A Petition to the
INTERNATIONAL FRATERNITY
of
DELTA SIGMA PI

PHI BETA ALPHA WESTERN MICHIGAN UNIVERSITY KALAMAZOO, MICHIGAN

6

# A PETITION TO THE INTERNATIONAL FRATERNITY

OF

DELTA SIGMA PI

BY

PHI BETA ALPHA

WESTERN MICHIGAN UNIVERSITY

KALAMAZOO, MICHIGAN

# TO THE GRAND COUNCIL OF THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Gentlemen:

We, the undersigned Brothers of Phi Beta Alpha Fraternity, hereby earnestly petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi on the campus of Western Michigan University, Kalamazoo, Michigan.

Phi Beta Alpha was formed exclusively for the purpose of affiliation with the above mentioned Fraternity. The present aims, purpose and requirements reflected in our Constitution and By-Laws were patterned after and are commensurate with the same high ideals of Delta Sigma Pi.

In pursuit of this affiliation, the Brothers of Phi Beta Alpha Fraternity pledge to uphold the rules and regulations as set forth in the Constitution and By=Laws of the International Fraternity of Delta Sigma Pi and further to carry out its' traditions and programs.

Witness our signatures:

President

Senior Vice-President

Vice-President

Secretary

Treasurer

Historian

Chancellor

Signatures of Faculty Charter Members
Josephales
Fred Everett Advisor
Signatures of Student Charter Members
Dale E. Osborn John Lore
James a Vereno Dorald Kasprijak
Genel & Stockwell Don Melise
Donald M. Slabbehoorn Ken Paire
Richard a. Bailey Can Paid
Pobert 7. Ware augens Schulz
Kenneth P. Johnson Done Snow
Edward Chalifacy Bob Tucker
David R. Ohman Jonal Woodhouse
Daniel G. Santos Christopher Worfel
John a. Morket
William Clark.
Robert R. Emich
Gerald R. Hagen
Ilomos I Suboski
Edward 5. Moersel
Felient C. Williams
T howelve contifer that the charge size the state of

I hereby certify that the above signatures are either staff members or business majors.

Arnold Schneider, Dean

School of Business

# THIS PETITION IS SANCTIONED AND RECOMMENDED

BY

THE FOLLOWING MEMBERS OF THE FACULTY AND STAFF

OF

WESTERN MICHIGAN UNIVERSITY

#### WESTERN MICHIGAN UNIVERSITY

SCHOOL OF BUSINESS Office of the Dean KALAMAZOO, MICHIGAN

March 30, 1962

Executive Council
Delta Sigma Pi
Central Office
330 South Campus Avenue
Oxford, Ohio

#### Gentlemen:

May I take this means of recommending the action which would establish a chapter of Delta Sigma Pi in the School of Business on the campus at Western Michigan University.

At present, we have approximately 1100 men on the B.B.A. program. Our rate of growth has been at an 8 to 10 per cent increase level for the past few years and as we receive additional support from the legislature, we will necessarily have to continue to grow at the same rate in order to take care of qualified applicants who present themselves for admission to the School of Business.

We believe that a chapter of Delta Sigma Pi (Phi Beta Alpha) will bring additional prestige to the University and to the School of Business and will also enhance the image of the University.

Further, we are in high hopes that through this action we will bring credit to your organization.

Respectfully yours

A. E. Schneider

Dean

AES:sh

1

KALAMAZOO, MICHIGAN

March 23, 1962

Executive Council
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

Gentlemen:

It is my pleasure to recommend to you the group of students from Western Michigan University who are applying to Delta Sigma Pi for a charter. These students are in good standing on our campus and I feel that this organization would be an asset to Western Michigan University, as well as to the other 108 under-graduate chapters of Delta Sigma Pi.

Thanking you for your consideration of their petition.

Sincerely yours,

J. Towner Smith

Dean of Men

JTS:er

#### WESTERN MICHIGAN UNIVERSITY

SCHOOL OF BUSINESS
DEPARTMENT OF ACCOUNTING

KALAMAZOO, MICHIGAN

April 2, 1962

Executive Council of Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio

#### Gentlemen:

I have followed with interest the activities of the young men who have organized Phi Beta Alpha Fraternity with the intention of petitioning to establish a chapter of Delta Sigma Pi on the Western Michigan University campus.

Delta Sigma Pi is the type of organization that we are pleased to welcome to the University. Its professional standards provide the proper incentive for growth of the students.

May I recommend petitioning group to you. It is my hope that the petition will receive favorable action.

Very truly yours,

Robert B. Wetnight

Head, Department of Accounting

Robert Bledeting It

RBW: mmc

SCHOOL OF BUSINESS

KALAMAZOO, MICHIGAN

March 28, 1962

Executive Council Delta Sigma Pi Central Office 330 South Campus Avenue Oxford, Ohio

#### Gentlemen:

It has come to my attention that Phi Beta Alpha fraternity is petitioning for a chapter status from the International Fraternity of Delta Sigma Pi.

The School of Business, Western Michigan University, has experienced a rapid growth in student body and course offerings during the past six years. Such growth patterns are conducive for superior student organizations to contribute to the overall improvement of the academic and business atmosphere in an institution of higher learning.

I feel confident that if granted affiliation with your group, the members of Phi Beta Alpha would uphold the goals and objectives as established in your charter, and would afford Delta Sigma Pi and Western Michigan University the caliber of representation that is necessary in our society.

Sincerely,

Robert B. Trader, Head Department of Marketing

School of Business

Robert BTrader

RBT:sh

SCHOOL OF BUSINESS

KALAMAZOO, MICHIGAN

March 29, 1962

Executive Committee of Delta Sigma Pi 330 So. Campus Avenue Oxford, Ohio

Gentlemen:

After reading the By-Laws and discussing the organization with Merlyn Seastrom, I am pleased to add my word of recommendation to the petition of Phi Beta Alpha to become a chapter in Delta Sigma Pi, International Business Fraternity.

It seems to me that a group such as this with the heavy emphasis on scholarship and professional activities can make a valuable contribution to our campus. Delta Sigma Pi would provide real competition to our other business fraternity and should give an assist to the faculty in their never ceasing efforts to improve standards of achievement by students.

Mr. Everett with his past experience with the fraternity is in a position to give sound and sincere leadership to the group and thus enable it to make a reputation on campus worthy of the name--Delta Sigma Pi.

Sincerely yours,

Frances S. Hardin, Ph.D. Associate Professor of

Business

FSH:fes

#### WESTERN MICHIGAN UNIVERSITY

SCHOOL OF BUSINESS

KALAMAZOO, MICHIGAN

April 2, 1962

Delta Sigma Phi Oxford, Ohio

Gentlemen:

You have shown some interest I understand in permitting a Chapter of your splendid fraternity to be organized on the Campus of Western Michigan University.

This letter is written to encourage this movement, and to assure you that in my opinion, this Chapter would be one which both the National Fraternity could be proud of, and one that we here at Western Michigan University could point to with much favor.

You should be interested in the young men on the campus at the present time who are most interested in organizing the local Chapter. My fortunate privilege has been to have many of them in my classes, to visit with them on many and numerous times, and they are the real leaders in the School of Business. They certainly could assure a good start for any organization.

We are proud of our University and of our School of Business. The School has over eighteen hundred individual students who are during the current year taking subjects in the School out of a student body of over nine thousand students. We are told that the growth of the University will be held to twenty thousand students over the next ten years. These facts are related only to show that this University should well be able to support two business fraternities.

You would do well to give serious consideration to the petition of the local group. I personally hope that this will be obtained by them.

Yours very truly,
Mm 1. Monison

Wm. F. Morrison

Asst. Prof. of Business Law

### THIS PETITION IS RECOMMENDED BY

THE FOLLOWING BUSINESS LEADERS

OF

KALAMAZOO, MICHIGAN ALBANAZOO, MEDITUAN

Miron D. Ellis

Jewelers
208 WEST MICHIGAN AVE.
Kalamazoo, Michigan
March 29, 1962

Executive Council Central Office Delta Sigma Pi 330 South Campus Ave., Oxford, Ohio.

Gentlemen:

This is to recommend Phi Beta Alpha of Western Michigan University - the local group petitioning for a charter in Delta Sigma Pi.

Sincerely yours,

MDE:m

M. Ellis

XI-71



#### KALAMAZOO COUNTY CHAMBER OF COMMERCE

438 W. SOUTH ST. KALAMAZOO, MICHIGAN

F. Joseph Buckley, Executive Vice President Marvin C. Moody, Executive Assistant

"LIFE IS GOOD IN KALAMAZOO"

March 29, 1962

To Whom it May Concern:

I have had the opportunity to speak to Delta Sigma Pi twice in the past two years. Several of the members have become good friends and have been helpful to this office.

The Kalamazoo fraternity is composed of some fine alert and higher than average college students. We are proud to have them in our community.

