

A PETITION TO
THE
INTERNATIONAL FRATERNITY OF
DELTA SIGMA PI

BY
SIGMA IOTA
OF
ST. JOSEPH'S COLLEGE
PHILADELPHIA, PA.

TO THE GRAND COUNCIL OF THE INTERNATIONAL FRATERNITY OF
DELTA SIGMA PI

Gentlemen:

We, the undersigned Brothers of Sigma Iota Fraternity, hereby, earnestly petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi on the campus of St. Joseph's College, Philadelphia, Pennsylvania.

Sigma Iota was formed exclusively for the purpose of affiliation with Delta Sigma Pi Professional Business Fraternity. The present aims, purposes, and requirements reflected in our Constitution and By-Laws were patterned after and are commensurate with the same high ideals of Delta Sigma Pi.

In pursuit of this affiliation, the Brothers of Sigma Iota Fraternity pledge to uphold the rules and regulations as set forth in the Constitution and By-laws of the International Fraternity of Delta Sigma Pi and further to carry out its traditions and programs.

Witness our signatures:

William H. Carr
William Carr
Sr. Vice President
David Casey
David Casey
Secretary

Paul Beehler
Paul Beehler
President
Charles Ashbach
Charles Ashbach
Vice President
George Burden
George Burden
Treasurer

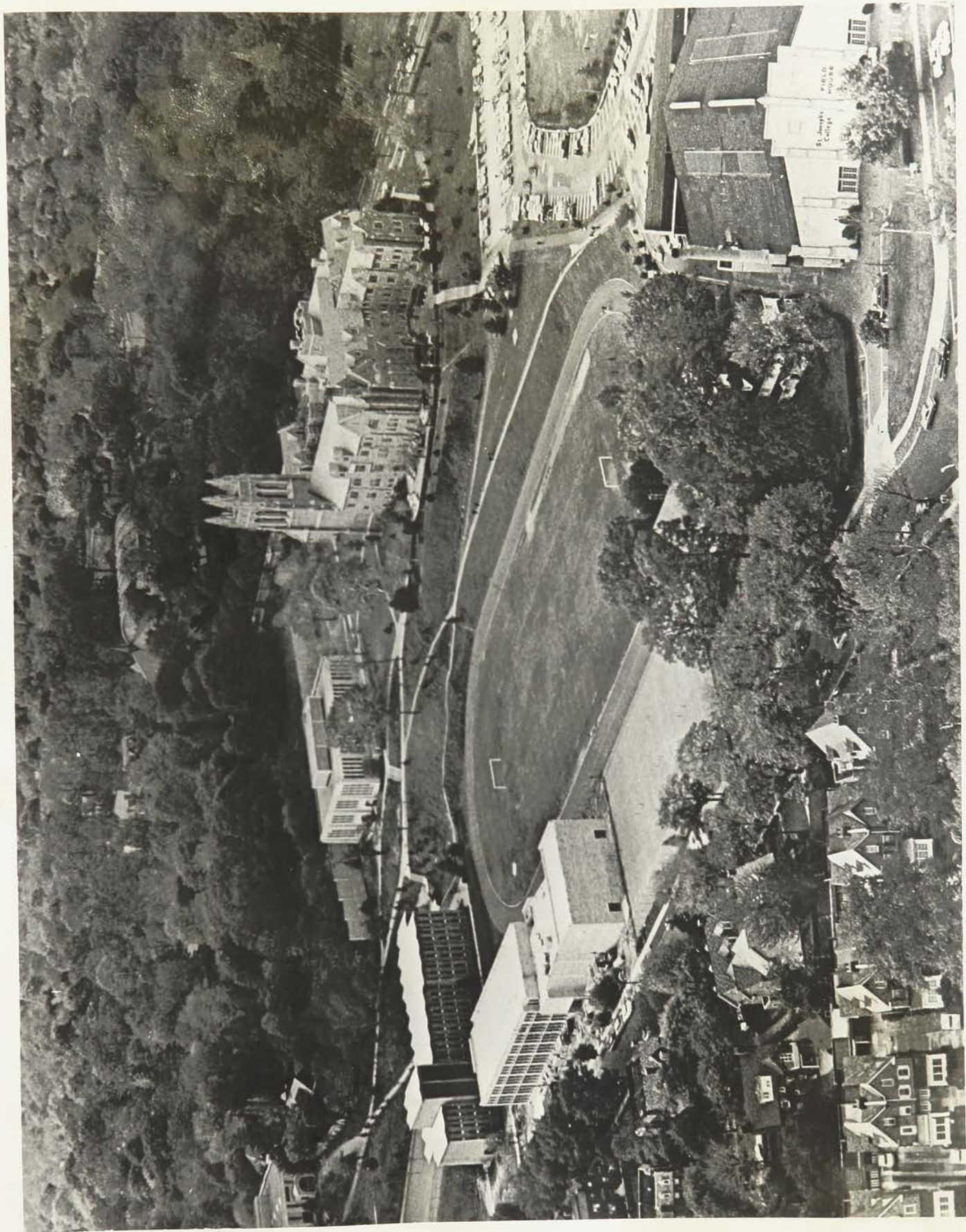
Edmund Francis
Joseph M. Christi
Richard Pruet
James J. Kell Jr.
John E. Cassner
James D. Halls
George Hagan
Guillermo A. Boig
Thomas Bullack
John Byrne
Brad Morley
Joe Cunningham
Michael Daly
Michael J. McKenna
Edward J. Lamagan
Robert Dixon
Timothy Linske
David J. Conway
Paul Dispenzere
Christopher Dyke
Joseph Morley
Robert Fietz
Andrew Lindsay

Francis Mc Mullin
Paul Moskowitz
John Nash
C. P. Perfetti
Paul Porreca
Ronald Steinbrecker
Richard Stevens
Joseph Tassimira
Valencia Tassica
John Torvillo
Martin Wilson
Peter D. Devany
Brian Baulie
Ermin Bachelia
Thomas Foley
E. Joseph Henwood
George McGovern
John Richman
James Wallace
Edward Goldstein
Edward Shenkus
Richard J. George

SAINT JOSEPH'S COLLEGE

A JESUIT COLLEGE FOR MEN

1851 - 1965



St. Joseph's College combines two of the finest educational traditions the world has ever known.

The first is the concept of an ordered program of studies, embracing the humanities, philosophy and theology, formulated by the Jesuits in the late 16th century. The purpose was to cultivate man's nature as specifically human and ordered to God; to know things for their own sake, for the sake of truth and beauty, for the sake of helping man know better the source and destiny of his life.

Through the centuries, this program has continually benefited by adaptations and improvements based on needs of the times, and teaching experience in Jesuit colleges and universities throughout the world.

The second is the concentrated study in a particular subject area, the initial step toward the specialized knowledge vital today for professional, scientific and technical competence. At St. Joseph's College, this step is provided through a wide variety of "majors" in which a student pursues courses related to his special interest during each of his four years in college.

Both traditions combine at St. Joseph's for a college education that is enriched intellectually . . . socially , and spiritually .

The story of St. Joseph's College properly begins not with its foundation in 1851 but long before with the

entry into Philadelphia of Father Joseph Greaton, S.J., as early possibly as 1720. What led him hither from Bohemia Manor in harassed Maryland was the promise the Province of Pennsylvania held forth of freedom of religion. The United States was in the making.

This Father Greaton was an Englishman, born in North Devon. As a young man he had entered the Catholic Church, and shortly after studied for the priesthood in Spain, at Vallodolid. Ordained in 1704, four years later he entered the Society of Jesus, and in 1718 was assigned to the Maryland Mission of the Society's English Province.

In Philadelphia, Father Greaton ministered to his handful of Catholics and celebrated Mass for them in unrestricted freedom. He secured a house for that purpose in 1729 near the southeast corner of Second and Chestnut Streets, and not long after purchased a larger plot of ground south of Walnut and east of Fourth, where in 1731 he built a chapel and in the next year a house. His house still stands. It was to be the first faculty house of St. Joseph's College.

Earlier the college project had been discussed, and in 1744 it seemed that funds would be available from England for a college's foundation and maintenance. Litigation ultimately disappointed the hopes. But now Father Greaton was worn with labor and with age; he returned to Bohemia Manor, where he passed to his reward

in 1753, and where he lies buried. St. Joseph's College will never forget its first father, Father Joseph Greaton.

