"
HIGH SCHOOL ATTENDED: LaGrange Senior High
MARITAL STATUS: Single
DEGREE SOUGHT: B. A.
MAJOR: Business Management
CLASSIFICATION: Fresh. GRADE AVE.: 2.5
ADDITIONAL COMMENTS:
Gregory plans to enter the field of government management.



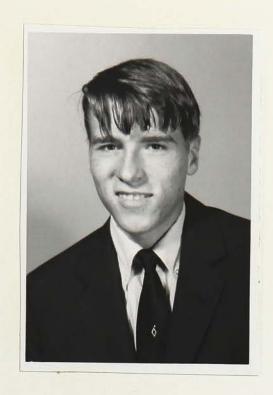
NAME: Ted Friedrich
ADDRESS: 700 East McNeese Street Apt. D-6
Lake Charles, La.
AGE: 25 WEIGHT: 185 HEIGHT: 5110"
HIGH SCHOOL ATTENDED: LaGrange Senior High
MARITAL STATUS: Married
DEGREE SOUGHT: B.AAccounting
MAJOR: Accounting
CLASSIFICATION: Junior GRADE AVE.: 2.0
ADDITIONAL COMMENTS:

Ted wants to go into either retail credit management or public accounting.



IAME: Robert P. Fuhrer	_
DDRESS: 809 Third Street	100
Franklin, Louisiana 70538	
GE: 20 WEIGHT: 190 HEIGHT: 6'	
HIGH SCHOOL ATTENDED: Hanson Memoria	1_
MARITAL STATUS: Single	
DEGREE SOUGHT: B. S., Accounting	-
MAJOR: Accounting	
CLASSIFICATION: Junior GRADE AVE.:	2.6
ADDITIONAL COMMENTS:	

Bob is a member of the "M" Club. As a member of MSC football team, he was an all conference selection at guard in 1968. He has plans to go into Public Accounting.



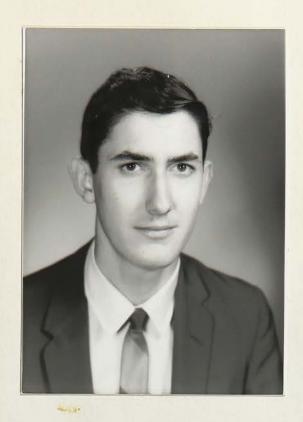
NAME: Tommy Glatt
ADDRESS: 208 Beauregard Street
Lake Charles, Louisiana 70601
AGE: 18 WEIGHT: 135 HEIGHT: 519"
HIGH SCHOOL ATTENDED: Lagrange Sr. High
MARITAL STATUS: Single
DEGREE SOUGHT: Batchelor
MAJOR: Accounting
CLASSIFICATION: Freshman GRADE AVE.: 3.5
ADDITIONAL COMMENTS:

Very interested in a career in public accounting.



NAME: Ear	L A. Gothreaux
ADDRESS:	2258 18th Street
	Lake Charles, Louisiana
AGE: 23	WEIGHT: 185 HEIGHT: 61
HIGH SCHO	OL ATTENDED: Eunice High School
MARITAL ST	ATUS: Married
DEGREE SOL	IGHT: B. A.
MAJOR: Ge	eral Business
CLASSIFICA	TION: Jr. GRADE AVE.: 2.1
ADDITIONA	L COMMENTS:

Earl is a member of the M Club. Upon graduation Earl plans to go into the gas and oil industry.



NAME: Ronald C. Guidry

ADDRESS: 912 Camelia Street

Lake Charles, Louisiana

AGE: 20 WEIGHT: 165 HEIGHT: 6' 1"

HIGH SCHOOL ATTENDED: LaGrange Senior High

MARITAL STATUS: Single

DEGREE SOUGHT: B. A.

MAJOR: General Business Administration

CLASSIFICATION: Jr. GRADE AVE: 2.4

ADDITIONAL COMMENTS:

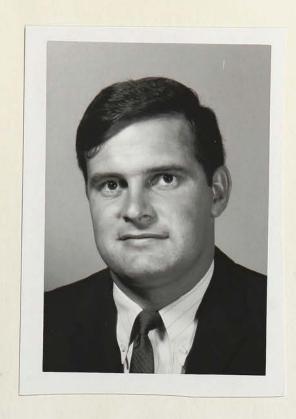
Ronald is interested in the fields of insurance and sales.



JAME: John E. Guillory
DDRESS: 1510 West Sale
Lake Charles, Louisiana
GE: 20 WEIGHT: 140 HEIGHT: 51 9"
IIGH SCHOOL ATTENDED: LaGrange Senior High
MARITAL STATUS: Single
EGREE SOUGHT: B. S.
MAJOR: General Administration
LASSIFICATION: Jr. GRADE AVE.: 3.35
DDITIONAL COMMENTS:

After John graduates he plans to go to graduate school. Afterwards he plans to teach in college.