Sincerely,

F. Joseph Buckley

A Joseph Buckley

Executive Vice President

FJB/gah

#### J. C. PENNEY COMPANY, INC.

Kalamazoo, Michigan March 15, 1962

Executive Council Central Office, Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio

Gentlemen:

In our recruitment program we talk with many of the business administration students at Western Michigan University and we can see much value to having another professional fraternity such as Delta Sigma Pi at Western Michigan University.

It would serve we believe, to stimulate such an existing fraternity and the end result would be two good business fraternities, certainly Western's enrollment should support them.

I'm sure your council is aware of the spectacular growth and potential planned growth of Western Michigan University and I think you'd be mighty wise to establish a chapter in this fine school while you have as enthusiastic a group of students to push the job through to your requirements.

Respectfully yours,

Preston G. Browning Manager

PGB:dv

mber:

National Restaurant Association Michigan Restaurant Association

Schensul's Cafeteria Inc.

Recommended by:

Duncan Hines

AAA

Hillsway

Gourmet

and Many Others

333-337 SOUTH BURDICK STREET KALAMAZOO, MICHIGAN

AMERICA'S

FINEST

CAFETERIA

March 31, 1962

Executive Council
Delta Sigma Pi
Central Office
330 South Campus Avenue
Oxford, Ohio

Gentlemen:

It is a great pleasure for us to recommend the establishment of a chapter of Delta Sigma Pi at Western Michigan University, Kalamazoo, Michigan. The professional club Phi Beta Alpha desires to affiliate with your organization.

We have had the pleasant experience of working with members of this group on various occasions. Without question, we can report that they are both efficient and cooperative in handling the duties assigned to them. In their short history they have done much to enhance Western Michigan University.

We are sure that if granted affiliation with your group the members of Phi Beta Alpha will uphold its standards and render effective service to it. We look forward to hearing of the approval of this petition.

Sincerely yours,

Jack Schensul Vice-President

# THE HISTORY

OF

# WESTERN MICHIGAN UNIVERSITY

From its earliest statehood, Michigan has been a pioneer in public education. Its first constitution, in 1835, created the nation's first Superintendent of Public Instruction, and John D. Pierce, the first man to hold the title, laid good foundations. This system of public education, reaching from the primary schools through a university, trained its primary teachers in branches of the university. Three years after 1846, when financial stringency had closed these branches, the legislature created the Michigan State Normal School, the first west of the Appalachian Mountains. Later, to meet the needs of a growing population, the legislature authorized the Central Michigan Normal School in 1895 and the Northern State Normal School in 1899.

In 1903 legislative enactment created a fourth to serve the south-western counties of the state. Western State Normal School opened its doors in 1904. Dwight B. Waldo, who had recently organized the northern school, was its first president, and for a third of a century, with a firm hand, guided Western to national recognition. When he retired in 1936, 1800 students were using seven buildings on a campus of 57 acres. In the administration of Paul V. Sangren, his successor, the college achieved university status, with an enrollment of 6875 students. It is noteworthy that the administrations of only two presidents cover the whole life of Western Michigan College, and Western Michigan University——the phases through which the University has passed by legislative enactment in 1903, 1927, 1941, and 1957, respectively up to 1961 when Dr. Sangren retired and James W. Miller became president of the University. The school has since built up its enrollment to its current mark of 9271 students.

Western Michigan University has long been a national influence in the training of elementary and secondary teachers, a persistent and effective advocate of better teacher preparation. Soon after World War I, there began a broadening of the curriculum; which, much accelerated in the Sangren Administration, has greatly changed the character of the school. Today the University, in addition to granting the AB and BS degrees with or without specialization for teaching, offers terminal courses in such special fields as Petroleum Distribution and Small Business Management, and degree courses in Occupational Therapy, Speech Correction, Pulp and Paper Technology, and Librarianship. Since 1952 the University has granted the Master's Degree. In 1956-57, the Division of Field Services enrolled more than 7,200 students in extention classes and correspondence courses.

The University is divided into five schools, each with a Dean:
Applied Arts and Sciences, Business, Education, Liberal Arts and
Sciences, and Graduate Studies. Assisting the President are two VicePresidents, one in charge of academic matters, the other of student
services and public relations. The University is tax supported, though
it receives substantial gifts and grants. It is under the control of

the State Board of Education, an elected body of four persons, including the Superintendent of Public Instruction. It is accredited by the North Central Association of Colleges and Secondary Schools (1927), the National Council of Accreditation of Teacher Education (1928), the Association of American Universities (1946), and the National Association of Schools of Music (1951).

Before enrollment, students are interviewed in the Counseling and Guidance Office, which also advises them in curricular and personal matters through their college years. Each of the fifteen resident halls have counseling services under the direction of the Dean of Men and the Dean of Women. The University operates a Placement Office for graduating students and alumni. In the Health Service Building students receive care for minor illnesses and for emergencies. They find there also the clinical services of medical and surgical consultants, phychiatrists, a dermatologist and a dentist. The University has approved a student accident and illness insurance plan. Other student services, much used for remedial and therapeutic purposes, are the Psycho-Educational, Speech, Writing and Reading Clinics.

The buildings of the University are situated on two campuses connected by the playing and athletic fields. On the seventy acre east campus is the Business Building, which contains the business library; the Health Service Building; three resident halls, all built since 1938: the Women's Gym; and six classroom buildings, one of them housing the Campus Training School. On the one hundred eighty acres of the west campus are five classroom buildings, one of them housing the Administration offices; the Kanley Memorial Chapel: the University Center; twelve resident halls housing 2,375 women and 1,300 men; twohundred fifty units for married students; and thirty-two faculty apartments in two buildings. Here also are the Men's Physical Educational Building, with a 42 by 75 foot pool; a field house seating 6,000; and a nine hole golf course. On this campus the Waldo Library, with 250,000 volumes and 1,700 periodicals was just opened in 1958. Between the east and west campuses are the baseball and football fields with seats for 2,5000 and 15,000 spectators, respectively. The University also operates a demonstration farm of one hundred fifty acres. and supervises the Kleinstuck Wildlife Preserve of fifty acres.

As to the future, a most conservative estimate of Western Michigan University will have an enrollment of approximately twenty thousand students by 1970. To meet this expected enrollment the University has requested appropriations of approximately two million dollars per year in new classroom facilities. More than one hundred acres have been set aside for new dormortories, four which are under consturction at the present time.

#### Summary of Enrollment as of February 1, 1962

	Men	Women
Freshmen	1243	1299
Sophomores	996	866
Juniors	lolil	762
Seniors	1003	681
Special	213	78
Graduate	693	396
	Total 5189	4082 9271

### Five Schools as of September 15, 1961

Applied Arts Business Education Liberal Arts Graduate		Students 1166 1148 3409 2530
Graduate	Total	992

Full Time 7523
Part Time 2022

### Budget of Western Michigan University

#### Income:

Tuition		1,085,069
Local fees		609,661
Applied music		41,900
Campus school		24,026
Campus stores		595,000
Division of field services		506,837
farm		8,650
Gateway golfcourse		10,000
Graduate School		35,300
Printing Department		102,615
Psycho-Educational Clinic		2,410
Grants		492,986
Self-Liquidating enterprises		4,017,449
State appropriations		7,533,475
Vocational education		45,000
Supplementary training school		130,780
Personnel services		5,473,792
Contractual services		882,301
Equiptment		85,000
Capital Outlay		2,387,500
Utilities remitted to state treasury		1,295,118
	Total	15,241,158

### Expenditures of Western Michigan University

Tuition returns		1,085,069
Local fees-athletics, laboratory fees	etc.	609,661
Applied music		41,900
Campus school		24,026
Campus stores		595,000
Division of field services		506,837
Farm		8,650
Gateway golfcourse		10,000
Graduate school		35,000
Printing department		102,615
Psyco-Education clinic		2,410
Grants		492,986
Self-Liquidating projects		3,802,400
State appropriations		5,828,593
Vocational education		45,000
Supplementary training school		130,780
Personal service		5,473,792
Service supplies materials		882,301
Equiptment		85,000
Capital outlay		2,387,500
	Total	15,241,158