It was left to his co-laborers and successors, Father Robert Harding, S.J., Father Ferdinand Farmer, S.J., and Father Robert Molyneux, S.J., to keep the dream of a college in Philadelphia alive. Written records are scant for those troubled years. Yet in 1781 Father Molyneux was energetically building up an academy for boys that might easily have grown to a college. Meanwhile two momentous events had occurred: the Society of Jesus in 1773 had been suppressed, and in 1776 the Thirteen Colonies declared their independence of Great Britain. The suppression of the Society of Jesus for the time doomed all hope of St. Joseph's College. The rise of "a new nation, conceived in liberty and dedicated to the proposition that all men are created equal" meant that, supposing the Society's restoration, St. Joseph's College in Philadelphia was inevitable.

Later Father Molyneux and Father Farmer saw stirring times in Philadelphia. They saw the First Continental Congress assemble at nearby Carpenters' Hall. They heard of the great Declaration by the Second Continental Congress. Down Chestnut Street and up, to the rattle of drums, the shrilling of fifes, hurried Continental troops-to the siege of Boston, to New York, to meet the British at the Brandywine, to the redoubts at Valley Forge. Then the city was occupied.

The Fathers heard that their colleague in Maryland, Father John Carroll had been sent with Benjamin Franklin seeking to enlist Canada in the move for independence. The occupation ended. Then came French Allies, officers and soldiers nattily uniformed, splendidly equipped, visiting the old Chapel of St. Joseph's, hearing Mass in the new Church of St. Mary's. The gentlemen of Congress came, the President and Council of Pennsylvania. But already in 1774 - did anyone know? - George Washington of Virginia, had come there with John Adams of Massachusetts, who was much impressed. The United States was here!

Victory and Independence at last achieved the exercise of religion, free uninterruptedly heretofore only in Pennsylvania, was to become free throughout the land. With that bright prospect the question rose of establishing a Catholic American College. Father Molyneux at St. Joseph's acquired ground adjoining the house and chapel of 1731-32. He may have felt Philadelphia would be the site chosen for that college. Indeed, Philadelphia was the Nation's first city, its capital, its center of industry, commerce and finance, pre-eminent in the professions of law and medicine, in science, art, and learning. However, the Council of American Clergy in 1785 selected Georgetown in Maryland instead. Nonone in those days could foresee the tide of immigration that was

to make Philadelphia with its manifold natural advantages, one of the world's foremost cities. An apostolic man of vision, Father Anthony Kohlmann, S.J., in 1808 was raising his voice for a college in Philadelphia. We hear him echoed in 1821 by Father Louis deBarth, S.J. In 1841 Father Stephen Dubuisson, S.J., at St. Joseph's was reporting to the Directors of the Propagation of the Faith: "We are trying to build a college in Philadelphia. The one we have is rather a preparatory school than a college. A better building and more teachers are needed. We have great hopes of Philadelphia."

The day was September 15, 1851. The new building along Willing's Alley - plain, four-stories high, with an arch leading to the courtyard beside St. Joseph's Church - proudly called itself, St. Joseph's College. About thirty or forty young lads in the courtyard were surveying their surroundings: Father Greateon's house of 1732, the new church where his chapel once stood, the still newer college building in back of them, the open plot along Fourth Street that waited future development. These young boys were the College's first students, who had come by omnibus to the Merchants' Exchange, or on foot from all parts of Philadelphia, to make Father Greateon's dream of a century before, a reality. In a short while someone led them into the church for the Mass of the Holy Ghost, and the recitation of the Veni Creator;

they were assigned to their classes - the long history of St. Joseph's College had begun.

These first students must have instantly spoken well of their new school and their new teachers. Before the year was out their number rose from less than forty to ninety-seven - and in the next year (1852-1853) to 126. Nearly everyone in Philadelphia knew the College's first president, Father Joseph Felix Barbelin, S.J., or if not, he was easy to know. The young Director of Studies, Father Villiger, was a stranger, though in after years the College and the city were to know him well. Then, besides a Jesuit Brother and a layman, Mr. Nicholas Donnelly, there was as teacher, Mr. Patritius A. Jordan, S.J., more closely identified with St. Joseph's than any Jesuit before or since, and its first historian; and with him, Mr. Frederick Lager, S.J. Father Francis Vespre, S.J., like Father Barbelin, a native of France, was Treasurer.

The first years were happy successful ones for the little school in Willing's Alley. The students were on friendly terms with their teachers, and each year as a new class was added and new teachers came, the "St. Joseph's Boys" saw a typical Jesuit College taking form and shape in them and around them. On November 29, 1853, for example, under Father Peter Folchi, S.J., a group was organized with the plain name, "The Literary Circle", that combined interest in literature with dramatics and debating.



The Sodality of the Blessed Virgin, of course, began with the school itself, being formally organized on December 8, 1851. And all the students soon knew of the Annual Retreat, the daily Mass, the classroom and chapel prayers, the days for Confession and Holy Communion. As they grew in knowledge they strangely found themselves growing in grace, with a deepening attachment to their Faith and a love of its holy practice. But that was why Father Greateon and all his successors had wanted a college in Philadelphia; that is why St. Joseph's College is here.

In 1855 and for a few years after, St. Joseph's was still what would be called today a Junior College. There were as yet no classes in Philosophy, and consequently no granting of the baccalaureate degree. The young college nevertheless had grown in public esteem. It was known from the first it could not remain at Willing's Alley, in a neighborhood already heavily commercial. When, therefore, an offer was made of a ready-made school at Juniper and Filbert Streets, Father Barbelin quickly accepted, and on January 14, 1856 the College moved to new quarters there.

With the scholarly Father James Ward, S.J., as president and with a splendid faculty, the College's prospects were bright. The course in Philosophy having been added, the first A.B. degree was given in July, 1858

to Constantine Lippe. Unfortunately, however, a growing debt and a declining enrollment, along with other factors, compelled the College in September, 1860 to return to its original location, though this was against the wishes of Bishop Wood, and to the disappointment of the Venerable Bishop Neumann, who had brought the College to the favorable Filbert Street site. Father Ward himself wrote of the College's closing there, "It would be a blow to religion that Philadelphia would not recover from for many a year."

Again at the Willing's Alley location, in spite of the financial stringency of war and even with the forced dropping of the philosophy class, oddly enough the student enrollment grew - from 125 in 1860 to 162 in 1862. Scholastic standards were maintained. Academic exercises were continued, but without the flair, without the lively hope of the previous years. Soon demands of the terrible Civil War took its toll of faculty and students. The College fell off to 60 in 1868, and fewer in the '70s. Father Barbelin died in 1869, mourned by thousands; but not before, in 1866, he had secured a large tract of land on which to erect a new and magnificent St. Joseph's College.

The site for the College purchased by Father Barbelin in 1866, with the approval and assistance of Archbishop Wood, was an entire city block between 17th



and 18th Streets and Stiles and Thompson Streets, in what promised to be a fine residential district. The work of establishing the College there was entrusted to Father Burchard Villiger, S.J., in 1851, its first Director of Studies. Father Villiger laid his plans carefully on a solid foundation. In 1868 he built along Stiles Street the first unit of the College buildings, to be used for a chapel and rectory until a church could be constructed. In 1873 he began a building, completed in 1879, which he called "the Preparatory Department of St. Joseph's College", and in which, as during these same years at Willing's Alley, special classes in Latin and allied subjects were conducted. Thus the existence, or rather the functioning of the College, though tenuous, was continuous.

Meanwhile the construction of the massive Gesu Church, begun in 1879, required nine years. It was formally opened for divine worship in December, 1888, and now Father Villiger could turn to his primary task and aim, the opening of St. Joseph's College in a structure and area suitable to its purposes. A gift by will of \$62,000 from the estate of the scholarly and charitable financier, Francis Anthony Drexel, made this immediately possible. The College opened its doors on the new site, September 2, 1889.

The College was to remain here until 1927, when once more the demands of an ever expanding city made a new location imperative.

The years at 17th and Stiles are studded with happy memories and many academic glories. Alumni of those times fondly recall their professors, the fine plays year on year, the Prize Debates, the oratory, essays, poems. Others remember the S.A.T.C. Unit of the First World War, or the teams, football, baseball, basketball and track. Above all, not an alumnus who will not gratefully acknowledge that it was then he grew in wisdom and in grace, and laid the strong foundation of his mature happiness and success.