-	Wayne Hill
ADDRESS	<u>4322 Sarver</u>
	Lake Charles, Louisiana
AGE:	25 WEIGHT: 135 HEIGHT: 51 9"
HIGH SC	HOOL ATTENDED: Carthage Senior
MARITAL	STATUS: Single
DEGREE :	SOUGHT: B. A.
MAJOR:_	Marketing
CLASSIFI	CATION: Senior GRADE AVE. 2.0
ADDITIO	NAL COMMENTS:
	lans to go into retailing.



NAME: Denis Lloyd Husers

ADDRESS: 700 E. McNeese Street Apt. F-1

Lake Charles, Louisiana 70601

AGE: 22 WEIGHT: 200 HEIGHT: 61

HIGH SCHOOL ATTENDED: LaGrange Sr. High

MARITAL STATUS: Married

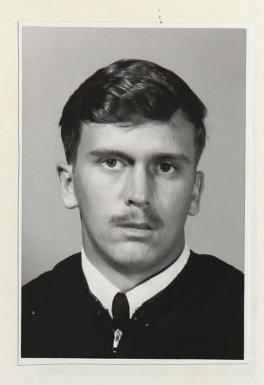
DEGREE SOUGHT: B. S.

MAJOR: Business Administration

CLASSIFICATION: Senior GRADE AVE.: 2.2

## ADDITIONAL COMMENTS:

Denis is a member of the Marketing Club. He serves as Senator for the Marketing Club and has been a member for two years. He is also apartment manager for Pine Haven married student housing.



NAME: Ja:	
ADDRESS:	3001 5th Ave.
	Lake Charles, Louisiana
AGE: 21	WEIGHT:180 HEIGHT: 61
нібн sch	OOL ATTENDED: LaGrange Seniro
MARITAL ST	ATUS: Single
DEGREE SO	UGHT: B. A.
MAJOR: G	eneral Administration
CLASSIFICA	TION: Senior GRADE AVE.: 2
	AL COMMENTS: ns to into business and industry



NAME: James Kelty
ADDRESS: 1,61,0 Common Street Apt. 2
Terrace 12 Apts. Lake Charles, La.
AGE: 19 WEIGHT: 150 HEIGHT: 51911
HIGH SCHOOL ATTENDED: DeRidder High School
MARITAL STATUS: Single
DEGREE SOUGHT: B.A.
MAJOR: General Administration
CLASSIFICATION: Soph. GRADE AVE.: 2.5
ADDITIONAL COMMENTS:
James is interested in going into real estate.

NAME: Henry Lancaster
ADDRESS: 3613 Forest
Lake Charles, Louisiana
AGE: 36 WEIGHT: 162" HEIGHT: 519"
HIGH SCHOOL ATTENDED: Lake Charles High
MARITAL STATUS: Married
DEGREE SOUGHT: B.A.
MAJOR: Accounting
CLASSIFICATION: Senior GRADE AVE.: 2.5
ADDITIONAL COMMENTS: Henry is a manager for Virginia Life Insurance Co. and plans to continue in the insurance business.



NAME: Roger S. LeBlanc
ADDRESS: 713 Alamo
Lake Charles, Louisiana
AGE: 20 WEIGHT: 150 HEIGHT: 51 11"
HIGH SCHOOL ATTENDED: LaGrange Sr.
MARITAL STATUS: Married
DEGREE SOUGHT: B.A.
MAJOR: Business Management
CLASSIFICATION: Soph GRADE AVE.: 2.0
ADDITIONAL COMMENTS:
Roger has ambitions of being a retail manager.



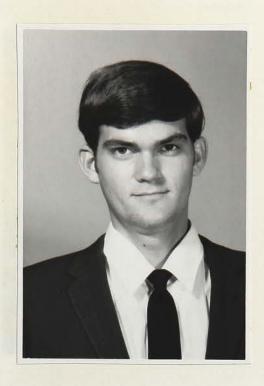
NAME:	Thomas Overton LeBlanc	
ADDRESS:	423 Seventh Street	
	Lake Charles, Louisiana	
AGE: 22	WEIGHT: 180 HEIGHT: 5'10"	
HIGH SCH	OOL ATTENDED: Lake Charles High	School
MARITAL S	TATUS: Bachelor of Science	
DEGREE SO	OUGHT: Single	
MAJOR:_	General Administration	
CLASSIFIC	ATION: Junior GRADE AVE.: 2.0	)
ADDITION	IAL COMMENTS:	

Tommy is a member of Kappa Sigma Fraternity, Scabbard and Blade Military Fraternity, and Rotary Club at McNeese State College. Tommy plans a career in the Army.