### THE PICTURE TODAY

OF

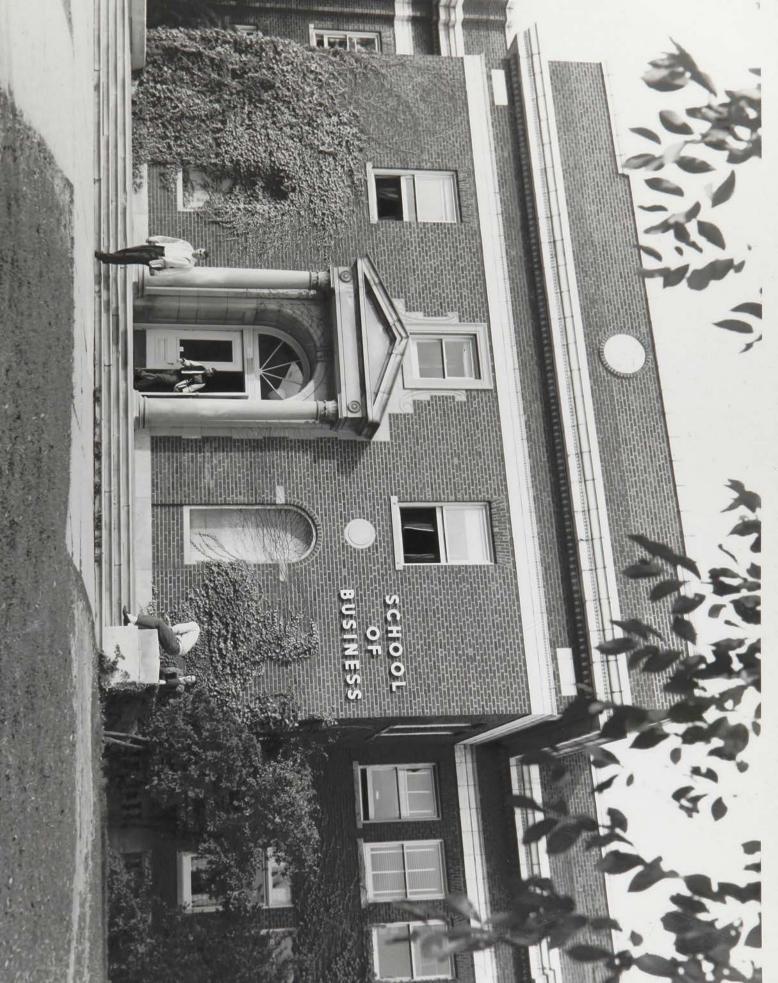
WESTERN MICHIGAN UNIVERSITY

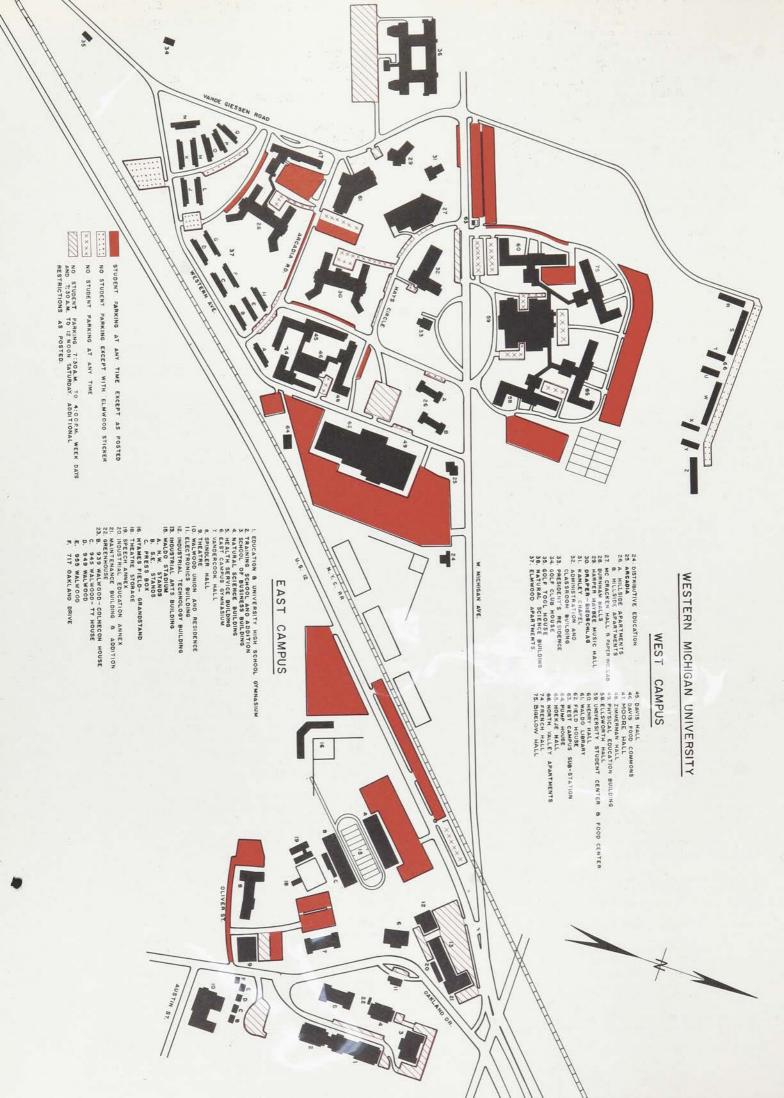












THE HISTORY of Pusiness as it is present to conscioused one bust have a fire with

OR OR THE SCHOOL OF BUSINESS The School of Suntains had I've burianted In a report possitive

In order to understand and evaluate the activities of the School of Business as it is presently constituted one must have a firm grasp on its short, but historic, precedants and the climate in which the school has developed and blossomed.

The School of Business had its beginning in a report submitted to President Sangren's office by the founder and now Dean of the School of Business. In 1947, Arnold E. Schneider, an ambitious and determined individual, envisioned that the then functioning Department of Business Education should be developed as a multi-purpose department with particular emphasis upon the Business Administration curriculum ultimately leading to the Bachelor of Business Administration degree.

At this period (1947) the business administration program was in operation through the co-operation of the Economics and Business Education departments. The student was required to take twelve hours in the business education department consisting of six hours of accounting principles and six hours of business law. An additional twelve hours in the economics department led to a major in business administration. For the most part, this program was sound and it reflected the practice current in most liberal arts colleges that professed to offer a major in business administration.

As enrollment increased, the school requested the State Board to grant them a degree in the field of business administration.

Thus, one year later in September 1953, the request was granted. In 1954, fourteen BBA degrees were presented and 1960, two-hundred four degrees were presented.

For comparative purposes the growth of the school can be judged by comparing the class enrollment figures for the following years:

Selected years	Number of students
1945	547
1949	2009
1953	1951
1956	3076
1960	4500
1962	Not available

It is from this base that Dean Schneider developed the present School of Business with its manifold offerings. The cirriculum for the Bachelor of Business Administration degree is so constructed as to make it possible to achieve the objectives in four basic phases: 1. Basic studies requirements

2. Core curriculum in business subjects

3. Field of concentration in business

4. Electives to meet specific interest and needs of the students.

The School of Business offers three main programs:

 Business Administration-Bachelor of Business Administration Degree

2. Business Teacher Education- BS, BA, pr tje BBA degree with a State Secondary Provisional Certificate

3. Two-year curricula leading to a certificate:

- a. Cooperative program in secretarial training
- b. Cooperative program in retailing
- c. Technical business program.

The management and marketing areas will become separate departments September.1, 1962. The new marketing department will offer a a major in Retailing.

Graduate work leading to the Master of Business Administration degree is also offered in copperation with the School of Graduate Studies. In the second year of the graduate program (1962) more than one hundred students are enrolled in the MBA program.

In the near future the School of Business is looking forward to a membership in the American Association of the Collegiate Schools of Business. The school's objectives are now under a study project by the American Association of the Collegiate Schools of Business.

This rapid growth in the School of Business at Western Michigan University indicates the pressing need for a professional business fraternity to foster the study of business through a professional organization.

latter to Mr. Fred Prorett, A Delinite life number and our propert THE HISTORY Specialization of the party of Parker Steam Pd or the compute of Vectors. Is the lotter Me. Ererate to OF the story lawing the groundwork PHI BETA ALPHA FRATERNITY

On May 2, 1961, Field Secretary, Mr. Charles Farrar, sent a letter to Mr. Fred Everett, A DeltaSig life member and our present advisor at Western Michigan University; discussing the possibility of organizing a chapter of Delta Sigma Pi on the campus of Western. In the letter Mr. Everett was asked to start laying the groundwork for a chapter.

In the fall, Mr. Everett and Mr. Richard Fleming, both Delta Sig alumni and instructors at Western in the School of Business, began discussing with some students the possibilities of organizing a counterpart of Delta Sigma Pi at Western.

Steven Kling, Merlyn Seastrom, and Gene Shulz were students showing special interest and helped get the fraternity started. Phi Beta Alpha was picked as the name for the petitioning group.

The first business meeting was held on January 3, 1962, in the West Campus Student Center where officers were elected. The meeting was open to anyone interested and coffee and cookies were served for refreshments; elected were:

President: Steven Kling
Vice-Pres.: Merlyn Seastrom

Several phone calls were made by our advisor Mr. Everett to Mr. Farrar requesting all available information and literature, and answering questions pertinent to the organization process.

Connie Mack, Traveling Secretary, visited Western's Campus and talked to some of the interested male students on January 12.

Momentum began to increase, membership enlarged, and interest was aroused at a January 28 meeting. The first meeting in the spring semester saw a rush program inaugurated. On the next day a petition was filed with the Student Activities Committee requesting recognition on campus.