After Father Villiger laid aside the office of president in 1893, Father Patrick Dooley, S.J., was president until 1896, making it his task to direct the College's course of studies so as to conform to the Ratio Studiorum of all Jesuit schools. Father William F. Clark, S.J., president from 1896 to 1900, erected the excellent building along Seventeenth Street and finished the College Auditorium. An alumnus, Father Cornelius Gillespie, S.J., appropriately held the office of president from 1900 to 1906, and 1907-1908, during the College's Fiftieth Anniversary, whose commemorative exercises under him were of a high order. Father Charles W. Lyons, S.J., president, 1909-1914, saw to the building of a needed faculty house; and his successor, Father J. Charles Davey, S.J., president, 1914-1917, added classrooms, a larger chapel, and a new gymnasium.

Father Redmond J. Walsh, S.J., president over the war years, 1917-1920, introduced the S.A.T.C. Unit, and formally separated the College from its Preparatory Department. With the appointment of Father Albert G. Brown, S.J., as president in October, 1921, St. Joseph's College entered upon a distinct era.

All the toil and sacrifice of a hundred years and more is crowned by the new and splendid St. Joseph's College of 1965. Instead of the plain brick building of 1851, on a small rectangle in the city's heart, its six teachers, its forty students, the College now stands on City Line Avenue - a main road of traffic north and south of exceptional beauty, on a height overlooking the central city and with a campus of 31 acres. The magnificent Administration Building in Collegiate Gothic, erected in 1926, and its accompanying Lonergan School of Mechanics, erected in 1932, represent an architect's dream. The warm-tinted granite walls, the quiet grass-covered quadrangle, the oriels, the pinnacled Gothic tower, and the site itself speak of endurance, intimacy, high aspiration. The college Father Greaton had in mind for Philadelphia in 1732, that Father Barbelin founded in 1851, that Father Villiger built for over a score of years, stands in 1965 - youthful, fresh, vigorous, with spirit unchanged.



Mainly responsible for the College's present admirable location and distinctive beauty is Father Albert G. Brown, S.J., president, 1921-1927. Father Brown formulated his plans through the spring and summer of 1922. In November 1922, with the approval and earnest blessing of His Eminence, Cardinal Dougherty, a \$1,000,000 building fund campaign was inaugurated under the skillful direction of Father Matthew Fortier, S.J. In their ambitious project Father Brown and Father Fortier had the encouragement and generous support of the College Alumni and of the clergy of the Archdiocese. A city-wide distinguished committee was formed that vigorously made known the College's need and its educational quality. More than the hoped for \$1,000,000 was soon pledged and subscribed in donations large and small, and on November 27, 1925 ground was broken at 54th Street and City Line Avenue for the present Administration Building. With its dedication on November 14, 1927, the College entered its present period of expansion and prosperity.

Everyone knows the years of depression and war that followed 1929. Through all the College maintained a steady progress. More students were attracted; new courses and several new schools were begun; the faculty expanded to meet the demands. The College grounds were extended, new buildings were purchased or constructed.

College facilities were added to or improved on. All student organization took on a new life, new ones were established in keeping with the times.

Under Father William Tallon, S.J., president, 1927-1933, the handsome and well-equipped Lonergan School of Mechanics was begun and completed, 1932-1933. Father Thomas J. Higgins, S.J., president, 1933-1939, an able administrator in a difficult period, besides furnishing the College library and reducing debt, gave impetus to several faculty activities that have proved lasting: in 1935 a School of Social Science was organized, with strong faculty support, to deal publicly with urgent contemporary problems; a school that has since developed into the "Institute of Industrial Relations" and the Evening Division of St. Joseph's College; at this time also was begun a long notable series of radio addresses by members of the faculty, which has continued to the present.

The administration of Rev. Thomas J. Love, S.J., president, 1939-1944, was signalized by the leasing for faculty use of the house and grounds at City Line Avenue and Orchard Road, and the fostering of the College's relations with its growing alumni.

Father John J. Long, S.J., was president in the years, 1944-1950, during the critical period of World War II, when accelerated programs were taught to an ever-dwindling student body.

Yet the College, far from faltering, developed. The Evening Division began at this time, introducing in 1946 its full college cycle. The ground and houses near 54th Street on Overbrook Avenue were acquired for College use, houses now known as the Keenan and the Barry. A five acre tract to the west was purchased with its three houses, thus extending the College grounds to Cardinal Avenue. Subsequently these houses, the Greateon, the Quirk, and the Simpson, were tastefully furnished as halls for resident students. Meanwhile the faculty house and grounds in Merion, previously leased, had been purchased. The crowning achievement of this time was the construction on 54th Street of the Alumni Memorial Field House and Flanigan Auditorium. Their almost daily use since their dedication in November, 1949, proves them a needed boon.

Father Edward G. Jacklin, S.J., was appointed president in August 1950, and at once faced the problems created by the war emergency. The Air Force R.O.T.C., the only one in the Philadelphia area, granted the College by the United States government in early 1951, and the special Electronic courses, introduced in September 1951, represent part of what St. Joseph's College is prepared to do and to offer in meeting a national danger.

1952 TO PRESENT

Starting in 1956 and under the direction of Father Joseph Bluett, then President, St. Joseph's embarked on the most ambitious program of expansion in the school's long history. This ten year program has completely modernized the institution while another ten year program has already been initiated.

The results of the first expansion program were bountiful. Campion Student Center, a modern Student Union Building, fully equipped, was completed in 1960. Alumni Memorial Hall, the College Field House, with the adjoining Flanagan Auditorium was erected in 1949. The Jesuit Faculty Residence, Loyola Hall, was built in 1959. The Bellarmine Classroom Building, the main office of the Evening Division was completed in 1960. The College Library with a capacity of 140,000 volumes was finished in 1963. More than a half dozen additional residence halls were purchased along with a central power plant. The latest addition was the Academy of Food Marketing and the ultra modern College Theater in 1965. A Data Center, complete with IBM 1620 computer was installed in 1963.

In addition to physical facilities a number of specialized courses have been added. These include the Institute of Latin American Studies, the Academy of Food Marketing, the Co-operative Physics Program and a complete Honors Program.

The student is offered general Honors Seminars in Freshman and Sophomore years and Departmental Honors programs in Junior and Senior years.

These myriad advances, physical and curricular, place St. Joseph's in the front ranks of progressive colleges in the country. Hopefully the College will be home of a strong new chapter of Delta Sigma Pi.

Delta Sigma Pi
150 South Lincoln Avenue
Oxford, Ohio

Gentlemen:

The student will thank our local business community for requested me to write to you regarding their application for affiliation of our Delta Sigma Pi Chapter with the national business fraternity of Delta Sigma Pi. This I am very pleased to do, and I am pleased to have their application to you and your committee.

Our programs in Accounting and Business Administration have been in existence for some time, in the past few years we have completed we had a total enrollment of 411 students. This includes 114 students in our Food Marketing Program, which was begun in September, 1953, and will have its first graduates in June, 1954. Our 419 students in these programs constitute almost 50% of the total enrollment of St. Joseph College.

I sincerely hope that your committee will give our application the most favorable consideration and that you will give us the honor of having a Delta Sigma Pi chapter at St. Joseph College.

Sincerely yours,

W. J. ...
President

SAINT JOSEPH'S COLLEGE

PHILADELPHIA

31

OFFICE OF THE PRESIDENT

July 21, 1965

Grand Council
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

Gentlemen:

The student officers of our local business fraternity have requested me to write to you endorsing their application for affiliation of our Sigma Iota Chapter with the national business fraternity of Delta Sigma Pi. This I am very pleased to do, and I recommend hereby their application to your kind consideration.

Our programs in Accounting and Business Administration have been in existence for some years. In the scholastic year recently completed we had a total enrollment of 419 students. This includes 114 students in our Food Marketing Program, which was begun in September, 1962, and will have its first graduates in June, 1966. Our 419 students in these programs constitute almost 26% of the total enrollment in our Day College.

I sincerely believe that their educational outlook and preparation will receive significant stimulation from contact with a strong national organization such as Delta Sigma Pi.