NAME: Wayne LeBlanc
ADDRESS: 317 Norrington Boulevard
Metairie, Louisiana 70005
AGE: 21 WEIGHT: 195 HEIGHT: 612"
HIGH SCHOOL ATTENDED: De LaSalle
MARITAL STATUS: Single
DEGREE SOUGHT: Business Administration
MAJOR: Marketing
CLASSIFICATION: Junior GRADE AVE.: 2.5
ADDITIONAL COMMENTS:

Wayne is very active in campus government and plans to go into either public administration or marketing.



NAME: Robert V. Manning		
ADDRESS: P. O. Box 278, MSC, Lake Charles		
Lake Charles, Louisiana		
AGE: 18 WEIGHT: 160 HEIGHT: 61 1"		
HIGH SCHOOL ATTENDED: De Ridder High Sch.		
MARITAL STATUS: Single		
DEGREE SOUGHT: B. A.		
MAJOR: Accounting		
CLASSIFICATION: Fresh. GRADE AVE.: 2.3		
ADDITIONAL COMMENTS:		

Bob, although only a freshman, has definite plans for public accounting.



NAME: Gary J. Maxey
ADDRESS: 700 East McNeese Apt E-2
Lake Charles, La.
AGE: 21 WEIGHT: 195 HEIGHT: 51911
HIGH SCHOOL ATTENDED: Terrebonne High
MARITAL STATUS: Married
DEGREE SOUGHT: B. S.
MA JOR: Management
CLASSIFICATION: Junior GRADE AVE. 2.2

# ADDITIONAL COMMENTS:

Gary is also a member of the "M" Club-a letterman club for all atheletes at McNeese. Gary's main interest is selling.

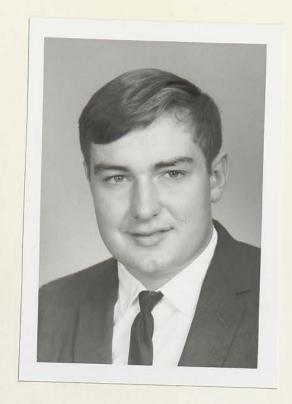


ADDRESS:_	Sulphur, Louisiana
AGE: 25	WEIGHT: 180 HEIGHT: 519"
HIGH SCHO	OOL ATTENDED: Sulphur High Schoo
MARITAL S	TATUS: Single
DEGREE SC	UGHT: B. A.
MAJOR:	Business Administration
CI ACCIEIC	ATION: Soph. GRADE AVE.: 2.0

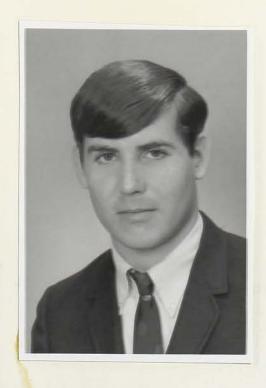


NAME: Joseph H. Monceaux
ADDRESS: P. O. Box 6 McNeese
Lake Charles, Louisiana
AGE: 22 WEIGHT: 150 HEIGHT: 5'9"
HIGH SCHOOL ATTENDED: Goretti
MARITAL STATUS: Single
DEGREE SOUGHT: B. S Marketing
MAJOR: Marketing
CLASSIFICATION: Senior GRADE AVE.: 2.2
ADDITIONAL COMMENTS:

Joe wants to work for a large retailing firm in either New Orleans or Houston.



NAME: Ben Mount
ADDRESS: Box 282
Iowa, Louisiana
AGE: 19 WEIGHT: 230 HEIGHT: 614"
HIGH SCHOOL ATTENDED: Iowa High
MARITAL STATUS: Single
DEGREE SOUGHT: B.A.
MAJOR: General Administration
CLASSIFICATION: Sophmore GRADE AVE.: 2.3
ADDITIONAL COMMENTS: Ben plans to work in the gas and oil industry upon graduation.



NAME: Walton Rathburn
ADDRESS: P. O. Box 361 MSC Watkins Hall
Lake Charles, Louisiana
AGE: 20 WEIGHT: 190 HEIGHT: 61 111
HIGH SCHOOL ATTENDED: DeRidder High
MARITAL STATUS: Single
DEGREE SOUGHT: B. S.
MAJOR: General Administration
CLASSIFICATION: Sophmore GRADE AVE.: 2.2
ADDITIONAL COMMENTS:

Walton's plans include a career in managing a retail business.



NAME:	Danny Sheridan
ADDRESS:_	700 E. McNeese St.
AGE: 21	WEIGHT: 170 HEIGHT: 51 1111
HIGH SCHO	OOL ATTENDED: Lacassine High
MARITAL S	TATUS: Married
DEGREE SC	UGHT: B. S.
MAJOR:	Bus. Mgt.
CLASSIFICA	ATION: Jr. GRADE AVE.: 2.7
the McNee:	AL COMMENTS: Danny is a member se baskerball team, M Club, and ab. I hope to go to work after a managing a small business (self-t).