At a February 28 meeting, an agenda was planned for a reception of the National Officers of Delta Sigma Pi, and appointments were the order of business. Officers elected for the semester were:

President: Merlyn Seastrom
Vice-Pres.\* Mr. James Higley
Jr. V.Pres.- Mr. Fred Nolke
Treasurer- Mr. Steven Kling
Secretary- Mr. N.T. Stahl, Jr.
Historian- Mr. Judd Brown
Chancellor- Mr. Lucio Sandrin

The first formal pledging ceremony was held by Mr. Fleming and Mr. Everett with ten N eophytes taking their vows.

The committees formed at the February 28 meeting were:

the executive committee;

the rush committee:

the scholarship committee;

the social committee;

the professional committee for arranging speakers;

the ways and means committee; and

the publications committee.

J. D. Thomson, Executive Director, and Charles Farrar, Executive Secretary of Delta Sigma Pi were honored guests at Western Michigan University on March 5. at an officers luncheon. Dr. Healey, Professor of Business Law, Professors Fleming and Everett also attended. A reception was held at 2 p.m. in the Student Center giving the members an opportunity to meet the fraternities guests.

Phi Beta Alpha held its first professional meeting on March 7. Mr. B.C. Loveridge, alumnus of Xi Chapter, University of Michigan, 1947, was the speaker. Following the talk, 13 neophytes were pledged.

On March 13, 17 neophytes were pledged and plans for the Big Four were finalized.

On March 19, a promotion campaign (The Big Four) was carried out in the School of Business; free coffee, rolls, cigarettes and Delta Sigma Pi literature were given away. This campaign acquainted the students in the School of Business with Phi Beta Alpha and some of the ideals of Delta Sigma Pi.

At the March 20 meeting 5 new members were pledged to the group. Officers were notified of a hearing before the Student's Activities Committee relating to final recognition on campus.

A professional meeting was to be held on April 3, The speaker was a member of Upjohn's Pharmaceutical Company in Kalamazoo.

A "Get Together Party" is scheduled for April 13 allowing members to get acquainted with one another on a informal basis.

Business Meetings are scheduled every week through the semester.

. . . . . . . . . . .

THE ORGANIZATIONS ON THE CAMPUS OF WESTERN MICHIGAN UNIVERSITY

Space Correction Cink

Condent Petroleum Decoclation

Lurch and Binds

with and binds

north Praternities

Delta Signo Pil

A. National honor societies, with dates of installation  Tau Kappa Alpha forensics light dates and mathematics of setablishment  B. Local honor societies, with dates of establishment  Kappa Rho Sigma science and mathematics of setablishment  Kappa Rho Sigma scholarship and leadership, women light dates of alumnae scholarships light dates of establishment  C. Departmental organizations, with dates of establishment  American Chemical Society chemistry light dates of establishment  C. Departmental organizations, with dates of establishment  American Chemical Society chemistry light dates of establishment  American Chemical Society light dates of establishment light	29 57 42 50 22 40
Tau Kappa Alpha Kappa Delta Pi Omicron Delta Kappa Pi Gamma Mu Pi Omega Pi  B. Local honor societies, with dates of establishment  Kappa Rho Sigma Acista Aciolarship and leadership, women Lambda Xi Delta Acista Acista Aciolarship and leadership, women American Chemical Society Acity Ac	29 57 42 50 22 40
Kappa Rho Sigma science and mathematics thematics and mathematics thematics and mathematics thematics are made and mathematics thematics and mathematics thematics are made and mathematics thematics and mathematics thematics are made and mathematics and mathematics are made and mathematics and mathematics are made and mathematics are made and mathematics are made and mathematics and mathematics are made and mathematics and mathematics are made	40
Arista scholarship and leadership, women Lambda Xi Delta holders of alumnae scholarships 193  C. Departmental organizations, with dates of establishment  American Chemical Society chemistry 194 Art Club art 193 Association of Childhood elementary education 195 Education International Automotive Society automotive Society 195 Coirculus Premedicus pre-medical 194 Colhecon Club home economics 195 Country Life Club rural education 196 Der Deutsche Verein German language 196 Ecos Espanoles Spanish language 197 Future Teachers of America education 196 History Club history 197 Industrial Arts Association industrial arts 197 Le Cercle Français French language 197 National Association for Health, physical education 198 Education and Recreation, men Occupational Therapy Club occupational therapy 199	40
American Chemical Society chemistry art Club art 192 Association of Childhood elementary education 193 Education International Automotive Society automotive 194 Circulus Premedicus pre-medical 194 Colhecon Club home economics 195 Country Life Club rural education 196 Der Deutsche Verein German language 192 Ecos Espanoles Spanish language 194 Future Teachers of America education 195 Industrial Arts Association industrial arts 195 Le Cercle Francais French language 195 National Association for Health, physical education 195 Education and Recreation, men Occupational Therapy Club occupational therapy 194	
Art Club Association of Childhood elementary education Education International Automotive Society automotive 195 Circulus Premedicus pre-medical 197 Colhecon Club home economics 197 Country Life Club rural education 196 Ecos Espanoles Spanish language 197 Ecos Espanoles Spanish language 197 Future Teachers of America education 197 Industrial Arts Association industrial arts 197 Le Cercle Francais French language 197 National Association for Health, physical education 197 Education and Recreation, men Occupational Therapy Club occupational therapy 197	
Automotive Society automotive 195 Circulus Premedicus pre-medical 194 Colhecon Club home economics 195 Country Life Club rural education 196 Der Deutsche Verein German language 197 Ecos Espanoles Spanish language 197 Future Teachers of America education 193 History Club history 195 Industrial Arts Association industrial arts 191 Le Cercle Francais French language 191 National Association for Health, physical education 195 Education and Recreation, men 0ccupational Therapy Club occupational therapy 194	24
Der Deutsche Verein German language 192 Ecos Espanoles Spanish language 194 Future Teachers of America education 193 History Club history 195 Industrial Arts Association industrial arts 191 Le Cercle Francais French language 191 National Association for Health, physical education 195 Education and Recreation, men 0ccupational Therapy Club occupational therapy 194	11
History Club history 195 Industrial Arts Association industrial arts 191 Le Cercle Français French language 191 National Association for Health, physical education 195 Education and Recreation, men Occupational Therapy Club occupational therapy 194	)4 25 19
Occupational Therapy Club occupational therapy 194	57 16 14
POLICIES I ON WOMEN'S Physical adjustion IV	
Phi Epsilon women's physical education 192 Players acting 191 Psychology Club psychology 195 Sky Broncos flying 194 Social Work Club social work 195 Society for the Advancement of business 195 Management	5 5 17 57
Speech Club speech 193 Speech Correction Club speech correction 195 Student Petroleum Association petroleum distribution 195 Torch and Blade ROTC 195	7 7 55
Ts'ai Lun paper technology 195 W Club letter winners 192	1

D. National and local social fraternities

Delta Chi Delta Sigma Phi Delta Upsilon Kappa Alpha Psi
Phi Kappa Tau
Phi Sigma Epsilon
Phi Sigma Kappa
Pi Kappa Alpha
Sigma Alpha Epsilon
Sigma Phi Epsilon
Sigma Tau Gamma
Tau Kappa Epsilon
Theta Xi

### E. National Social sororities

Alpha Chi Omega
Alpha Omicron Pi
Alpha Phi
Alpha Sigma Alpha
Chi Omega
Delta Sigma Theta
Delta Zeta
Phi Mu
Sigma Kappa
Sigma Sigma Sigma
Theta Upsilon

# F. National and local professional fraternities

Alpha Beta Alpha
Alpha Kappa Psi
Beta Beta Beta
Epsilon Pi Tau
Gamma Theta Upsilon
Pershing Rifles
Phi Mu Alpha - Sinfonia
Sigma Alpha Iota
Sigma Tau Chi (local) (coeducational)
Ts'ai Lun (local)

librarianship business, men biology industrial education geography ROTC marksmanship music, men music, women business paper technology

# G. Major campus organizations and activities

### Student government

Associated Women Students: Judicial Board
Athletic Board of Control (student-faculty)
Inter-Fraternity Council
Men's Union: Men's Student Court
Panhellenic Council
Residence Halls Association: WIDR radio
Student Activities Committee (student-faculty)
Student Council
University Programs Committee (student-faculty)

#### Athletics

Intercollegiate (member of Mid-American Conference):
football, baseball, basketball, track, cross-country,
tennis, wrestling, swimming, golf

Intramural: basketball, bowling, handball, tennis, volley ball, indoor and outdoor baseball, track, archery, golf, swimming

#### Events

Exploration Faith
Festival of Arts
Greek Week
Homecoming
Leadership Conference
Orientation Week
Snow Carnival
World University Service Talent Show

# Music, drama, forensics

Concert and Marching Bands
Five Student Plays
Madrigal Singers
Men's and Women's Debate
Men's Glee Club
University Choir
University Symphony Orchestra
Women's Glee Club

#### Publications

Brown and Gold (annual)

Calliope (literary biannual)

Greek Epic (annual)

Student-Faculty Directory

Western Herald (weekly)

Western Way (handbook)

# Religious organizations

Campus Christian Fellowship
Denominational clubs
Hillel
Inter-Varsity Christian Fellowship
Newman Club
Religious Council
YMCA

#### Service Clubs

Alpha Phi Omega Circle K PERSONAL DATA

CONCERNING

FACULTY CHARTER MEMBERS



FREDERICK EVERETT, Advisor, Assistant Professor, Accounting, Western Michigan University.