Sincerely yours,

William F. Maloney, S.J.
Very Rev. William F. Maloney, S.J.
President

WFM:hd

SAINT JOSEPH COLLEGE
PHILADELPHIA

OFFICE OF THE CHANCELLOR

July 21, 1965

Grand Council
Delta Sigma Pi
110 South Campus Avenue
Oxford, Ohio

Gentlemen:

The student officers of our local business fraternity have requested me to write to you endorsing their application for affiliation of our Sigma Iota Chapter with the national business fraternity of Delta Sigma Pi. This I am very pleased to do, and I recommend hereby their application to your kind consideration.

RECEIVED
JUL 23 1965
THE CENTRAL OFFICE OF
DELTA SIGMA PI

Our programs in Accounting and Business Administration have been in existence for some years. In the academic year recently we had a total enrollment of 415 students. This includes 115 students in the Marketing Program, which was begun in September, 1964. We have the first graduates in June, 1965. Our 415 students in these programs constitute almost 25% of the total enrollment in our

I sincerely believe that their educational outlook and progress will receive significant enrichment through contact with a strong national organization such as Delta Sigma Pi.

Sincerely yours,

Very Rev. William F. Mahoney, S.J.
President



VERY REVEREND WILLIAM F. MALONEY, S.J.

PRESIDENT OF SAINT JOSEPH'S COLLEGE

A native of Philadelphia, Father Maloney was vice president of medical center at Georgetown University, Washington, D.C. from 1959 to his appointment as President of Saint Joseph's for the 1962 academic year.

He was the Provincial Superior of the Maryland Province, the highest position in the Province from 1953 to 1959. The 55 year old priest is the 22nd President in the college's 114 year history.

Father was born in the shadow of the Gesu Church and attended Saint Joseph's Preparatory High School and entered the Society of Jesus in 1926. He undertook his philosophical studies at Woodstock College in 1930, taught at Loyola High in Baltimore, and was ordained in 1939. The President holds a Ph.D. from La Salle College.

Assigned to the theology faculty at Loyola College in 1941, he continued there until 1945 when he was appointed rector of Georgetown Preparatory School. He held this post for six years and then was named administrator of the Georgetown University Community.

With this rich background, Father Maloney has exhibited his abilities and has continued the expansion program of his predecessor, Father Bluett. The President remains close to the student body and partakes of several activities with them.



SAINT JOSEPH'S COLLEGE
PHILADELPHIA, PENNSYLVANIA 19131

OFFICE OF THE DEAN

August 3, 1965

Grand Council
Delta Sigma Pi
330 S. Campus Avenue
Oxford, Ohio

Gentlemen:

I wish to give my support to the establishment of Sigma Iota, the business honor fraternity on the campus of Saint Joseph's College, and also to endorse its application for affiliation with Delta Sigma Pi.

It is my feeling that a close association with a national professional fraternity is a great need among our undergraduates today, making their days in college more significant and supplying the professional approach which helps bridge the gap between these days and their future in the business world.

These young men are of very high caliber, some of whom I have come to know well through personal contact, and as members of your fraternity would strive to bring added prestige to your renowned organization.

Also being a large city I feel that Philadelphia could benefit by another chapter of Delta Sigma Pi.

I am,

Sincerely yours,

Matthew G. Sullivan, S.J.

Matthew G. Sullivan, S. J.,
Dean of the College

MGS/m



REVEREND MATTHEW G. SULLIVAN, S.J.

DEAN AND ACADEMIC VICE-PRESIDENT

A native New Yorker, Father Sullivan entered the Society of Jesus after graduation from Xavier High School in 1927. He quickly received his A.B. from Boston College in 1933 and his Master's degree the following year. At the same time Father earned a PH.L. from Weston College.

The first assignment was Fordham Prep, then, later, Woodstock College where Father received the S.T.L. degree in 1941. As professor at Loyola College, Baltimore, he became director of the Veterans Administration Guidance Center, which was the first such center in Maryland. In 1947 he was appointed Dean of the College three years prior to his appointment as Dean at St. Joseph's.

Father Sullivan typifies intellectually and personally the concept of an ideal College Dean. He is a man of keen intellect coupled with wide experience in the field of administration. Understanding and sympathetic but firm in his decisions, he fills a difficult position with distinction. He is a living example of the excellence sought by the Jesuits. But above all he is a friend to the entire St. Joseph's family.

In fifteen years in this position Father Sullivan has gained the regard and esteem of his peers. He has held such positions as, Vice-President and President of the

Eastern Association of College Deans, Chairman of the Pennsylvania Catholic Educational Association and member of the Advisory Committee of the W.F.I.L. University of the Air. He is an active member of eleven other educational associations and serves on the Advanced Placement Committee of the College Entrance Examination Board.

Father is currently celebrating his silver jubilee anniversary of ordination to the priesthood.

A HISTORY OF THE
DIVISION OF BUSINESS ADMINISTRATION

The Business Department can trace its history back to origin of the college itself. When the school was founded in 1851 the courses of study included a classical department and a 'mercantile', or as it was later called, 'a commercial department'. This was the second major course of study at Saint Joseph's and its object was to prepare young men for business. For the next thirty-eight years this program was taught as a major part of the curriculum. At this time, 1889, it was felt that only courses rather than a major discipline of study in business was more beneficial to the student. This may be seen as a forerunner of today's "well rounded" man.

Various courses in business integrated with the arts and sciences were taught by the Jesuit faculty and as the industrial growth of Philadelphia became more apparent, St. Joseph's established a Department of Business in 1928. At the same time the degree of Bachelor of Science in Business was first offered. There were two major fields of concentration at this time - Accounting and General Business. Some of the subjects taught presently were taught then also. These include accounting, business, administration, economics, law and ethics. Upon completion of the course in accounting the student was qualified to

take the State C.P.A. examination. In 1930, what was to become the current majors of marketing and finance, courses in Salesmanship and Advertising, and Security and Commodity Investments were instituted.

With the introduction of courses in human relations and social problems the major in Industrial Management was beginning to evolve. The catalogue of 1939 states that "the objective of the Bachelor of Science degree in Business Administration and its curriculum is not only to give the student a thorough training in the fields of economics, accounting, finance, political science and law but also to create in the mind of the student a more sympathetic understanding of the social significance of business and industry and of the important part which business plays in the economic society. Emphasis is placed on the moral and human relations existing through the study of economics and ethics and the present social problems connected with business."

At the beginning of the 1935 academic year the first official head of the Business Department was appointed. Mr. Henry S. McCaffrey, C.P.A. was named chairman of the department. Five years later the current department head, Dr. Lawrence J. Bell was graduated by Saint Joseph's with a magna cum laude Bachelor of Science degree in Business Administration.

September of 1950 saw the offering of the Bachelor of Science degree with majors in Marketing, Finance and Industrial Management. Courses in these principles had been taught previously but with the post-war industrial expansion these major courses of concentration were made available. With the incoming freshmen of 1962 another first was marked by the College and the Department. Saint Joseph's was the first to give a Bachelor of Science degree in the specialized and vital field of Food Marketing. This program is designed with the aim of teaching the future food executives how to make better use of resources to more effectively cope with the problems of poverty and alleviating world hunger.

OBJECTIVES OF THE
DEPARTMENT OF BUSINESS ADMINISTRATION

The complexities of the economic, social and scientific world of today are increasing the demand of the business community for a well trained leader of the industry. The overall objective of the program leading to a Bachelor of Science degree at Saint Joseph's is to prepare its graduates to serve effectively in the business world, or in the business aspects of government or other agencies.

The department strives to provide the candidate with the theory, principles, and knowledge generally accepted by business managers. Through its integration with the liberal arts courses a development of an appreciation of the role and responsibilities of business leaders in the social and economic order is brought about. With careful training and research the student begins to encompass the techniques of basing decisions and action on skillful analysis of the pertinent data. With this knowledge the student increases his ability to think and analyze, to weigh values, and form and uphold independent judgements.

Since the business student of today becomes the business leader of tomorrow, the program provides a broad foundation in liberal arts and sciences. These non-business courses comprising about one-half of the total academic program are selected to give the student a

knowledge of history, literature and science and to provide them with an understanding of present political and social problems. The curriculum is focused on the problems of business but is intended to be broad in scope rather than vocational. It stresses the significance of a solidly based foundation in business orientation adapted to a dynamic society and the effects on the increasingly complex aspects of the modern industrial economy. Thus the student has an excellent opportunity to benefit from a genuinely well-balanced educational experience.