NAME: Gregory L. Smith
ADDRESS: 4027 Genessee Street
Lake Charles, Louisiana 70601
AGE: 19 WEIGHT: 138 HEIGHT: 51 11"
HIGH SCHOOL ATTENDED: La Grange Senior High
MARITAL STATUS: Single
DEGREE SOUGHT: B. S.
MAJOR: Accounting
CLASSIFICATION: Sophomore GRADE AVE .: 2.5
ADDITIONAL COMMENTS:

Greg plans on working in industrial accounting



NAME: Richard James Stutes
ADDRESS: Box 63
Midland, Louisiana
AGE: 23 WEIGHT: 185 HEIGHT: 51 911
HIGH SCHOOL ATTENDED: Midland High
MARITAL STATUS: Married
DEGREE SOUGHT: B. S.
MAJOR: Management
CLASSIFICATION: Senior GRADE AVE.: 2.7
ADDITIONAL COMMENTS:

Richard is President of the Marketing Club. He will be going into the Civil Service upon graduation.



NAME: Roger G. Vincent, Jr.
ADDRESS: 1710 Enterprise Blvd.
Lake Charles, Louisiana
AGE: 19 WEIGHT: 205 HEIGHT: 61 2"
HIGH SCHOOL ATTENDED: LaGrange Senior High
MARITAL STATUS: Single
DEGREE SOUGHT: B. S.
MAJOR: Accounting
CLASSIFICATION: Soph. GRADE AVE. 3.25
ADDITIONAL COMMENTS:
Roger plans to become a Certified Public Accountant.

NAME: Eldridge Vincent
ADDRESS: P.O. Box 394
Kaplan, Louisiana
AGE: 20 WEIGHT: 220" HEIGHT: 519"
HIGH SCHOOL ATTENDED: Kaplan High
MARITAL STATUS: Single
DEGREE SOUGHT: B.A.
MAJOR: General Administration
CLASSIFICATION: Junior GRADE AVE.: 2.2
ADDITIONAL COMMENTS: Eldridge is planning on a career in insurance.



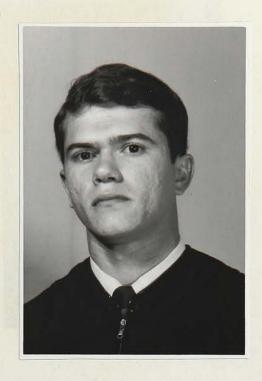
NAME:	Ernest G. Weafer
	3842 Kenwood
	Odessa, Texas
AGE: 20	WEIGHT: 130 HEIGHT: 5' 7"
HIGH SCH	OOL ATTENDED: McAllen High
MARITAL S	STATUS: Single
DEGREE SO	DUGHT: B. A.
MAJOR:	Business Administration
	ATION: Sophmore GRADE AVE.:3.0
ADDITION	IAL COMMENTS:

Ernest is a member of the tennis team. His main interest is marketing.



NAME: Edward White
ADDRESS: 1830 Enslow Avenue
Huntington, West Virginia 25701
AGE: 19 WEIGHT: 155 HEIGHT: 51 10"
HIGH SCHOOL ATTENDED: Huntington High School
MARITAL STATUS: Single
DEGREE SOUGHT: B. S.
MAJOR: Bus. AdmGeneral
CLASSIFICATION: Sophomore GRADE AVE.: 2.0
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ADDITIONAL COMMENTS:
Eddie is a member of the Marketing Club and plans
to go into marketing upon graduation.



NAME: Milton P. White
ADDRESS: 4041 Common Street
Lake Charles, Louisiana 70601
AGE: 22 WEIGHT: 155 HEIGHT: 51 91
HIGH SCHOOL ATTENDED: La Grange Senior High
MARITAL STATUS: Married
DEGREE SOUGHT: B. S.
MAJOR: Business Administration
CLASSIFICATION: Senior GRADE AVE.: 2.1
ADDITIONAL COMMENTS:
Mickey is a member of The Marketing Club and plans on selling after graduation.



NAME: Daniel Young

ADDRESS: P. O. Box 684

Sulphur, Louisiana 527-9530

AGE: 20 WEIGHT: 170 HEIGHT: 517"

HIGH SCHOOL ATTENDED: Sulphur High School

MARITAL STATUS: Single

DEGREE SOUGHT: Business Administration-B. S.

MAJOR: General Business Administration

CLASSIFICATION: Junior GRADE AVE.: 2.3

### ADDITIONAL COMMENTS:

Dan is planning to enter the real estate field upon graduation.