B.A. in Social Science, Iowa State Teachers College, M.A. in Business Administration, University of Iowa, Certified Public Accountant.

Other experience includes 10 years in public and industrial accounting. In World War II he served in the United States Marine Corps.

Member, American Accounting Association, American Institute of Certified Public Accountants, National Association of Accountants.

In addition to the above education, he has studied at the University of Oslo, Norway, and Los Angeles State College.

Associated with Delta Sigma Pi, served as Faculty Advisor of the Alpha Beta Chapter, University of Missouri.



Richard J. Fleming, Advisor, Instructor, Management, Western Michigan University.

BS in Industrial Management and Labor Relations, University of Detroit. MBA in Management Louisiana State University. PHD candidate Michigan State University.

### Organizations:

Beta Gamma Sigma---National Honorary
Pi Tau Pi----Local Honorary
Tau Kappa Epsilon---International Honorary
Detroit Military Society---Military Honorary
University of Detroit Rifle
Society for Advancement of Management
University of Detroit Cavaliers
American Marketing Association
Reserve Officers Association
Commissioned Officer, United States Army-Medical Service Corps.
Associated with Delta Sigma pi, Beta Zeta Chapter



Healey, John B., Associate Professor of General Business B.C.S., Ph.B., J. D., DePaul, Delta Sigma Pi, Alpha Omega 71.



### PERSONAL MEMBER DATA SHEET President

NAME Merlyn H. Seastrom

ADDRESS 407 Sherman Avenue

Waterloo, Iowa

AGE 23 WEIGHT 155 HEIGHT 5'10"

COLOR OF HAIR Light Blond

DATE OF BIRTH August 19, 1938

PLACE OF BIRTH Jefferson, Iowa

MARITAL STATUS Married

CHURCH AFFILIATION Roman Catholic



HOBBIES, SPORTS, AND TRAVEL

Ice skating, fishing, swimming, football, and have traveled throughout the United States and Mexico Member Western Michigan University Marketing Club

HONORS RECEIVED

HIGH SCHOOL ATTENDED Coon Rapids, Iowa

OTHER COLLEGES ATTENDED Iowa State Teachers College

MILITARY SERVICE None

RANK ATTAINED

DEGREES HELD None

DEGREES SOUGHT BBA and MBA

GRADE AVERAGE 2.75

MAJOR Marketing

MINUR Economics

DATE OF EXPECTED GRADUATION February, 1963

FIELD OF VOCATIONAL PREFERENCE Sales Management

# PERSONAL MEMBER DATA SHEET Senior Vice-President

NAME James Lynn Higley

ADDRESS 2060 Paris S.E.
Grand Rapids, Michigan

AGE 21 WEIGHT 160 HEIGHT 6'

COLOR OF HAIR Blonde

DATE OF BIRTH April 18, 1940

PLACE OF BIRTH Grand Rapids, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Congregational



HOBBIES, SPORTS, AND TRAVEL All sports-mainly basketball tennis, water-skiing. Travel in at least 36 states, including Mexico and Canada.

HONORS RECEIVED National Quill and Scroll Society, Sigma Tau Chi-Honorary Business Fraternity, Homecoming Steering Committee for 1962

HIGH SCHOOL ATTENDED Grand Rapids South

OTHER COLLEGES ATTENDED Grand Rapids Junior College

MILITARY SERVICE None RANK ATTAINED

DEGREES HELD None

DEGREES SOUGHT B.B.A.

GRADE AVERAGE 2.3

MAJOR Marketing MINOR General Business

DATE OF EXPECTED GRADUATION June 1963

FIELD OF VOCATIONAL PREFERENCE Sales, Teaching

## PERSONAL MEMBER DATA SHEET Vice-President

NAME Frederick J. Noelke

R-8 North Valley Apartments ADDRESS

Kalamazoo, Michigan

51511 AGE 22 WEIGHT 129 HEIGHT

COLOR OF HAIR Brown

DATE OF BIRTH December 14, 1939

PLACE OF BIRTH Detroit, Michigan

MARITAL STATUS Married

CHURCH AFFILIATION Episcopel



Swimming, Tennis

HOBBIES, SPORTS, AND TRAVEL Rock Collection, Coin Collection

HONORS RECEIVED

HIGH SCHOOL ATTENDED Notre Dame Detroit, Michigan

OTHER COLLEGES ATTENDED University of Detroit South Macomb College

MILITARY SERVICE RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BBA GRADE AVERABE 2.5

MAJOR Personnel Management MINOR Psychology

DATE OF EXPECTED GRADUATION February 1963

FIELD OF VACATIONAL PREFERENCE Law

Treasurer

NAME Steven L. Kling

ADDRESS 1315 Pipestone

Benton Harbor, Michigan

COLOR OF HAIR Brown

AGE 19 WEIGHT 170 HEICHT 6'

DATE OF BIRTH 11-17-42

PLACE OF BIRTH Benton Harbor, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Catholic



HOBBIES, SPORTS, AND TRAVEL

Landscaping, Baseball, Basketball, Football, and Boxing

HONORS RECEIVED

HIGH SCHOOL ATTENDED Benton Harbor High School

OTHER COLLEGES ATTENDED

MILITARY SERVICE None RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT MBA GRADE AVERAGE 2.25

MAJOR Accounting MINOR Marketing

DATE OF EXPECTED GRADUATION 1965

FIELD OF VACATIONAL PREFERENCE

Private Enterprize

NAME Norman T. Stahl Jr.

Secretary

ADDRESS 597 Capital Ave. N.E. Battle Creek, Michigan

AGE 22 WEIGHT 180 HEIGHT 6'2"

COLOR OF HAIR Brown

DATE OF BIRTH May 16, 1939

PLACE OF BIRTH Battle Creek, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Episcopal



HOBBIES, SPORTS, AND TRAVEL Bowling, Tennis, Softball.
Have done extensive travel through Canada. Basic
Training in Texas.

HONORS RECEIVED Transfer Scholarship, Pres. Sophomore Class; Pres. Student Union; Vice-Pres. Sophomore Class.

HIGH SCHOOL ATTENDED Battle Creek, Central High School

OTHER COLLEGES ATTENDED KEBLOGG COMMUNITY COLLEGE
Michigan State University
MILITARY SERVICE Air National Guard RANK ATTAINED A/1c

DEGREES HELD Associate of Commerce

DEGREES SOUGHT B.B.A.

GRADE AVERAGE 2.5

MAJOR Gen. Business

MINOR Economics

DATE OF EXPECTED GRADUATION June 1962

FIELD OF VOCATIONAL PREFERENCE Business, Sales

Historian

NAME Henry Justin Brown II

ADDRESS 308 Rickinson s.e.

Grand Rapids, Michigan

AGE 21 WEIGHT 150 HEIGHT 5'10"

COLOR OF HAIR Brown

DATE OF BIRTH October 22, 1940

PLACE OF BIRTH Grand Rapids, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Methodist



HOBBIES, SPORTS, AND TRAVEL Delta Tau Delta. Continental United States, Canada, and Mexico.

HONORS RECEIVED

HIGH SCHOOL ATTENDED Grand Rapids South High

OTHER COLLEGES ATTENDED Washington & Jefferson College

MILITARY SERVICE none

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT Industrial Management GRADE AVERAGE 2.1

MAJOR Industrial Management MINOR

DATE OF EXPECTED GRADUATION 1964

FIELD OF VOCATIONAL PREFERENCE Industry

#### CHANCELLOR

Name:

Lucio Hector Sandrin

Address: 734 Cathcart Blvd.

Sarnia, Canada

Age: 23 Weight: 170 Height:

Color of hair: Brown

Date of birth: October 2, 1938

Place of birth:

Crooked Lake Ontario

Martial Status:

Single

Church Affiliation: Roman Catholic

Hobbies, Sports, and Travel:

Member of the Sarnia Golden Bears, Western's Hockey Team, and travelled in parts of the United States.

#### Honors Received:

Magazine campaign winner in 1956, Rookie of the year, Golden Bears 1956, MVP Hockey at Assumption 1959, MVP Football, Sarnia Abnior College, 1959.

High School Attended:

St. Patrick's High School, Sarnia, Canada

Other colleges attended: Port Huron Junior College and Assumption University, Windsor, Ohtario.