Through the cooperation of business organizations in the metropolitan area, the students have an opportunity to take field trips to a wide selection of representative firms, which enables them to gain a practical insight into business operations. Prominent persons in commercial and professional activities in the community are invited as guest speakers and lecturers. The city also provides employment opportunities to students and graduates.

Upon successful completion of the requirements of the Business Department and his individual major a Bachelor of Science degree is awarded to the student. But more than just a degree, the graduate takes with him a disciplined mind and an appreciation of the humanities and a confidence that springs from a thorough foundation of the knowledge of an intricate and difficult subject matter.



SAINT JOSEPH'S COLLEGE

PHILADELPHIA 31, PENNSYLVANIA

DEPARTMENT OF BUSINESS ADMINISTRATION

July 20, 1965

Grand Council
Delta Sigma Pi
330 South Campus Ave.
Oxford, Ohio

Gentlemen:

It is a pleasure to write a recommendation on behalf of the able, enterprising students who seek recognition for a Chapter of Delta Sigma Pi at St. Joseph's. I have observed this undertaking with keen interest, through the various stages of its evolution to the present time. This is partly because of the contribution that the activities of Delta Sigma Pi can make to the total process of education for business.

It is also because of the exercise in student leadership, cooperation and communication inherent in the activities preliminary to this petition. The student-founders have borne the entire responsibility at every stage. I am impressed by their performance and I foresee that the Chapter would have excellent leadership and strong appeal to eligible students.

Both the petition and the sponsoring students have my enthusiastic support.

Sincerely,

Lawrence J. Bell

Lawrence J. Bell
Chairman
Division of Business Administration



DOCTOR LAWRENCE J. BELL

CHAIRMAN, DEPARTMENT OF BUSINESS ADMINISTRATION

Dr. Bell received his Bachelor's degree from Saint Joseph's in 1940 and joined the faculty the following year. He was awarded an M.A. degree by the University of Pennsylvania in 1943 and recently received his Ph.D. from Harvard.

Widely recognized in his field, Dr. Bell was the recipient of a research fellowship from the Ford Foundation this past summer. The grant, valued at \$1000, was used on a summer project at Harvard University in a series of seminars and research investigations on labor economics.

Apart from coordinating the work of a large number of associates in the Business Department, he is a respected teacher of economics. He combines precise learning with an engaging and attractive manner of instruction.



SAINT JOSEPH'S COLLEGE

PHILADELPHIA, PENNSYLVANIA 19131

DEPARTMENT OF BUSINESS ADMINISTRATION

August 17, 1965

Grand Council
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

Gentlemen:

I unhesitatingly recommend the petition of the business students of Saint Joseph's College in requesting a charter from Delta Sigma Pi.

Having been a member of Delta Sigma Pi since 1953, I know full well the privileges and obligations that are associated with membership. The students who have initiated this endeavor are fully aware of the responsibility that they are undertaking. They have done this freely and without any reservations. They are wholeheartedly committed to carry out the traditions of the Fraternity.

I have had many of these students in class and I am convinced that they will be a credit to the Fraternity. These young men represent the very best of our business students. They have demonstrated an ability to work together as a team many times. The current leadership has formulated plans which will ensure successful operation for many years to come.

I believe that the applicants possess all the necessary qualifications for membership in Delta Sigma Pi and I recommend them as candidates without qualification.

Sincerely,

Thomas E. Leaver, Ed.D.
Associate Professor of
Accounting and Statistics



DOCTOR THOMAS E. LEAVER

PROFESSOR OF ACCOUNTING

Originally from New England, Dr. Leaver attended Boston College where he received his B.S. He continued his studies at the same school and merited his M.S. in 1954. Upon his graduation he joined the faculty at Saint Joseph's and has received his Ed.D. in Educational Statistics from Temple University this past semester.

He is a member of the American Statistical Association and Director of Institutional Research at the College.

An avid sports fan and baseball enthusiast to the extent of playing on the faculty softball team, Dr. Leaver is well aware of the many facets of a college student's life. Always interested in the advancement of the business department and the business student in particular he has wisely guided and assisted, in the formation of this new business fraternity. We feel honored to have a gentlemen of this calibre with his experience and interest as our moderator.

ACCOUNTING

In every business organization there is a definite need for figure facts relating to the operation of that business. That need has been increased as competition has become more intense. The accountant who is able to assemble these figures and give them to management in a clear concise form will always have a desirable position.

Scientific management, large corporation size and diversification, changing Federal and State laws, and intricate taxation principles have all contributed to the development of new accounting requirements and opportunities.

At Saint Joseph's College the emphasis of the Accounting Department is quality and not sheer quantity. This statement capsulizes the success stories of so many Saint Joseph's Accounting graduates who have become competent leaders in their fields of endeavor. The underlying factors behind all of their achievements can be visibly traced to a perfect blend of challenging courses within a healthy academic climate and an impressive and knowledgeable faculty.

Situated in the Jesuit method of teaching which stresses the development of one's thought and expression and personality, accounting and expression and personality are stressed. The accounting and related business courses are taught with these aims in mind.

This is the reason why the size of the accounting and business classes are kept small (the average is 15 per class). In this type of a setting, the student receives almost individual attention from the faculty. The student is figuratively pressed to the wall by the professors' challenges in thought so that the student can think and analyze the entire problem and arrive at a logical solution. This results in utilizing thought in conjunction with techniques rather than strict memorization.

The curriculum for an accounting major is composed of Liberal Arts and Sciences in the Freshman and Sophomore years and in the Junior and Senior years a concentration of various Accounting courses.

The Accounting Department's faculty is headed by Mr. Joseph Arndt, a graduate of St. Joseph's and received his M.B.A. degree from Temple. All members of this department have the M.B.A. degree and half have their C.P.A.'s from the State, while the other half are candidates for or have already received their doctorates. Many of these degrees were earned at the University of Pennsylvania's Wharton School. Also on the staff is Mr. Edward Sutula, currently the President of the Pennsylvania State C.P.A.'s.

Some of the most beneficial courses include the Theory and Practice of Auditing, in which the student is required to complete an audit practice set then write and present an auditing report; Federal and State Taxes, in which emphasis is placed on the preparation of income tax returns. Topics include individual returns, statutory concept of income, capital gains and losses, basis of property sold and tax free exchanges and allowable deductible expenses; and the Seminar in Contemporary Accounting, which is an exploration of current issues in accountancy in perspective of historical and modern trends. Consideration is also given to publications of the A.I.C.P.A. and other relevant materials of an advanced nature and after investigation the student reports are submitted to the critical inspection of the group.

characteristics, the market, elements of distribution promotion, and price policies. The task of integrating and implementing the total marketing program is treated as a major management responsibility.

The specific courses in the Marketing Department at St. Joseph's College are:

1. Marketing Principles and Practices
2. Advertising
3. Marketing Research
4. Market Research and Analysis
5. Economics of Marketing
6. International Marketing

Thus, the Marketing student is provided with a complete frame of reference (heavily weighted to all aspects) for making business decisions.

MARKETING

All activities of the business world focus on a final objective: the marketing of goods and services. The major is preparation for career opportunities in broad and ever-expanding fields encompassing selling, sales management, marketing research and analysis, and advertising.

In the Marketing sequence the primary purpose is to provide the student with a frame of reference for the analysis of business problems with emphasis on the issues faced by the manager responsible for the sale of the firm's products. Emphasis is placed upon behavioral science concepts and research as an aid to decision-making in marketing. Discussion in class usually centers around such issues as the effects on marketing of product characteristics, the market, channels of distribution, promotion, and price policies. The task of integrating and implementing the total marketing program is treated as a major management responsibility.

The specific courses in the Marketing sequence at St. Joseph's College are;

1. Marketing Principles and Problems
2. Advertising
3. Marketing Management
4. Market Research and Analysis
5. Economics of Marketing
6. International Marketing

Thus, the Marketing student is provided with a complete frame of reference (heavily weighted in his specialty) for making business decisions.

In addition, large liberal arts requirements which range from English, History, and Philosophy to Mathematics, raise the level of communicative competence, increase spatial understanding and, in general, expose the student to a well coordinated program for cultural amelioration.

A vital and integral part of the Marketing Department is the Council on Business Ethics.

The College annually sponsors a weekend Business Ethics Conference directed to the management level of Philadelphia area businesses. Topics discussed included: The Economic and Social Problems of Progress; Competition and Cooperation; and the Contribution of Business to Human Welfare. Distinguished speakers at the Conference have included: Arthur H. Hayes, President, C.B.S. Radio, Clay Buckhout, Vice-President, TIME, Inc., David J. Mahoney, Executive Vice-President, Colgate-Palmolive, Max Ways, Associate Editor of Fortune Magazine, and Andrew Mognihan, former Assistant Secretary of Labor.

The Chairman of the Council is Professor Daniel N. DeLuca, also chairman of the Marketing Department. Mr. DeLuca, a graduate of St. Bonaventure University, received his M.B.A. from N.Y.U. and is currently working on his Ph.D. at the Wharton School.

Mr. DeLuca is a contributing Editor to a text on the Principles of Marketing, two books on Business Ethics and has been featured in an article in Business Week. He also appeared on a series of television programs on a local network discussing business ethics.

FINANCE

The finance major at St. Joseph's College is conducted under the guidance of Mr. Stanley Bodalski, a graduate of St. Joseph's and the Wharton School. The primary objective of the finance major is to acquaint the business student with the theories of finance as well as the practical applications of these in the business structure of our economy. The finance major is taught on the principle that finance is a discipline which is concerned with the investigation of funds and the allocation and uses of these funds through the business enterprise.

Among the courses studied is Money and Banking. Under this subject the student receives a preliminary knowledge of the banking and credit system in this country with the accent on the modern approach to fiscal planning.

In Corporation Finance the financial problems faced in organizing and operating a business as well as types of financial problems which may be encountered in the corporate atmosphere are reviewed.

The course in investments is directed toward the study of the types of securities and markets with special emphasis on the problems confronting the personal investor in establishing an investment portfolio. Special consideration is given to the possibilities of long term growth and security of principle.

The study of Real Estate is another subject which is brought under examination. This line of study includes inquiry into the development of residential and commercial properties as well as the evaluation and appraisal of properties. Discussed in this course are the sources of real estate financing, the law concerning real property and the federal attitude and role in the real estate market.

Business Statistics is a subject of increasing importance in the business world. For this reason the business student at St. Joseph's takes a comprehensive course in the operation and application of statistics in business. In statistics the student examines the statistical measures and methods most often utilized in business. These include measures of central tendency and dispersion; and time series analysis; sampling and index numbers are treated at length as well as an introduction to business cycles and its effects on managerial decision-making.

The finance major offers the aspiring businessman the unique opportunity to achieve a rudimentary grasp of the growing sophistication of modern financial theories and their application. The introduction in the finance major is applicable to almost any field of business endeavor anticipated by the business student.

INDUSTRIAL MANAGEMENT

Industrial Management is a major component of the Business Department at St. Joseph's. The curriculum encompasses a liberal training in language, literature, science, philosophy and theology with emphasis placed on the various fields of labor, industry and associated business concerns. Because Philadelphia is one of the major industrial centers of the U.S. the college instituted a course of study which would adequately meet and contribute to the demands of a sophisticated business society.

The program includes a two semester course in Managerial Accounting, which is the analysis, interpretation, and application of accounting principles and techniques in managerial decision-making. Courses in Industrial Management and Advanced Management cover the meaning and nature of administrative organization, basic modern management thought, supervisory rules and responsibilities as well as the factors involved in the planning and coordinating of men, materials, facilities and machinery. The study of Personnel Administration surveys the functions and responsibilities of Personnel Departments. Studied with interest are the methods of selection, recruitment and placement of the correct individual in the most appropriate position.

Also discussed are job description and classifications, wage and salary administration and incentive programs. This course is taught in conjunction with a course in Sociology which explains the social roles and relationships within the business community. It also analyzes work-worker relationships and individual-group relationships. Industrial Relations encompasses labor and industry history, collective bargaining laws and agreements and grievance procedures. A recently added course in Managerial Economics has been taught and accepted with enthusiasm by Seniors. It is an economic analysis of the formulation of business, government and public policies by the corporations. A case study approach is used in the attempt to interpret economic factors underlying business decisions affecting corporations and the effects on the economy of that industry and the economy as a whole. The studies also include an introduction to Data Processing and the equipment used in compiling and programming data which is a vital prerequisite in today's computerized world.

Affiliated with St. Joseph's Industrial Management Department is the renowned labor arbitrator, Father Dennis J. Comey, S.J. Father Comey is the director of the Institute of Industrial Relations where interested students may pursue courses in advanced study of labor and industrial relations. Father Comey's important role in the settlement of past dock strikes in Philadelphia and along the Eastern seaboard, and his work in present labor disputes gives the student first-hand experience.

FOOD MARKETING

Just as 1966 will mark the initiation of the first professional Fraternity on campus, so also 1966 will graduate the first class of Food Marketing majors.

The Academy of Food Marketing was established in 1962 to meet the specialized needs of the largest retail industry in the world. Concentration in this area is combined with a liberal arts background in the four-year curriculum. The need for such training is recognized by the major food corporations of the country, such as Pillsbury, General Food, and Food Fair, who have donated \$1.2 million to erect a home for this major. The program was encouraged by the federal government whose representative, Orville L. Freeman spoke at the Dedication Banquet.

The course is oriented toward the food industry. Topics include Merchandizing, Procurement, Marketing Information Operations and Marketing Research. A seminar program with co-operating concerns in the industry has logged one hundred classroom hours this past year, giving the student practical, current ideas on his major.

The director of the Academy, James J. O'Connor, Esq. anticipates that the graduates will make their presence felt not only in national industry but on solving the growing problem of world hunger.



PAUL JOSEPH BEEHLER

'66

FINANCE

PRESIDENT OF SIGMA IOTA.

Paul is a perfect example of the Jesuit Ideal -- the well-rounded man. The many facets of his activity indicate a high degree of that self-discipline and perseverance which successful businessmen exemplify. He has been successful in all three fields of collegiate endeavor -- scholarship, athletics, and extra-curriculars.

Academically Paul has maintained a consistent 3.0 average. In Sophomore year he was awarded the First Pennsylvania Company Scholarship and has retained it for two years. Also in Sophomore year he became a finalist for the Scott Paper Leadership Award. In Junior year he was nominated to Alpha Sigma Nu, The national Jesuit honor fraternity and was elected Vice President of that organization. Paul has supplemented his studies with extra courses in art appreciation.