Military Service: None Rank Attained: None

Degrees Held: Associate degree in Science from Port Huron

Degrees sought: BS and MS

Grade average: 2.7

Major: Industrial Supervision Minor: Business

Date of expected graduation: January 1963

Field of vocational preference: Ihdustrial Management

NAME Richard A. Bailey

ADDRESS 2408 Rebecca Lane

Niles, Michigan

AGE 19 WEIGHT 150 HEIGHT 5'10"

COLOR OF HAIR Brown

DATE OF BIRTH September 28, 1942

PLACE OF BIRTH Mishawaka, Indiana

MARITAL STATUS Single

CHURCH AFFILIATION Evangelical United Brethern



HOBBIES, SPORTS, AND TRAVEL All Sports. Traveled in Indiana, Ohio, Pennsylvania, Illinois, and Wisconsin.

HONORS RECEIVED Western Michigan Honorary Accounting Society

HIGH SCHOOL ATTENDED Niles Senior High

OTHER COLLEGES ATTENDED

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BBA

GRADE AVERAGE

2.6

MAJOR Accounting

MINOR Economics

DATE OF EXPECTED GRADUATION June, 1964

FIELD OF VOCATIONAL PREFERENCE Public Accounting

NAME

Jeff Benes

ADDRESS

1923 Ridgeland Avenue

AGE 19 WEIGHT 155 HEIGHT 5'10"

COLOR OF HAIR Light Brown

DATE OF BIRTH July 23, 1942

PLACE OF BIRTH Chicago, Illinois

MARITAL STATUS Single

CHURCH AFFILIATION



HOBBIES, SPORTS, AND TRAVEL Traveled in most of Midwest. All Sports. Hobbies-Fishing, hunting, and camping. Alpha Phi Omega National Service Fraternity.

HONORS RECEIVED Walwood Hall Freshman High Scholarship

HIGH SCHOOL ATTENDED J. Sterling Morton High School

OTHER COLLEGES ATTENDED

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT B.S.

GRADE AVERAGE 3.00

MAJOR Printing

MINOR Business

DATE OF EXPECTED GRADUATION June, 1964

FIELD OF VOCATIONAL PREFERENCE Printing Management

NAME Edward Chalifoux

ADDRESS P.O. Box 365

Winfield, Illinois

AGE 19 WEIGHT 165 HEIGHT 6'1"

COLOR OF HAIR Red

DATE OF BIRTH January 9, 1943

PLACE OF BIRTH Evergreen Park, Illinois

MARITAL STATUS Single

CHURCH AFFILIATION Catholic



HOBBIES, SPORTS, AND TRAVEL Basketball, Baseball. Coin collector

HONORS RECEIVED

HIGH SCHOOL ATTENDED St. Francis

OTHER COLLEGES ATTENDED

MILITARY SERVICE RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BS GRADE AVERAGE 2.4

MAJOR Printing MINOR Business

DATE OF EXPECTED GRADUATION June, 1964

FIELD OF VOCATIONAL PREFERENCE Printing Management

NAME William Clark

ADDRESS 134 Pardee Avenue

Sault Ste. Marie, Ontario

AGE 22 WEIGHT 190 HEIGHT 6'2"

COLOR OF HAIR Brown

DATE OF BIRTH January 18,1940

PLACE OF BIRTH Sault Ste. Marie, Ontario

MARITAL STATUS Single

CHURCH AFFILIATION United Church of Canada



HOBBIES, SPORTS, AND TRAVEL Basketball, Baseball, and Hockey.

HONORS RECEIVED Chairman of Publicity- The International Commerce and Finance Club.

HIGH SCHOOL ATTENDED Sault High School

OTHER COLLEGES ATTENDED Michigan College of Mining & Technology

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BBA

GRADE AVERAGE 2.1

MAJOR Marketing MINOR Economics

DATE OF EXPECTED GRADUATION 1963

FIELD OF VOCATIONAL PREFERENCE Sales Management

NAME Robert Ray Emich

ADDRESS 129 Pleasant View Dr. Battle Creek, Michigan

AGE 20 WEIGHT 170 HEIGHT 6' 1"

COLOR OF HAIR Brown

DATE OF BIRTH September 3, 1941

PLACE OF BIRTH Rochester, New York

MARITAL STATUS Single

CHURCH AFFILIATION Lutheran



HOBBIES, SPORTS, AND TRAVEL U.S.-east, south, north, midwest. Writing, publicity, basketball, football, tennis.

HONORS RECEIVED

HIGH SCHOOL ATTENDED Battle Creek Central

OTHER COLLEGES ATTENDED Valparaiso University

MILITARY SERVICE None

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT B.B.A.

GRADE AVERAGE 2.13

MAJOR Marketing

MINOR Political Science

DATE OF EXPECTED GRADUATION June, 1963

FIELD OF VOCATIONAL PREFERENCE Teaching, Retailing

NAME Daniel G. Gantos

ADDRESS 1519 Pontiac Road S.E. Grand Rapids, Michigan

AGE 20 WEIGHT 150 HEIGHT 5'8"

COLOR OF HAIR Black

DATE OF BIRTH July 6, 1941

PLACE OF BIRTH Grand Rapids, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Congregationalist



HOBBIES, SPORTS, AND TRAVEL Record Collection, Hobby. Hockey, Sport.

HONORS RECEIVED

HIGH SCHOOL ATTENDED Ottawa High School, Grand Rapids, Michigan

OTHER COLLEGES ATTENDED Grand Rapids Junior College

MILITARY SERVICE RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT B.A.

GRADE AVERAGE

2.0

MAJOR Marketing

MINOR

Retail

DATE OF EXPECTED GRADUATION

June, 1964

FIELD OF VOCATIONAL PREFERENCE

Retailing

NAME Gerald Hagen

ADDRESS 187 Turner Avenue

Smult Ste. Marle, Ontario

WEIGHT 155 AGE 22

COLOR OF HAIR Brown

DATE OF BIRTH Rebruary 1, 1940

PLACE OF BIRTH Thessalon, Ontario

MARITAL STATUS Single

CHURCH AFFILIATION Anglican



HOBBIES, SPORTS, AND TRAVEL

Hockey, baseball, softball.

Chairman of Membership, International Commerce HONORS RECEIVED & Finance Club.

HIGH SCHOOL ATTENDED

Sault Righ School

OTHER COLLEGES ATTENDED

Michigan college of Mining & Technology

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT

GRADE AVERAGE

2.1

Industrial Supervision Bus iness

MA.TOR

MINOR August, 1963

DATE OF EXPECTED GRADUATION

Industrial supervision

FIELD OF VOCATIONAL PREFERENCE

25.63

#### PERSONAL DATA SHEET

NAME: Kenneth F. Johnson

ADDRESS: 35 Straight N.W.
Grand Rapids, Michigan

AGE: 23 WEIGHT 183 HEIGHT 6'2"

COLOR OF HAIR: Brown

DATE OF BIRTH: March 3, 1938

PLACE OF BIRTH: Grand Rapids, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Methodist

HOBBIES, SPORTS, AND TRAVEL: All Sports--swimming to winter skiing. Travel -- several of the eastern states and Newfoundland.

HONORS RECIEVED:

HIGH SCHOOL ATTENDED: Union High, Grand Rapids, Michigan

OTHER COLLEGES ATTENDED" Grand Rapids, Junior College

MILITARY SERVICE: 2 yrs. RANK ATTAINED Seaman

DEGREES HELD:

DEGREES SOUGHT: B.B.A.

GRADE A ERAGE: 2.0

MAJOR:

MINOR:

DATE OF EXPECTED GRADUATION: January 1964

FIELD OF VOCATIONAL PREFERENCE: Business

NAME: Gerald Kasprzak

ADDRESS 2122 Bertrand Street, South Bend, Indiana

AGE 20 WEIGHT 150 HEIGHT 5'8"

COLOR OF HAIR: Brown

DATE OF BIRTH: August 29, 1941

PLACE OF BIRTH: South Bend Indiana

MARITAL STATUS: Single

CHURCH AFFILIATION: Catholic

HOBBIES, SPORTS, AND TRAVEL: Golf

HONORS RECEIVED: Graduated honorable mention.

HIGH SCHOOL ATTENDED: St. Joseph's High

OTHER COLLEGES ATTENDED: Purdue University

MILITARY SERVICE Rank attained;

SEGREES HELD:

DEGREES SOUGHT: B.B.A. GRADE AVERAGE: 2.1

MAJOR: Accounting MINOR:

DATE OF EXPECTED GRADUATION: January, 1964

FIELD OF VOCATIONAL PREFERENCE: Accounting

NAME John Lore

ADDRESS 1206 State Street

Bay City, Michigan

AGE 19 WEIGHT 150 HEIGHT 5'9"

COLOR OF HAIR Brown

DATE OF BIRTH August 21, 1942

PLACE OF BIRTH Bay City, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION



HOBBIES, SPORTS, AND TRAVEL Football Baseball

HONORS RECEIVED

HIGH SCHOOL ATTENDED T. L. Handy High School

OTHER COLLEGES ATTENDED

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BS

GRADE AVERAGE 2.4

MAJOR Printing

MINOR Business

DATE OF EXPECTED GRADUATION June, 1964

FIELD OF VOCATIONAL PREFERENCE Printing Management

NAME Donald Melise

ADDRESS 6150 Bluehille Detroit, Michigan

AGE 22 WEIGHT 170 HEIGHT 5'10"

COLOR OF HAIR Brown

DATE OF BIRTH December 29, 1939

PLACE OF BIRTH Detroit, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Catholic



HOBBIES, SPORTS, AND TRAVEL Bowling, Football, Basketball, Track. Europe.

HONORS RECEIVED All city in Basketball and Track

HIGH SCHOOL ATTENDED Austin Catholic High

OTHER COLLEGES ATTENDED

MILITARY SERVICE 2Years

RANK ATTAINED Sgt.

DEGREES HELD

DEGREES SOUGHT B.B.A.

GRADE AVERAGE C

MAJOR Advertising

MINOR Acctg. & Econ.

DATE OF EXPECTED GRADUATION June, 1964

FIELD OF VOCATIONAL PREFERENCE Advertising

NAME Edward S. Moersch

ADDRESS R #8 Box 1006 Battle Creek, Michigan

AGE 22 WEIGHT 150 HEIGHT 5 10"

COLOR OF HAIR Brown

DATE OF BIRTH April 7, 1939

PLACE OF BIRTH Weehawken, New Jersey

MARITAL STATUS Single

CHURCH AFFILIATION Lutheran



HOBBIES, SPORTS, AND TRAVEL Skin Diving, Photography, Football, Track. Travel.... Mexico, Canada, United States.

HONORS RECEIVED 4-Way Test Award-High School Scholarship

HIGH SCHOOL ATTENDED Bradley High School, Bradley, Illionis OTHER COLLEGES ATTENDED University of Illinois.

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT B.B.A.

GRADE AVERAGE 2.2

MAJOR Marketing

MINOR Economics

DATE OF EXPECTED GRADUATION February, 1963

FIELD OF VOCATIONAL PREFERENCE Marketing and Sales

NAME

John Morhet

ADDRESS 4321 W. Walton Blvd. Drayton Plains,

AGE 22 WEIGHT 156 HEIGHT 5' 7"

COLOR OF HAIR Brown

DATE OF BIRTH January 20, 1940

PLACE OF BIRTH Coello, Illinois

MARITAL STATUS Single

CHURCH AFFILIATION Roman Catholic

HOBBIES, SPORTS, AND TRAVEL

Coin Collecting Intramural Sports United States

HONORS RECEIVED

HIGH SCHOOL ATTENDED Waterford Township High School

OTHER COLLEGES ATTENDED

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BS

GRADE AVERAGE 2.57

MAJOR Food Distribut ion MINOR Psychology

DATE OF EXPECTED GRADUATION June 1963

FIELD OF VOCATIONAL PREFERENCE Food Distribution

NAME

David R. Ohman

ADDRESS 824 Montana Gladstone, Michigan

AGE 20 WEIGHT ROS HEIGHT

61 11

COLOR OF HAIR Brown

DATE OF BIRTH

March 8, 1942

PLACE OF BIRTH

Escanaba, Michigan

MARITAL STATUS

Single

CHURCH AFFILIATION Lutheran

HOBBIES, SPORTS, AND TRAVEL

Skiing, Fishing Hunting United States

HONORS RECEIVED

National Honor Society High School Life Member Order of DeMolay

HIGH SCHOOL ATTENDED Gladstone High School Gladston e Michigan OTHER COLLEGES ATTENDED

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BBA

GRADE AVERAGE 2.6

MAJOR Accounting MINOR Finance

DATE OF EXPECTED GRADUATION June 1964

FIELD OF VOCATIONAL PREFERENCE C. P. A.

NAME Dale Osborn

ADDRESS 618 North West Avenue, Jackson, Michigan

AGE 21 WEIGHT 152 HEIGHT 5'9"

COLOR OF HAIR Brown

DATE OF BIRTH October 30, 1940

PLACE OF BIRTH Jackson, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION None



HOBBIES, SPORTS, AND TRAVEL Hi-Fi, Music
Gymnastics
Florida, and Canada

HONORS RECEIVED

MILITARY SERVICE

HIGH SCHOOL ATTENDED Jackson High School, Jackson, Michigan

OTHER COLLEGES ATTENDED Jackson Junior College

HILITRAY SERVICE D. S. 1884 St.

DEGREES HELD Associate of Arts

Degrees Sought BBA, MA

MAJOR Sales Management

DEPOSITE SAMEST AND A

MINOR Speech

RANK ATTAINED

GRADE AVERAGE 2.7

DATE OF EXPECTED GRADUATION June, 1964

FIELD OF VOCATIONAL PREFERENCE Broadcasting

NAME Harvey E. Peck

ADDRESS 1036 Fargo Ave. Kalamazoo, Michigan

AGE 40 WEIGHT 195 HEIGHT 5 911

COLOR OF HAIR Blonde

DATE OF BIRTH August 24, 1921

PLACE OF BIRTH Elizabeth, New Jersey

MARITAL STATUS Married

CHURCH AFFILIATION Presbyterian



HOBBIES, SPORTS, AND TRAVEL Cabinet Making, Swimming Ice-skating

HONORS RECEIVED

HIGH SCHOOL ATTENDED Thomas Jefferson-Elizabeth , N.J.

OTHER COLLEGES ATTENDED

MILITARY SERVICE U.S. Marine Corp RANK ATTAINED M. Sgt. 20 Years

DEGREES HELD

DEGREES SOUGHT B.B.A.

GRADE AVERAGE 2.5

MAJOR Personnel Administration MINOR Economics

DATE OF EXPECTED GRADUATION June 1963

FIELD OF VOCATIONAL PREFERENCE Industry

NAME Ken Pierce

ADDRESS 202 Jean Street, Sturgis, Michigan

AGE 22 WEIGHT 160 HEIGHT 5' 7"

COLOR OF HAIR Auburn

DATE OF BIRTH January 7, 1940

PLACE OF BIRTH Charlevoix, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Presbyterian



HOBBIES, SPORTS, AND TRAVEL All Sports, Wrestling, Golf, Softball, Swimming, I have traveled through 20 states.

HONORS RECEIVED Honorary Business Fraternity, Sigma Tau Chi.

HIGH SCHOOL ATTENDED Sturgis, Michigan

OTHER COLLEGES ATTENDED

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT B.B.A.

GRADE AVERAGE 2.3

MAJOR Personal MINOR #conomics

DATE OF EXPECTED GRADUATION June 1963

FIELD OF VOCATIONAL PREFERENCE Business

NAME Paul R. Ponit z
ADDRESS 1211 W. Louell, Kalamazoo, Michigan

AGE 20 WEIGHT 175 HEIGHT 6"I"

COLOR OF HAIR Dark Brown

DATE OF BIRTH Feb. 5, 1942

PLACE OF BIRTH Battle creek, Michigan

MARITAL STATUS Married

CHURCH AFFILIATION Lutheran



HOBBIES, SPORTS, AND TRAVEL Water Sports, Tennis, Car Engines,
California and Midwest States, Southwest

HONORS RECEIVED

HIGH SCHOOL ATTENDED Battle Creek Central

OTHER COLLEGES ATTENDED Kellogg Community College, Battle Creek

MILITARY SERVICE RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT GRADE AVERAGE C+

MAJOR Advertising MINOR General Business

DATE OF EXPECTED GRADUATION June, 1963

FIELD OF VOCATIONAL PREFERENCE Business

NAME Eugene R. Schulz

ADDRESS R. R. # 2 Salem, Wisconsin

AGE 20 WEIGHT 170 HEIGHT 5' 9"

COLOR OF HAIR Blond

DATE OF BIRTH January 26, 1942

PLACE OF BIRTH Burhington, Wisconsin

MARITAL STATUS Single

CHURCH AFFILIATION Methodist



HOBBIES, SPORTS, AND TRAVEL Baseball, Basketball, Football

HONORS RECEIVED Badger Boys State Representative
M. V. P. Baseball, President Sophomore class, Treasure Juneor class

HIGH SCHOOL ATTENDED Salem Central

OTHER COLLEGES ATTENDED

MILITARY SERVICE 6 month s

RANK ATTAINED Private

DEGREES HELD

DEGREES SOUGHT BBA

GRADE AVERAGE 2.8

MAJOR Accounting MINOR Education

DATE OF EXPECTED GRADUATION June 1965

FIELD OF VOCATIONAL PREFERENCE Accounting

NAME Donald N. Slabbekoorn

ADDRESS 876 Courtney, Grand Rapids, Michigan

AGE 22 WEIGHT 200 HEIGHT 61

COLOR OF HAIR Brown

DATE OF BIRTH July 27, 1939

PLACE OF BIRTH Grand Rapids, Michigan

MARITAL STATUS Married

CHURCH AFFILIATION Reformed



HOBBIES, SPORTS, AND TRAVEL Golf, Softball, Football, Sketching

HONORS RECEIVED

Former member of American Institute of Architects and Phi Alpha Kappa

HIGH SCHOOL ATTENDED Grand Rapids Union

OTHER COLLEGES ATTENDED Grand Rapids Junior College
University of Michigan
RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT B.B.A.