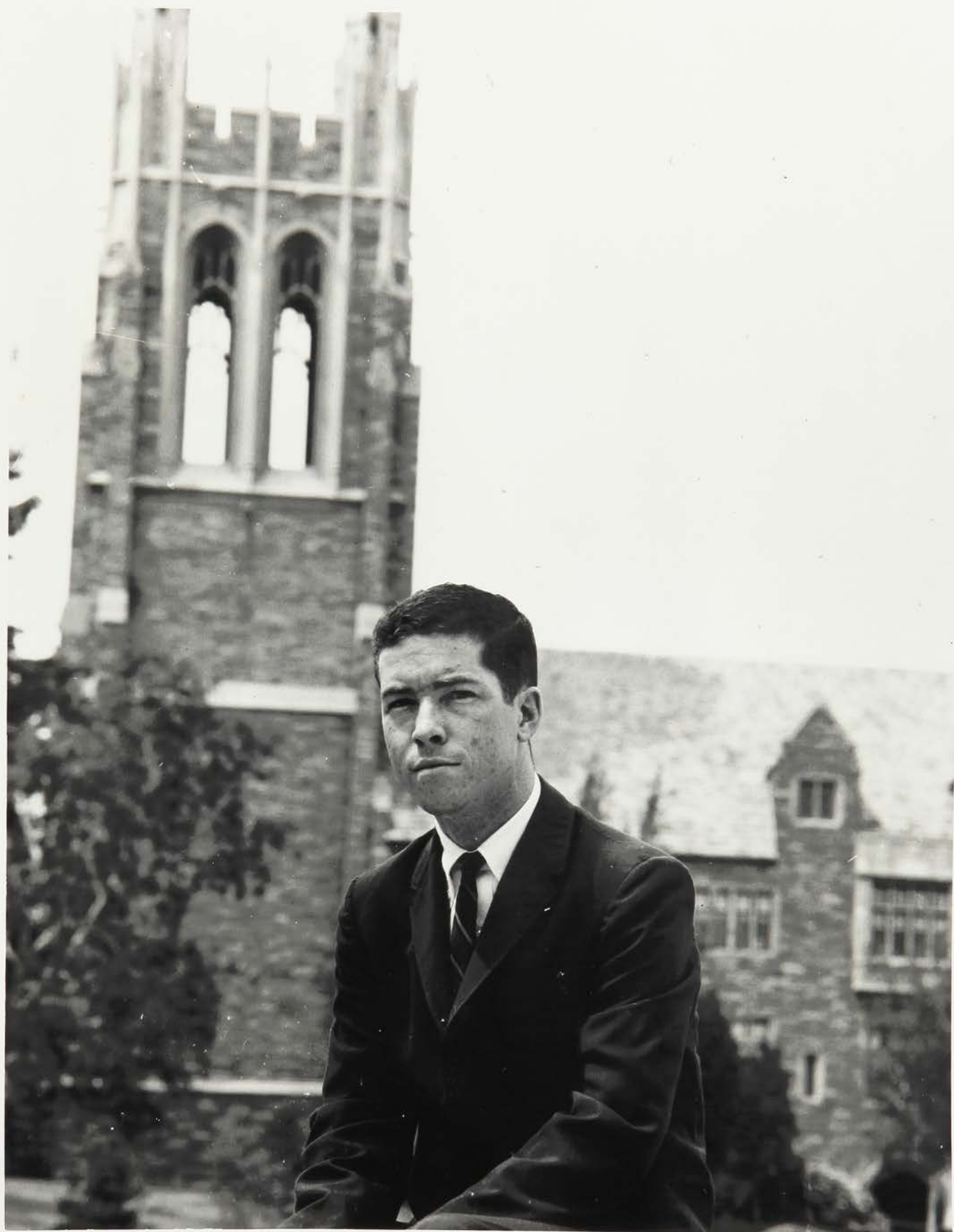
Athletics was another successful field. Paul joined the Junior Varsity Crew in Sophomore year and in Junior year earned the number two seat on the Varsity Eight. He was later elected Co-captain of the Hawk Crew Team. To keep in form, he joined the Vesper Boat Club of Philadelphia (1964 Olympic Champions) and rows in Summer Competition.

This past summer he competed at the National Championships in New York. Paul also practices tennis in golf in his spare time.

To round out an already crowded school year, he is an active participant and leader in extra-curricular activities. He is a staff writer for the Hawk, the College newspaper and member of the Hawkbrother. He served as a committee-chairman during Junior Week, an annual school festival, and worked on the Student Council's Concert Program. In Junior year he was editor of the Management View, the S.A.M. newsletter. He was later nominated President-elect of S.A.M., the college business club, which will be replaced by Sigma Iota.

Paul is also a member of the Army Reserves and has held part-time jobs in banking and office-work during every semester.

He looks forward to a graduate degree in Finance, and possible study abroad. No doubt his expectations will be fulfilled as Paul has been eminently successful in every aspect of student life and is appropriately nominated as President of a Professional Business Fraternity.



WILLIAM HENRY CARR

'66

INDUSTRY

SENIOR VICE PRESIDENT OF SIGMA IOTA

Bill is an energetic, hard working member of the student body. As a freshman, he divided his extracurricular schedule among the St. John Berchman's Society, Intramural Sports and the Society for the Advancement of Management. As a sophomore he joined the sports staff of the college newspaper and continued his other memberships and participation in class activities.

With the advent of junior year his time was spent increasingly upon business oriented functions at the college. Rising to the position of Symposia Chairman for S.A.M. he obtained the monthly speaker and conducted the panel discussions. He was also appointed to the Administrative Management Society, by the college Business Department. This off campus organization is composed of business leaders whose aim is to bring about a better understanding between the business world and the academic world. Bill was the only junior chosen with three seniors to represent St. Joseph's. Following this appointment he assisted and participated in the Annual St. Joseph's College Business Ethics Council's Weekend Workshop. The year was completed with his election to the Vice Presidency of Delta Sigma Pi.

An Industrial Management major, Bill maintains good grades, finishing the past semester with a 2.85 average, and plans to pursue graduate work leading to an M.B.A. degree.

Charlie, the president of the Phi Kappa Phi Fraternity, devoted most of his energies to the extracurricular side of his Freshman year, with his activities earning him positions on the Dean's List in both the first and second semesters. His cumulative average was 3.37, a fine foundation for the coming three years. Realizing the importance of advance study Charlie plans to go on to graduate school.

Studies did not monopolize all of his time, for he did manage to participate on the variety bowling team and was an enthusiastic follower of almost all track functions. Enthusiasm, energy and loyalty are three elements which Charlie brings to every undertaking in which he's involved.

VICE PRESIDENT OF SIGMA IOTA

Charlie, the prospective vice president of the fraternity, devoted most of his energies to the scholastic side of his Freshman year, with his activities earning him positions on the Dean's List in both the first and second semesters. His cumulative average was 3.57, a firm foundation for the ensuing three years. Realizing the importance of advance study Charlie plans to go on to graduate school.

Studies did not monopolize all of his time, for he did manage to participate on the varsity bowling team and was an enthusiastic follower of almost all Hawk functions. Enthusiasm, energy and loyalty are three elements which Charlie brings to every undertaking in which he's involved.

GEORGE EDWARD BURDEN

'66

FINANCE

TREASURER OF SIGMA IOTA

"Jeb" is one of the energetic Finance majors on campus. Although he has many interests, securities and real estate receive most of his attention. He has maintained a 2.93 Q.P.I. and plans post-graduate study in his chosen field.

His extra-curricular activities have included active membership in the S.A.M., a post as Treasurer of the Data Processing Club and of the Chess Club. This experience made him obvious choice for Treasurer of Sigma Iota. His past summer was spent in extra study in Mexico.

DAVID C. CASEY

'66

MARKETING

SECRETARY OF SIGMA IOTA

David Casey graduated from Lower Merion Senior High School in 1960. For the three ensuing years he attended St. Joseph's College Evening Division, thereby completing the equivalent of slightly more than one-fourth of his undergraduate program. During this period he obtained full-time business experience with such firms as Strawbridge & Clothier, Gulf Oil Corporation and Proctor and Gamble, Inc. In the Fall of 1963 he entered St. Joseph's College as a full-time student. A Marketing major, he has been on the Dean's List for four consecutive semesters and has achieved a cumulative grade point average of 3.255. This past semester he received the Marketing Club Award in recognition of his contributions to the study of the discipline at St. Joseph's College, a short time later he was elected President of this same organization. David has been a member of the Glee Club, a contributor to the school paper, (The Hawk) and now serves as Secretary of the Sigma Iota Chapter. After graduation from St. Joseph's, Dave intends to continue his studies at the University of Pennsylvania in pursuit of the M.B.A. degree.

As a member of the Rugby team, the Booster Club. Tom proved to be an outstanding asset to the school. He has served as vice chairman of the Student Council Publicity Committee and was elected treasurer of the Sophomore class. Tom hopes to enter Food Marketing after graduation.

JOHN BYRNE

'66

MARKETING

John is attending St. Joseph's on a Soccer Scholarship and has proven to be an outstanding competitor in the field of sports as well as academic endeavors. An ever industrious individual. John is a member of the Marketing Club as well as a member of the intramural baseball team.

JOSEPH CHRISTIE

'66

MARKETING

Joe is an active member of the Marketing Club as well as an ardent class worker. Joe has done much publicity work for the class and has consented to head up a publicity section for Delta Sig. His interest also runs to the Glee Club of St. Joseph's which he serves as a member of the Board of Directors.

An ever interested member of the Marketing Club Joe plans to use his 2.75 Q.P.I. to enter Graduate School for Marketing. His academic life is completed with his participation on the baseball team and membership in the Hawkbros.

Mike has made his presence felt in the Cap and Bells Society as well as the Boosters Club. He manifests his interest in his major with his past as Treasurer of the Economics Club. His college career is rounded out with his contribution in the field of intramural sports.

The field of Labor Relations offers the most challenge to Dave he plans to utilize his 2.67 Q.P.I. to study this field after graduation. Dave's leadership ability is manifested by his participation in the AFROTC Program at school. Dave rounds out his personality with his contribution to the soccer team.

Resident Student Organization and the French Club offered the occasion for Paul to demonstrate his abilities. Paul hopes to illumine his future with graduate school. His 2.5 Q.P.I. has earned him a place of respect among his Food Marketing cohorts.

Bob played freshman Tennis and many intramural sports. His activities are rounded out with the ROTC Drill Team. As a supporter of class activities Bob has shown himself to be an enthusiastic member of St. Joseph's College.

As a resident student Chris is active on campus through his participation in the Booster Club. Academically Chris puts emphasis on his scholastic pursuits. A member of the Dean's List Chris aspires to the 3.3 Q.P.I. and high hopes of graduate school.

Bob hails from Lancaster, Pa. and boasts of a busy campus life. A member of the Resident Student Organization he is also a member of the Golf Team and member of the Mid-Atlantic Conference Championship Team. A Dean's List student Bob aspires to post graduate work in Marketing.

JOHN GASNER

'66

ACCOUNTING

John finds many activities on campus to occupy his time. As a member of the Accounting Club and the Spanish Club his college days are kept busy. The AFROTC Band finds John a welcome addition as does the Villiger Debating Society. Graduate work in economics is in John's future.

RICHARD GEORGE

'67

ECONOMICS

Rich is one of the most successful men in Sigma Iota. He has served as Vice President and President of his class and sits on Student Council. Rich rows on the Hawk Crew, is a member of the Crimson Key, campus honor society and was a finalist for the Scott Paper Leadership Award. He sports a 3.16 average and has earned a place on the Dean's List.

GEORGE HAGAN

'68

ACCOUNTING

With an eye on a career as a Certified Public Accountant George intergrates a Professional demeanor as well as a cordial attitude on campus. The rigoes of campus life is rounded out with his participation in intramural sports.

SORGE LANDIVAR

'67

INDUSTRY

Sorge is a foreign exchange student from Ecuador and is quite active on campus as President of the Foreign Students Club and the Data Processing Club. He has served as Co-chairman of Pan American Month and is a member of the Belloc International Relations Club. Sorge maintains a 2.92 Q.P.I. and has twice attained the Dean's List.

TIMOTHY LANSKE

'68

FOOD MARKETING

Tim led an athletic first year as member of the Rugby Team and an intramural basketball team. He plans a career in the newly- important field of Food Marketing.

JAMES J. LILL

'66

MARKETING

Jim's leadership ability was demonstrated with his election as Vice President of the Marketing Club. His participation in the Freshman Crew, Hawkbrothers, Junior Minstrel Committee and the Cap and Bells Drama Society has made Jim a valuable asset to the school and the class.

ANDREW LINDSAY

'68

MARKETING

With an emphasis on the professional aspects of life Andy hopes to attend Graduate School. His 2.5 Q.P.I. and participation in the Ski Club and the Golf Team has made Andy's presence felt in most areas of college life.

With a determined eye on the professional life and a Q.P.I. of 2.8 Ed plans to attend either Law school or study for an M.B.A. Ed's dynamic personality has manifested itself in the Sodality, Knights of Columbus and Editor of the Greatonian. Among his other accomplishments Ed distinguished himself as a member of the Dean's List during the past academic year.

MICHAEL MCKENNA

'68

FOOD MARKETING

As a member of the new breed of businessman, the food marketer, Mike has shown an avid interest in his field. As a member of the booster club Mike gives his wholehearted support to the activities of the school. His interest in sports extends to the field of intramural basketball which he has been a member for two years.

FRANCIS J. MCMULLIN

'66

ECONOMICS

Fran has been a member of Student Council for the past two years and is an active supporter of all Council Activities. He was recently elected class representative and President of the Hawkbrothers and has been appointed News-Editor of the Hawk. Also a member of the Boosters Club and the Cap and Bells Fran is a welcome addition to Sigma Iota.

JOHN MENTON

'66

MARKETING

John is a familiar face around Jordan Hall at Hawk Hill. Hailing from Baltimore John joined St. Joe's in his sophomore year during the interior he has participated in the Marketing Club and intramural activities on campus.

JAMES B. MORLEY

'67

FOOD MARKETING

Jim is an exemplar athlete and scholar. An active member of the champion Intramural Basketball team and the Booster Club he has maintained a 3.05 average and was appointed to the Dean's List this past semester.

PAUL MOSKOVITZ

'66

MARKETING

Paul is one of the out-spoken members of the Marketing Club. Also a member of the Hawkbrothers and the Greatonian, the college yearbook he looks forward to a career in Real Estate.

JOHN NASH

'68

FOOD MARKETING

Leadership is the key word to describe John. In politics he was called upon to serve as the Vice President of the Freshman class and again in student Council in this sophomore year. Intramural sports and a promising spot on the Rugby team round out John's energetic schedule.

"C.P." is one of the most active residents on "Hawk Hill." He is member of the Booster Club, the Data Professing Club, the Resident Students' Organization and President of the Chess Club. A participant in intramural basketball, Clarence maintains a 2.8 cumulative average and plans to enter Law School.

As a transfer student from St. Joseph's Evening Division Paul has furthered his plans for increased involvement on campus by joining Sigma Iota.

Presently Rich ranks second scholastically in his major section. Always hard at work for St. Joe's and the Class of '66, Rich has served as Class Representative in Junior year as well as Class Vice President in Senior year. After serving as Secretary and Utilities chairman of the Glee Club, Rich has recently been elected President of that Club. Among his other extra-curriculars are S.A.M. Hawkbros, Booster Club, and the Villiger Debating Club.

"Gio", a citizen of the Dominican Republic has been an active supporter of College functions and is a member of the Belloc International Relations Club, the Marketing Club, and the Spanish Club. With a consistent 2.9 average he hopes to do post-graduate work in Economics.

EDWARD J. SHENKUS

'67

FOOD MARKETING

Ed is an active member of the Glee Club and also serves in the Resident Students Club and the Booster Club. He looks forward to a career in the field of Food Marketing.

RONALD STEINBRECHER

'68

INDUSTRIAL MGT.

Ron carries not only the prestige of the track team to the classroom but also the discipline and competitive spirit of athletic competition. This along with his membership in the booster club makes Ron's college days beneficial to every sphere with which he comes in contact.

RICHARD L. STEVENS

FOOD MARKETING

Dick, a resident student and member of the Resident Student Organization, hails from Steeltown, Pa. While laboring to maintain better than average grades in order to attend Graduate school he has managed to participate in the Cap and Bells Drama Club.

Paul, a resident student is well known as a leader on campus. In the past year Paul initiated the highly successful "Jack Ramsay Day" to honor our basketball coach. Aside from this organizational feat he is President of the boosters club, member of the Marketing Club and member of the Resident Students Organization.

JOSEPH TAORMINA

A resident student and member of the Resident Student Organization, Joe is well known on campus. As a member of the booster club he lends his competitive zeal to campus life. Sports wise Joe is the captain and treasurer of the Rugby team as well as an intramural participant.

WARREN TASCA

'66

INDUSTRIAL MGT.

As the stage director of the Cap and Bells Drama Society and an active member of the Society for Advancement of Management and the Booster Club. Warren has made himself known as a diligent worker. With a sound Q.P.I. of 2.7 his future spells Graduate work in management with an eye on the Master in Business Administration.

As a Marketing major John has turned his study into practical application. He has owned and operated a painting and roofing firm for two years and plans to enter real estate and building. On campus John has held several positions in the Young Democrats Club including business director, editor and treasurer. He also enjoys golf and skiing and is a lector at his parish church.

An outstanding well rounded student Jim possesses the highest average of the accounting majors as well as maintaining Dean's list status with his 3.27 Q.P.I. Aside from being a member of the Resident Student Organization Jim is President of the Accounting Club. His basketball scholarship and participation on the Freshman basketball team completes Jim's all around contribution to the school.

Academically Marty has the distinction of being the first recipient of the Atlantic City Seashore Scholarship. His hopes for Graduate School are supported with his 3.1 Q.P.I. Athletically he was a member of the Freshman basketball team as well as the intramural program at school. His membership in the Young Republicans Club rounds out his well balanced college life.

W. Gowicki