GRADE AVERAGE

MAJOR Economics

MINUR General Business

DATE OF EXPECTED GRADUATION Feb. ,1963

FIELD OF VOCATIONAL PREFERENCE Management

NAME Donald Snow

ADDRESS 1109 Lakeway Kalamazoo, Michigan

AGE 22 WEIGHT 170 HEIGHT 6'

COLOR OF HAIR Brown

DATE OF BIRTH April 3, 1939

PLACE OF BIRTH Three Rivers, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Luthern



HOBBIES, SPORTS, AND TRAVEL Football, Swimming, Baseball Stamps

#### HONORS RECEIVED

HIGH SCHOOL ATTENDED Kalamazoo Central High School

OTHER COLLEGES ATTENDED Ferris Institute Ferris, Michigan

MILITARY SERVICE RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BEA GRADE AVERAGE 2.0

MAJOR Marketing MINOR Chemistry

DATE OF EXPECTED GRADUATION June 1963

FIELD OF VOCATIONAL PREFERENCE Retailing

NAME Gerald G. Stockwell

ADDRESS 2003 Elmhurst, Royal Oak, Michigan

AGE 19 WEIGHT 125 HEIGHT 5 11"

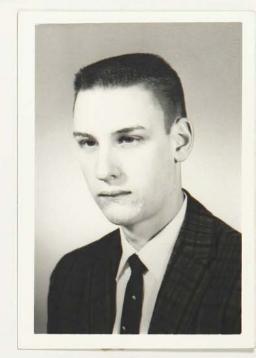
COLOR OF HAIR Brown

DATE OF BIRTH April 3, 1942

PLACE OF BIRTH Pontiac, Michigan

MARITAL STATUS single

CHURCH AFFILIATION Methodist



HOBBIES, SPORTS, AND TRAVEIFishing, Hunting, Track, Archery.

Yellowstone and Glacier Parks.

HONORS RECEIVED Pi Kappa Alpha, Co-op Certificate in High School.

HIGH SCHOOL ATTENDED Royal Oak Kimball

OTHER COLLEGES ATTENDED

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT B.B.A.

GRADE AVERAGE 2.0

MAJOR Accounting

MINOR

DATE OF EXPECTED GRADUATION June 1964

FIELD OF VOCATIONAL PREFERENCE Accounting

NAME Thomas Lee Suboski
ADDRESS 1012 Reed Street

AGE 24 WEIGHT 180 HEIGHT 5\*8"

COLOR OF HAIR Brown

DATE OF BIRTH September 15, 1937

PLACE OF BIRTH Florence, Wisconsin

MARITAL STATUS Married

CHURCH AFFILIATION



HOBBIES, SPORTS, AND TRAVEL Germany, England, and France 1955-58. All sports

### HONORS RECEIVED

HIGH SCHOOL ATTENDED Newberry High

OTHER COLLEGES ATTENDED

MILITARY SERVICE Yes

RANK ATTAINED Sp-4

DEGREES HELD

DEGREES SOUGHT BBA

GRADE AVERAGE 2.40

MAJOR General Business MINOR Economics; Accounting

DATE OF EXPECTED GRADUATION 1964

FIELD OF VOCATIONAL PREFERENCE

NAME

Robert Tucker

ADDRESS 385 West May Benton Harbor, Michigan

AGE 20 WEIGHT 160 HEIGHT 6 2"

COLOR OF HAIR Brown

DATE OF BIRTH January 25, 1942

PLACE OF BIRTH Benton Harbor, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Protestant

HOBBIES, SPORTS, AND TRAVEL

Water skiing Basketball Europe



HONORS RECEIVED

HIGH SCHOOL ATTENDED Benton Harbor High Benton Harbor, Michigan

OTHER COLLEGES ATTENDED

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BBA

GRADE AVERAGE 2.46

MAJOR Accounting MINOR

DATE OF EXPECTED GRADUATION June, 1964

FIELD OF VOCATIONAL PREFERENCE

NAME James A. Venema

ADDRESS 3106 Birchwood S. W. Grand Rapids ,

AGE 21 WEIGHT 185 HEIGHT 6'1"

COLOR OF HAIR Brown

DATE OF BIRTH July 8, 1940

PLACE OF BIRTH Grand Rapids, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Baptist



HOBBIES, SPORTS, AND TRAVEL Fishing, Hunting, Swimming

HONORS RECEIVED Honor Society Grand Rapids J. C.

HIGH SCHOOL ATTENDED Rogers High School Grand Rapids, Michigan

OTHER COLLEGES ATTENDED Grand Rapids J. C. , University of Michigan

MILITARY SERVICE RANK ATTAINED

DEGREES HELD Associate in Commerce

DEGREES SOUGHT BS GRADE AVERAGE 3.7

MAJOR Economics, Social Science MINOR Business

DATE OF EXPECTED GRADUATION June 1963

FIELD OF VOCATIONAL PREFERENCE Teaching

NAME Robert Ware

ADDRESS 217 Lake Street Rogers City, Michigan

AGE 21 WEIGHT 215 HEIGHT 6.

COLOR OF HAIR Brown

DATE OF BIRTH August 9, 1940

PLACE OF BIRTH Rogees City, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Catholic



HOBBIES, SPORTS, AND TRAVEL Intramural Sports Traveled the Great Lakes

HONORS RECEIVED Sigma Tau Chi

HIGH SCHOOL ATTENDED Rogers City High School Rogers City, Michigan

OTHER COLLEGES ATTENDED University of Michigan

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BBA

GRADE AVERAGE 2.2

MAJOR General Business MINOR Economics

DATE OF EXPECTED GRADUATION June 1963

FIELD OF VOCATIONAL PREFERENCE Industry

NAME Robert C. Wichner

ADDRESS R-5 North Valley Apts.

Kalamazoo, Michigan

AGE 31 WEIGHT 160 HEIGHT 5'8"

COLOR OF HAIR Brown

DATE OF BIRTH September 9, 1930

PLACE OF BIRTH St. Joeseph, Michigan

MARITAL STATUS Married

CHURCH AFFILIATION Protesent



HOBBIES, SPORTS, AND TRAVEL Golf, bowling, swimming. Six trips through the West, and Navy travel.

HONORS RECEIVED

HIGH SCHOOL ATTENDED St. Joseph High

OTHER COLLEGES ATTENDED Community College,, Benton Harbor, Michigan

MILITARY SERVICE 7 years Navy

RANK ATTAINED QMQ3

DEGREES HELD AB

DEGREES SOUGHT BBA

GRADE AVERAGE 2.0

MAJOR Marketing

MINUR Economics

DATE OF EXPECTED GRADUATION June, 1963

FIELD OF VOCATIONAL PREFERENCE Sales

NAME Donald G. Woodhouse

ADDRESS 204 Indiana Avenue

Dowagiac, Michigan

AGE 23 WEIGHT 145 HEIGHT 5 9"

COLOR OF HAIR Brown

DATE OF BIRTH June 13, 1938

PLACE OF BIRTH Dowagiac, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Protestant



HOBBIES, SPORTS, AND TRAVEL Golf, softball, basketball, bowling.

HONORS RECEIVED Western Honorary Accounting Society

HIGH SCHOOL ATTENDED Downgiac Central High School

OTHER COLLEGES ATTENDED Purdue University, Indiana University, Hillsdale College

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD AB

DEGREES SOUGHT MRA

GRADE AVERAGE

3.0

MAJOR Accounting

MINOR

DATE OF EXPECTED GRADUATION June, 1962

FIELD OF VOCATIONAL PREFERENCE Public Accounting

NAME

Chris Worfel

ADDRESS

2123 Union S. E. Grand Rapids, Michigan

AGE 22 WEIGHT 170 HEIGHT 5' 10"

COLOR OF HAIR Brown

DATE OF BIRTH March 6, 1940

PLACE OF BIRTH Benton Harbor, Michigan

MARITAL STATUS Single

CHURCH AFFILIATION Congregational

HOBBIES, SPORTS, AND TRAVEL Tennis, Golf

HONORS RECEIVED

HIGH SCHOOL ATTENDED Grand Rapids South High Grand Rapids

OTHER COLLEGES ATTENDED

MILITARY SERVICE

RANK ATTAINED

DEGREES HELD

DEGREES SOUGHT BBA

GRADE AVERAGE

2.5

MAJOR General Business MINOR Economics

DATE OF EXPECTED GRADUATION June 1962

FIELD OF VOCATIONAL PREFERENCE Management